

SPRING 2023

BenchMarks

Stories about your impact through Marshfield Clinic Health System Foundation



STORY OF STRENGTH

Christina Zaleski

pg. 4

STICKING TOGETHER: THE GRIESBACH SISTERS

pg. 8

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BenchMarks is a publication of Marshfield Clinic Health System. Please send address changes to:

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DEAR FRIENDS,

Enriching lives through accessible, compassionate health care in the rural communities we serve is no small feat—but that’s been Marshfield Clinic Health System’s mission since our founding more than 100 years ago. It’s a mission that is only possible because of people like you. And your impact continues to grow.

Last year your donations to our Health System totaled more than \$10 million to help us care for patients, invest in research and expand care in our communities. But more important than the amount you gave is the meaning behind your giving. Maybe you gave to honor someone special, or thank a caregiver. Maybe a loved one’s journey inspired you to help others. Maybe you attended a fundraising event to support our programs. Or maybe a friend or family member encouraged you to support a cause. Whatever your “why” is, your support is meaningful to you and more importantly, to the people you have helped.

You helped people like Christi Zaleski, whose Story of Strength (pg. 4) shows the impact of local cancer care. You’ve also helped families like the Griesbachs, who have relied on Marshfield Children’s Hospital for lifesaving care for both of their daughters (pg. 8). And you gave our 2023 Miracle Kids (pg. 12) the specialty care they needed close to home.

When you read our 2022 Gratitude Report and view our event and volunteer fundraising recaps from last year, you’ll see by the numbers how your support has grown. But the people you’ve helped tell the real story—they are the “why” for all of us.

As our Health System expands to provide care to even more rural communities in the Upper Midwest, your continued generosity will ensure we remain true to our mission.

With gratitude,



Teri M. Wilczek, CFRE
Chief Philanthropy Officer, Marshfield Clinic Health System Foundation





Story of Strength

Christi (right) baking with daughter, Lucy.

Fighting cancer with the help of friendship, family and a few laughs

Christina Zaleski is not a cancer survivor. She is a person who survived cancer.

“I want people to see me as a person first,” she said. “My cancer is part of who I am but it doesn’t define me.”

What does define Christi is her grit, honesty, kindness and humor. Because when faced with challenges, sometimes a good laugh is the best medicine.

Stratford native Christi was diagnosed with breast cancer less than two years ago, but her journey began six years before that with a routine screening mammogram. After the mammogram showed abnormal cells, Christi met with Dr. Anna Seydel, a Marshfield Clinic Health System surgeon focused on breast cancer and other breast conditions. Further testing revealed that the abnormal cells were not cancerous. That appointment began Christi’s friendship with Dr. Seydel—a relationship which would become even more meaningful in years to come.

“Dr. Seydel actually fired me as a patient when we started to see each other socially,” laughed Christi. The two would go to the gym together, go out to dinner and see each other at social events. “We fell out of touch a little during COVID, but one day in late 2021 she texted me and said, ‘Thinking of you; it must be time for your mammogram!’”

Dr. Seydel was right, so in December 2021 Christi went in for her mammogram with Mary Saeger, PA. Christi had planned to take the day off for her appointment in the morning in hopes of getting some holiday preparations done in the afternoon. After the initial screening showed an area of concern, she spent the rest of the day in the clinic undergoing additional tests—including a trip to Wausau from Marshfield in a snowstorm for a biopsy. That evening she still managed to attend her teenage son’s basketball game, equipped with ice packs to apply after all her tests.

As a genetic counselor working in a lab setting, Christi is involved with difficult diagnoses each day. Now she was on the side of the patient waiting for news about her own health.

“The next four days were a bit of a blur,” said Christi. “The following Monday I remember I was at home with my daughter Lucy and it was around five o’clock. I remember thinking ‘Thank God, this is not going to be the day I find out I have cancer; they won’t call after five o’clock.’ Well, at 5:20, my phone rang.”

Christi went in her bedroom and shut her door. It was Mary calling with Christi’s diagnosis of Invasive Lobular Carcinoma and explaining next steps.

“I got off that call, opened the door, and my daughter was standing right outside,” said Christi. “She heard it all. I told her that everything would be okay—we both needed to hear that—but I was at a loss.”

As Christi spoke with her daughter, her phone rang again. This time it was her friend, Dr. Seydel.

“Dr. Seydel asked me who I was with, and I told her I was with Lucy and she’d heard everything,” said Christi. “She told me to put her on speaker phone and she said, ‘Lucy, it’s Dr. Seydel. You know me. I’m not just your mom’s friend. I am a breast surgeon, and I am the expert. I am going to take care of your mom and we are going to get through this together.’ Those words got us through the night.”

Soon after her diagnosis, Christi went in for her first appointment. She was back under the care of Dr. Seydel, who specializes in breast surgery.

“She told me that she felt confident she could be my surgeon despite our friendship,” said Christi.

“I want people to see me as a person first; my cancer is part of who I am but it doesn’t define me.”

Because of Christi’s type of cancer, she had to decide if she wanted reconstruction at the time of her double mastectomy. She met with plastic surgeon Dr. Brad Morrow to discuss her options and ultimately decided on implants and reconstruction.

“In the two weeks leading up to my surgery Dr. Seydel brought lunch over to my house. She drew me pictures of what my incisions would look like and helped me



Dr. Anna Seydel (left) with Christi at the 2023 Comedy Against Cancer event.

understand the procedure,” said Christi. “She also told me she wasn’t worried about my cancer, that my cancer was easy and she could probably operate on me with her eyes closed. I told her, ‘Please keep your eyes open, I didn’t pick you as my surgeon so you could try new tricks!’ But telling me she wasn’t worried helped ease my concern.”

Christi’s surgery took place on December 30, 2021. A short time later she was cleared to go home, but was under major activity restriction for the next six weeks. Her family helped her through her recovery, particularly her mom during her quest to find post-surgical adaptive attire.

“I had four drainage tubes coming out of me and I felt like I had an iron bra on,” said Christi. “I purchased and returned at least a dozen specialty bras in the weeks after my surgery – none fit correctly. I told my mom we were on a mission to find my ‘Goldilocks bra.’ She finally went out and found one for me. After that we really celebrated.”

Part of Christi’s recovery included waiting for final pathology results from her biopsy. She met with oncologist/hematologist Dr. Isaac Yeboah in January 2022 to talk about whether she would benefit from chemotherapy and hormone therapy options. She also met with psychologist Dr. Jennifer Michels during that time, who gave her coping strategies for the stress she was facing.

In February, Christi had another appointment with Dr. Yeboah to discuss her test results and determine next steps. Christi’s score came back favorable and Dr. Yeboah used that information to determine that he did not recommend chemotherapy. By choosing a double mastectomy, she had also avoided radiation. Dr. Yeboah recommended hormone therapy for the next ten years. Christi asked if she could start right away—she did not want to wait another day to continue fighting her cancer.

“That was the first night I was able to sleep in months,” said Christi. “The next morning I woke up on a mission. I needed to figure out what I could do to make something positive come from my journey.”

Within the next year, Christi and 21 other friends, including Dr. Seydel, completed a 20-mile walk in Chicago to support breast cancer research. Christi also shared her Story of Strength at the 2023 Comedy Against Cancer event in Marshfield, raising money for local cancer care at Marshfield Clinic Health System. She inspired the sold-out crowd to “Share the Care” and donate to provide cancer patients with post-surgical attire specific to various types of cancer. With a healthy dose of humor, Christi talked about how difficult it was to find adaptive attire following her double mastectomy and how meaningful it is for patients to have access to these items. Inspired by Christi’s “Goldilocks bra” story, event attendees donated more than \$30,000 to Share the Care, bringing the event total to more than \$91,000. Christi’s daughter Lucy also donated two specialty cakes she baked which were auctioned off for \$3,000 at the event.

Christi is already making plans to complete another walk for breast cancer research this coming year. In addition to helping fundraise for adaptive apparel at Comedy Against Cancer, she’s also made a list of comfort items to support cancer patients which she’s shared with her friends who have recently been diagnosed. While Christi would never wish cancer on anyone, she says that it has brought many good things into her life.

“At first it was really hard for me to talk about my experience with cancer,” said Christi. “I didn’t want people feeling sorry for me. But then I realized if I wanted something good to come of this, I had to be willing to talk about it. It gives me purpose to find something positive to help other people.”

Today, Christi is more than a person who survived cancer. She’s a person on a mission to help others prevent and fight cancer.

YOUR GIFTS AT WORK



CANCER CARE AND RESEARCH

Donations to local cancer care and research at Marshfield Clinic Health System are essential to help diagnose, treat and prevent cancer in our rural communities. Your support for cancer care and research funds:

- More than 120 cancer-related clinical trials to enhance cancer treatment
- Participation in national studies to help fight cancer
- Adaptive attire and comfort items for patients undergoing cancer treatment
- Healing spaces in Cancer Centers including artwork and comfortable furniture
- Support groups for cancer patients, survivors and families
- Lodging for cancer patients and families who must travel for treatment
- Mobile mammography and bone density screenings which deliver preventative care to rural areas

Support cancer care and research:
marshfieldclinic.org/giving/donate



Erin (left) and Morgan (right) Griesbach.

Sticking Together: The Griesbach Sisters

Expert pediatric care close to home supports local family

Sisters Erin and Morgan Griesbach grew up doing everything together, knowing that when they stand together, they can conquer anything. They cherish all their memories that are captured in their annual photo books of spending time with their family and friends, playing softball, hunting, fishing and exploring the outdoors at their country home near Auburndale, Wisconsin.

As the older sister, 17-year-old Erin has always looked out for Morgan, 14. But when Morgan turned two, an unexpected diagnosis made their bond even more meaningful.

“I took Morgan in to the clinic for an ear infection, and we walked out with not only an ear infection but also a diagnosis of scoliosis,” said the girls’ mother, Marci. “It was a shock because even though she was born with only one kidney, she’d always been such a healthy kid—our whole family has always been healthy.”

For Erin, Morgan’s condition was scary as well.

“I was young too so at the time I didn’t really know what it meant,” said Erin. “I really worried about Morgan every time she had to go in for surgery at first. As I got older, it got easier.”

Morgan’s scoliosis treatment consisted of 11 surgeries along with wearing back braces as she grew. Each surgery involved adjusting the rods placed in her back to help straighten her spine. The final procedure was a spinal fusion, which should prevent the need for future surgeries. Pediatric orthopedic surgeon Dr. Samarjit Jaglan was Morgan’s primary surgeon throughout her treatment.

Spending so much time in the hospital at a young age was tough for Morgan, but Child Life Specialists at Marshfield Children’s Hospital made the experience a bit easier for the Griesbach family. Certified Child Life Specialists are trained to help kids through the hospital experience using medical play and coping techniques. The Child Life and Expressive

Therapies program is 100% supported by donations through Children’s Miracle Network (CMN) Hospitals at Marshfield Children’s Hospital.

Morgan especially enjoyed getting stuffed animals from her Child Life Specialists and visiting with dogs during Pet Therapy sessions.

“When I was younger, the first thing I’d always think about when I had to go in for surgery was the stuffed animals that I’d get,” said Morgan. “It was something to look forward to. And I got to play games with my Child Life Specialists which was fun.”

Child Life also helped Morgan’s parents and Erin through Morgan’s many hospital stays.

“I remember the first time Morgan went in for surgery,” said Marci. “It was the worst feeling for both Wes and I when they wheeled Morgan away from us. However, knowing that our Child Life Specialist would be with her through the experience made it a little bit easier.”

Another important element of Morgan’s early rehabilitation was spending time in the Snoezelen Room in Marshfield Children’s Hospital. The Snoezelen Room is a multi-sensory space for patients to help reduce the stress and anxiety of being in the hospital and give them back a sense of control. Snoezelen is a combination of two Dutch words that mean “to explore and relax.” This space includes elements that promote interactions which are designed to stimulate different senses.

For kids like Morgan, the Snoezelen Room promotes recovery and relaxation. Often, patients who find a task or movement difficult during therapy find that they can do it more naturally in the Snoezelen Room. The Snoezelen Room was funded through donor support of CMN Hospitals, and Child Life Specialists are often present when children use the room to help them get the most out of the experience.



Morgan (left) and Erin (right) Griesbach with the stuffed animals Morgan received as a patient at Marshfield Children's Hospital.

"Morgan's Child Life Specialists took her down to the Snoezelen Room after her first surgery," said Marci. "Being in that environment was what helped her really start moving, so she actually didn't end up needing any physical therapy."

With support from her care team, Morgan has always been encouraged to be a kid and enjoy her life despite her diagnosis. She is active in softball, basketball and hunting with her sister and parents.

"I've played softball since I was little," said Morgan. "I used to be a catcher like Erin but now that my back is better I get to be a pitcher."

After Morgan's final surgery in August 2022, the family breathed a sigh of relief. It seemed their frequent trips to Marshfield Medical Center were over. But just a few months later, Erin began experiencing strange symptoms.

"It started in November when I went in to donate blood at a school blood drive," said Erin. "When they took my blood pressure they told me it was high for my age, but I was still able to donate. They asked if I typically had high blood pressure and I told them I wasn't sure."

Erin went home and told her parents about the incident though they didn't think too much of it at the time. A month later Erin went to the hospital for a scheduled appointment and her blood pressure reading was once again much higher than normal. The family was advised to make an appointment with Erin's primary care provider to find the cause of the issue.

At her follow up appointment, Erin's primary care provider, Dr. Alice Stewart, took her blood pressure several times as she moved through various positions and it remained consistently high. Dr. Stewart ran some tests and told Erin to have her blood pressure tested at school the next day to rule out White Coat Syndrome.

"When Dr. Stewart called to give us the lab results that evening, she told me that she didn't want me to worry, but that there was a chance Erin had a rare condition called Pheochromocytoma," said Marci. "She said we had to rule that out right away because it can be very serious."

The following morning when the school nurse took Erin's blood pressure again, it was even higher. When Marci shared the readings with Dr. Stewart, she said Erin had to come in to Marshfield Children's Hospital right away.

"I only packed enough for a couple days in the hospital," said Erin. "I didn't think I was going to be there for three weeks."

Erin's care team did an echocardiogram to ensure her heart was healthy. They also performed an ultrasound during which they found a mass on her left kidney, which turned out to be a Paraganglioma, a rare type of neuroendocrine tumor that forms near certain blood vessels and nerves outside of the adrenal glands. The tumor releases adrenaline which causes the high blood pressure that Erin was experiencing.

"The doctors said we were lucky we caught it when we did," said Marci. "If she would have been hit in that area catching for softball or needed an unplanned surgery, the tumor may have released hormones that could have been catastrophic."

Erin spent the next several weeks, including Christmas, in the hospital for medication, continuous blood pressure monitoring and surgery to remove the tumor.

“So many times during my hospital stay I told my mom that I probably felt the healthiest of any kid there,” said Erin. “It was frustrating because I really felt fine even when my blood pressure was so high. It actually felt weirder after my surgery when my blood pressure was back to normal because I was used to the feeling when it was too high.”

Erin’s care team, including her doctors, nurses and Child Life Specialists, made the experience a bit easier for her. They came in to visit and joke with her and hosted a Christmas movie marathon over the holidays. Child Life Specialists also helped ease her worries about surgery, because although her sister had had multiple surgeries, Erin had never had one herself.

Erin was able to go home in January on medication and a special diet and has been slowly returning to her regular activities. She attended a school dance in February and started playing softball again. She has a softball scholarship for college starting this fall, so getting back into the game is important to her. Erin has also returned to volunteering at Marshfield Medical Center—something she’s been doing for the past two years. She has completed more than 100 hours of volunteering so far. She also recently received a Shining Star for her volunteer service when a donation was made in her honor.

“I’ve always wanted to go into the medical field, especially with everything that Morgan’s been through,” said Erin. “I like helping people and spending time with children, so I’ve always wanted to be a pediatric nurse. The volunteer program has been a great way to get experience in different areas of the hospital.”

Erin will continue to do home blood pressure checks and have CT scans every six months to monitor any new tumor growth. Her tumor results came back benign and genetic testing is currently being completed.

While the Greisbachs never imagined their family would have to use the local children’s hospital so much, they are grateful to have that resource available for their family.

“We had a powerhouse team of doctors for both the girls,” said Marci. “Dr. Stewart has been their doctor since they were little. She’s the one who diagnosed Morgan and her thoroughness helped diagnose Erin. And Dr. Jaglan always advocated for

Morgan to get the care she needed. Both of those doctors especially took the time to get to know our family and ask about the things that are important to the girls’ like their sports and other activities. Dr. Rohit Sharma, Erin’s oncology surgeon came in to meet our family on Christmas when he wasn’t even on call to help ease our nerves and has maintained regular contact with us after we came home. We are so blessed to have this care and expertise so close to home.”

Erin is going off to college in the fall; this will be a big adjustment for the whole family, especially for Morgan. But the two sisters will continue to look out for each other no matter what challenges come their way.

YOUR GIFTS AT WORK



CHILD LIFE AND EXPRESSIVE THERAPIES

The Child Life and Expressive Therapies team at Marshfield Children’s Hospital gives children security, comfort, acceptance and affection using evidence-based practices like therapeutic play, music and art therapies. Using medical play and distraction techniques, Certified Child Life Specialists work with the pediatric care team to help kids cope with the hospital experience. The Child Life and Expressive Therapies program is 100% supported by donations. Your support for Child Life and Expressive Therapies:

- Provides Child Life services to more than 8,000 children each year at Marshfield Children’s Hospital
- Offers support to family members and siblings of pediatric patients
- Provides toys and distraction items for children in the hospital
- Funds specialized equipment to make medical procedures easier for kids
- Expanded of the Child Life and Expressive Therapies program to the Wausau/Weston and Stevens Point communities

Support Child Life and Expressive Therapies at Marshfield Children’s Hospital:
marshfieldclinic.org/cmnh

Meet the 2023 Miracle Kids

Inspiring stories of local kids show the impact of Children's Miracle Network Hospitals at Marshfield Children's Hospital

Serving the local community for over 30 years, Children's Miracle Network (CMN) Hospitals at Marshfield Children's Hospital is one of only 140 CMN Hospitals in North America.

Sixty-two children enter a CMN Hospital for treatment every minute. Whether they suffer from common childhood afflictions like asthma and broken bones, or fight bigger challenges like birth defects or cancer, CMN Hospitals provide comfort, treatment and hope to millions of sick kids and their families.

Support for CMN Hospitals at Marshfield Children's Hospital stays local to ensure that kids have access to compassionate, expert care close to home. Each year, children from northern and central Wisconsin are chosen locally to represent children treated at Marshfield Children's Hospital.

This year, our Miracle Kids – Michael Bluell III, Madisyn Lang, Jana Dickert, Michael Fleury and Hudson LaCrosse – each have a story to share and they all have one thing in common; their stories are made possible because of support for Children's Miracle Network Hospitals.

Michael Bluell III

CMN Hospitals at Marshfield Children's Hospital 2023 Champion

Age: 11

Hometown: Wisconsin Rapids



When Michael was just two months old, he was diagnosed with Stage 4S neuroblastoma. His diagnosis led to multiple stays at Marshfield Children's Hospital over the next two years, including six months in the Pediatric Intensive Care Unit.

Michael never stopped fighting. His cancer care team at Marshfield Children's Hospital made sure Michael had access to the best treatments possible. They also did everything they could to make the hospital feel more like a home.

Child Life Specialists brought Michael toys and encouraged him to play. They hosted a first birthday party for him at Marshfield Children's Hospital. And they were there on Michael's "graduation" day in August 2018 when he was declared "no evidence of disease."

Today, Michael is a typical 11-year-old boy who loves to play basketball, spend time outdoors, ride his four wheeler and go fishing. Nothing slows Michael down – not even cancer.


Madisyn Lang

CMN Hospitals at Marshfield Children's Hospital 2023 Miracle Kid

Age: 16

Hometown: Marathon

Madisyn is a typical teenage girl who loves nothing more than competing in sports, camping, and spending time with friends and family. In June of 2019, Madisyn and her family received news they never imagined they would hear. She was diagnosed with Acute Lymphoblastic Leukemia at 13 years old.

Over the next two years, Madisyn spent countless hours at Marshfield Children's Hospital, receiving life-saving chemotherapy and treatments to help fight her cancer. From the moment she was admitted and throughout her intensive journey, Madisyn's care team was nothing short of amazing. Each and every nurse, doctor and Child Life Specialist went above and beyond to not only take exceptional care of her, but to encourage and comfort her.

She enjoyed her time with members of the Child Life and Expressive Therapies team as those services helped her cope with the procedures and treatments she received on a regular basis. Child Life Specialists, Music Therapists and Pet Therapy were all crucial to Madisyn's healing process; they allowed her to focus on positive things instead of her illness.

In October of 2021, Madisyn completed her treatment. She never let her cancer diagnosis stop her from playing her favorite sports or enjoying time with her loved ones—she let it motivate her. Madisyn has big dreams for herself and wants to share the compassion she received with other children. She plans to go on to school to be a Child Life Specialist.



Jana Dickert

CMN Hospitals at Marshfield Children's

Hospital 2023 Miracle Kid

Age: 7

Hometown: Stevens Point

October 14, 2021 is the day that Jana and her family's lives changed forever. At six years old, Jana suffered from the unimaginable - a Middle Cerebral Artery Ischemic Stroke.

To receive the specialized care Jana desperately needed, her family brought her to Marshfield Children's Hospital. Jana spent minimal time in the Pediatric Intensive Care Unit and was moved to Pediatrics where she spent five weeks enduring tests, treatments and intensive rehabilitation.

Throughout Jana's extended stay at Marshfield Children's Hospital, her care team, filled with specialists from many different departments, worked together to aid in her recovery since time is of the essence in the stroke recovery process. Jana's parents also took on special roles, practicing handwriting and playing games to stimulate her brain, and distracting her with fun to help pass the time.

Jana's treatment plan was rigorous. Jana met with her rehabilitation team for many hours during the week to

regain motor skills, coordination and build muscle. Due to the wonderful work with speech therapy to articulate words and work on communication, Jana's speech came back very quickly. Physical and Music Therapy led to more milestones for Jana; she was able to walk for the first time in two weeks and moved her right arm to play the bongo drums. Child Life Specialists were also there for Jana every step of the way, visiting her room each day and often multiple times a day to encourage Jana's love of arts and crafts and help regain strength through activities she enjoys.

Since being home from the hospital, Jana and her family still meet with her care team regularly to ensure she continues to progress with outpatient therapies. Despite Jana loving the friends she found in her nurses, therapists and doctors, she is happy to be home with her family, dancing, smiling and continuing to be her determined, positive self!


Michael Fleury

CMN Hospitals at Marshfield Children's Hospital 2023 Miracle Kid

Age: 13

Hometown: Colby

Michael's medical journey began as quickly as he entered the world. At just three days old, Michael underwent his first surgery for a shunt placement and a second surgery for a colostomy. Since then, Michael has had numerous stays at Marshfield Children's Hospital. However, one thing remains the same; the care Michael receives is beyond what he and his family could have ever hoped.

Child Life Specialists at Marshfield Children's Hospital have helped make Michael's time in the hospital a little easier.

Michael adores his Child Life Specialists, spending time together and their consideration of him as they always have his favorite items and activities ready for him. However, their compassion goes beyond their patients; the Child Life team supports the family experience at Marshfield Children's Hospital too. Child Life Specialists have brought peace and comfort to Michael's parents over the years.

Michael is funny, sweet and caring. His personality is larger than life and he shares his love with everyone he meets. Whatever Michael decides to do as he grows, he will do it with a smile!

Hudson LaCrosse

CMN Hospitals at Marshfield Children's Hospital 2023 Miracle Kid

Age: 13

Hometown: Rhinelander



Hudson's story started somewhere unexpected—in the Neonatal Intensive Care Unit (NICU) at Marshfield Children's Hospital.

At 23 weeks pregnant, Hudson's mom was put on bed rest for 10 days due to a tear in the amniotic sack. Physicians at Marshfield Children's Hospital performed an emergency C-section and Hudson was born at 24.5 weeks, weighing just 1 pound, 11 ounces and measuring 13.5 inches long. He was immediately rushed to the neonatologist to be intubated.

Hudson spent the next three months in the NICU. His premature birth put him at risk for many delays and required him to undergo a heart procedure and spinal tap at only two and five weeks old, respectively. Specialized care from the NICU team—along with his own strength and

will—allowed him to continue to grow. Although still on oxygen, it was on Mother's Day of 2010 that Hudson was finally able to go home to be with his family.

As Hudson has continued to grow, he has experienced new services with Marshfield Children's Hospital. At age four, Hudson was diagnosed with autism. Since then, specialty services like physical, occupational and speech therapies as well as the autism clinic have supported his individual needs and encouraged his continuation to thrive.

At 13 years old, Hudson still shows incredible strength. He loves Roblox, bowling and playing his Nintendo Switch. As Hudson continues to grow, so does his future and the world of possibilities!

YOUR GIFTS AT WORK**CHILDREN'S MIRACLE NETWORK
HOSPITALS AT MARSHFIELD
CHILDREN'S HOSPITAL**

As one of only four designated children's hospitals in Wisconsin, Marshfield Children's Hospital provides expert, compassionate care for local sick and injured kids. Your donations to Children's Miracle Network (CMN) Hospitals at Marshfield Children's Hospital support:

- The Child Life and Expressive Therapies program, a free-of-charge service that helps kids cope with the hospital experience through distraction techniques and medical play
- Child-friendly spaces in the hospital that promote a healing environment
- Toys, games, books and distraction items for kids in the hospital
- Financial assistance for families in need so they can focus on their child's treatment
- Specialized equipment designed for pediatric care

Support Children's Miracle Network Hospitals at Marshfield Children's Hospital:
marshfieldclinic.org/cmnh

2022

Gratitude REPORT

Marshfield Clinic Health System is dedicated to enriching lives for people in rural Midwestern communities. At a time when so many families are facing challenges, it is more important than ever that people have access to expert, compassionate health care close to home.

Your donations are critical to continuing Marshfield Clinic Health System's mission. Whether you choose to support sick and injured kids, people fighting cancer or families in need, you enrich lives. Because of you, we will continue to advance rural health care where and when it's needed most.

You changed kids' health and **changed the future**



Your donations supporting Children's Miracle Network Hospitals at Marshfield Children's Hospital:

Remodeled **child-friendly spaces** and purchased toys and distraction items for kids.

Funded **100% of the Child Life and Expressive Therapies program**, helping more than 8,000 kids per year cope with the hospital experience through medical play and distraction techniques.

Purchased **new equipment** to better diagnose and treat children.

Supported families of more than **250 high-risk infants cared for** in our Level III Neonatal Intensive Care Unit.

Provided **lactation consulting services** for mothers and their infants from birth to discharge from the hospital.

You helped brave people **fight cancer**



Your donations to local cancer care and research:

Provided more than **120 cancer-related clinical trials for patients** at Marshfield Clinic Cancer Centers and supported participation in studies to better diagnose, treat and prevent cancer.

Funded **support groups for cancer patients** and families.

Offered **free lodging for families of cancer patients** who had to travel for treatment at Marshfield Medical Center.

Supplied **wigs, scarves, adaptive attire and other wearable items** to cancer patients undergoing treatment.

Delivered **mammograms, skin cancer screenings and bone density screenings** to rural communities.

Funded **new equipment** to improve cancer diagnosis and treatment.

You supported **families in need**



Your donations to Angel Funds:

Funded non-medical necessities such as mortgage and rent payments, utilities, phone and vehicle bills for more than **300 families** so they could focus on getting the health care they need.

Supported **durable medical equipment for patients** to help them live full, independent lives.

Provided **gas cards to patients in rural areas** to reduce the expense of traveling to appointments.

You enhanced **rural health care**



Your donations to local patient care:

Helped **remodel patient waiting and treatment areas** at Marshfield Medical Centers to create a more healing, calming atmosphere for families, including new artwork and comfortable furniture.

Funded **education and community programs** for patients managing life-altering diseases.

Provided **specialized equipment like home blood pressure monitors**, new infusion equipment, new exam tables and other items to improve care.

Offered comfort items like **blankets, books, toys, iPads** and more to patients and families.

By the NUMBERS

One hundred percent of your donations stay local to support causes of your choice at Marshfield Clinic Health System. In 2022, your gifts of all sizes totaled a record of more than \$10 million to help us care for our communities, up from \$6.7 million in 2021.



- **\$2,862,981** Cancer Care
- **\$2,125,408** Other Research
- **\$1,872,125** Pediatrics/CMN Hospitals
- **\$1,076,557** Cancer Research
- **\$470,232** Other Patient Care
- **\$154,449** Capital Campaigns
- **\$108,233** Angel, Compassionate Care and HOPE Funds
- **\$26,823** Education
- **\$1,482,324** Other

YOUR GIFTS AT WORK



FOLLOW US

See more examples of your gifts at work by following us at:

[facebook.com/marshfieldclinichealthsystemfoundation](https://www.facebook.com/marshfieldclinichealthsystemfoundation)



Children's Miracle Network Hospitals at Marshfield Children's Hospital Facebook:

[facebook.com/cmnhmarshfield](https://www.facebook.com/cmnhmarshfield)

STAY INFORMED

Sign up for eNews to get monthly updates from Marshfield Clinic Health System Foundation at **www.marshfieldclinic.org/giving/contact-us**

2022 Special Events

Join us this year!

Special events are back in-person! Join us at our 2023 special events to support the causes you care about most—together.

Visit www.marshfieldclinic.org/giving/special-events to find an event near you.



Comedy Against Cancer January-February 2022

Raised nearly \$26,000 for cancer patient lodging

- In 2022, Comedy Against Cancer adapted from an in-person event to a cause-oriented donation appeal to share the care and ensure patients and their caretakers have a place to rest, relax and heal during treatment by providing lodging at Cattails Cottage.
- Donor's dollars were doubled by Nasonville Dairy who generously committed to matching the first \$10,000 in donations.
- The 2022 Story of Strength was shared by Jeff & Amy True. Jeff was diagnosed with Stage 4 colon and liver cancer in 2017. Jeff and his wife Amy traveled over 700 miles from Louisville, Kentucky to receive his care at Marshfield Medical Center. Amy stayed at Cattails Cottage for eight nights while Jeff recovered from surgery in the hospital. Amy shared that, "donor support of Cattails Cottage means more than anyone can understand. Knowing that we are loved and supported during a really rough time in our lives and cancer journey... it meant a lot."



Duel It Fore the Kids February 2022

Raised more than \$15,000 for kids at Marshfield Children's Hospital

- Although we weren't together to clap along, laugh along and sing along at Duel It Fore the Kids dueling pianos event, we still gave our dedicated donors a chance to support a cause they care about: kids at Marshfield Children's Hospital. We made a request that wasn't for songs, but for gift cards to be given to patients as a way to brighten their day, reward bravery, eliminate boredom and celebrate recovery.
- Leading donor Nasonville Dairy donated \$10,000 for the purchase of additional gift cards and other items needed by our Child Life and Expressive Therapies team.



Rich Seubert's Celebrity Trap Shoot

April 9, 2022

Raised nearly \$60,000 for Marshfield Children's Hospital

- Rich Seubert and friends gathered with supporters of Marshfield Children's Hospital for a day of shooting trap, raffles and silent auction at the Eau Claire Rod & Gun Club. Celebrities in attendance included Rich Seubert, Bill Ferrario, Adam Koets and Geir Gudmundsen.
- Nearly 175 shooters, spectators, volunteers and supporters joined us in-person and virtually for Rich Seubert's Celebrity Trap Shoot. Event modifications allowed in-person attendees to gather together for our outdoor, tented event after two years off.
- Trap Shoot participant and three-time cancer fighter Will Krause kicked the day off by sharing his experience with Marshfield Children's Hospital since being diagnosed with cancer for the first time at only three years old.
- Lakken Burzynski, cancer survivor and patient at Marshfield Children's Hospital, also shared what support of Marshfield Children's Hospital means to her and her family as she continues to receive care 10 years after her initial diagnosis.



Child Life Bash

June 9, 2022

Raised more than \$24,000 for Child Life and Expressive Therapies at Marshfield Children's Hospital

- Our team of nearly 150 generous attendees and sponsors joined us at RiverEdge Golf Course for a sports-themed evening of live music by the Riverside Hitmen, raffles, food trucks and fun!
- Big Red from Y106.5 and Mark Holley, chief meteorologist at WSAW, emceed the event and introduced our 2022 MVP.
- The crowd went wild for our 2022 Miracle Kid MVP, Briley! Child Life Specialists McKenzie and Kristen helped Briley share her experience with Marshfield Children's Hospital after being diagnosed with Guillain-Barré syndrome, a rare neurological disorder that affects the nerves.
- Our favorite sporting events wouldn't be the same without concessions! Baka Chicken and Purple Basil food trucks provided our attendees with pre-game fuel before the Riverside Hitmen's performance.



Mike's Run

June 18, 2022

Raised nearly \$33,000 for mental health awareness and initiatives

- Over 200 runners, walkers, volunteers and mental health supporters joined us for our first in-person Mike's Run since 2019. In-person or virtually, two or five miles, supporters were able to pick their participation for mental health.
- Mike's Run committee member Danielle Nystrom kicked the day off by thanking attendees for their support. Mark and Anna Hackman, siblings of Mike, shared what support of Mike's Run means to their family, and Jen Smith, Program Coordinator at the Center for Community Health Advancement, highlighted programs and services made possible thanks to supporters of Mike's Run before runners and walkers made their way to the starting line.
- Our 2022 Mike's Run brought the total raised for mental health services to nearly \$400,000 since Mike's Run began in 2011.
- 23 sponsors and 18 donors supported our 2022 Mike's Run, many of them having been with Mike's Run since the beginning.
- Proceeds from Mike's Run have impacted countless lives through mental health initiatives and community programs. Initiatives and programs include: virtual care options using telehealth, Suicide Assessment Response Team, suicide prevention trainings, community conferences and educational sessions, Social Emotional Life Tools program and a Mental Health Patient Navigator.



Golf for Research

August 16, 2022

Raised nearly \$65,000 for pediatric and adult cancer research

- 144 golfers teed off at the 23rd Golf for Research, presented by The Boldt Company and Solarus. Funds raised at Golf for Research provide essential resources to scientists as they continue to find better ways to screen, diagnose and treat cancer.
- In 2022, we celebrated and honored one family's monumental support of cancer research and initiatives in our community and beyond: the Jerry Meissner family.
- Tiffany Halan, Director of Foundation Operations and daughter of Jerry Meissner, welcomed our golfers and reminded attendees that Golf for Research isn't just a day on the course—it's a day to help give hope to those fighting their own cancer battles.
- Golf for Research Volunteer Event Organizer Terry Frankland thanked our 2022 supporters and introduced our Featured Family.
- Emmett Meissner, grandson of Jerry, shared the far-reaching impact of his grandpa, the lessons his grandpa taught him and how cancer research changed his and his family's lives.



Auction of Champions: The Golden Auction September 15, 2022

Raised nearly \$250,000 for the National Farm Medicine Center (NFMC)

- We had tuxedos, gowns, cowboy hats and helicopters all dancing under the golden autumn moon at Auction of Champions on September 15. There were packages to bid on, trips to plan, jewelry to bling, paddles to raise, laughter to share and memories of a very special auctioneer, Jerry Meissner.
- Miron Construction Co. Inc. joined us as our Champion Sponsor, continuing to support Auction of Champions since 2011.
- Our virtual silent auction featured 92 stellar packages thanks to 75 generous donors. Packages included locally-raised prime meat, Green Bay Packers tickets, home decor, and more.
- Brad Guse, Auction of Champions Chairman, and Casper Bendixsen, NFMC Director, both spoke at the event to thank our supporters and demonstrate the impact that Auction of Champions has on the National Farm Medicine Center and within our rural Wisconsin community.
- This year’s fund-a-need, sponsored by H&S Manufacturing Company Inc., was dedicated to expanding trauma research within NFMC. With your help, NFMC aims to contribute to Marshfield Clinic Health System becoming a Level I Trauma Center by paying particular attention to trauma incidents in the communities we serve, especially injuries related to agricultural environments. Our fund-a-need raised its largest total ever at \$58,900 raised by 54 donors and H&S Manufacturing Company, Inc.



Cruise for a Cause September 28-October 2, 2022

Raised more than \$160,000 for cancer research and mobile mammography

- This year’s Cruise for a Cause Fall Ford Fest featured a Road America track day, tour of the Wisconsin State Capitol, 18-hole golf scramble, scenic road tours, car show and other exciting activities.
- Supporters had the chance to win big in the Cruise for a Cause Sweepstakes! The winner received a one-of-a-kind 2022 “Billy Johnson” Heritage Edition Shelby GT500.
- Cruise for a Cause presented a \$160,000 check to add to their continued support of cancer research at Marshfield Clinic Research Institute and mobile mammography services, bringing their total donations over the last 12 years to nearly \$1 million. What started with life-changing news continues to motivate Dan Neve to deliver hope wherever he goes. The impact of Dan and Cruise for a Cause is a true example of what one person can do with the support of many.



Marshfield Children's Hospital & Y106.5 Children's Miracle Network Hospitals Radiothon

December 1-2, 2022

Raised more than \$235,400 for Children's Miracle Network (CMN) Hospitals at Marshfield Children's Hospital

- A record-breaking \$235,400 was raised at the 2022 CMN Hospitals Radiothon.
- Year after year, generous local individuals and businesses donate or pledge their support during Radiothon. Not only were hundreds of gifts made during those two days and generous Miracle Matches contributed, the pre-event mailing Miracle Matches of \$10,000 by Associated Bank and \$5,000 by the Macdonald Foundation were met with donations exceeding \$45,000.
- Because of the generosity and dedication of sponsors, volunteers and donors, Marshfield Children's Hospital's littlest patients will continue to receive compassionate care, innovative equipment and the opportunity for medical miracles. Support during Radiothon helps thousands of kids like the resilient and brave children and families who shared their stories throughout the event.
- A special thank you to the incredible team at Y106.5 for the hard work they put in before and during the event, the compassion they show to our patients and families who share their stories and the support they help raise for CMN Hospitals at Marshfield Children's Hospital.
- One-hundred percent of donations to CMN Hospitals at Marshfield Children's Hospital from Radiothon will help provide Child Life and Expressive Therapies, Music Therapy, specialized equipment, comfort items, support programs and assistance for families.

Donor recognition events



Spirit of Giving Awards

September 26, 2022

For the first time since 2019, Marshfield Clinic Health System Foundation hosted the Spirit of Giving Awards on September 26 at the Marshfield Country Club. This special event honored this year's award recipients as well as all the people who have come together to support our mission since the COVID-19 pandemic.

The 2022 award recipients included:

- Outstanding Volunteer Fundraiser: Tees for Kids, hosted by The Samuels Group
- Outstanding Philanthropic Organization: Simplicity Credit Union
- Legacy of Philanthropy: Dr. James Meyer



Gwen D. Sebold Fellowship for Outstanding Research

October 12, 2022

Casper "Cap" Bendixsen, Ph.D. was honored as the recipient of the 2022 Gwen D. Sebold Fellowship on October 12, 2022. The Gwen D. Sebold Fellowship recognizes an outstanding medical researcher and supports their research in his or her chosen field. Since its beginning in 1988, an annual award of \$7,500 and a memorial plaque has been presented by D. David "Dewey" Sebold in memory of his sister, Gwen. Gwen joined Marshfield Clinic as a medical stenographer in 1955 and passed in July 1974.

Bendixsen has been the director of the National Farm Medicine Center since 2019. He also works with the National Children's Center for Rural and Agricultural Health and Safety (NCCRAHS), and other agricultural safety and health centers funded by the National Institute for Occupational Safety and Health (NIOSH). He has formal roles as scientific advisor to the Central States Center for Agricultural Safety and Health (CS-CASH), and as investigator and associate director with the Upper Midwest Agricultural Safety and Health Center (UMASH). He does this while continuing to see his own research being published and working with local farmers and fire departments to promote agriculture safety and training.

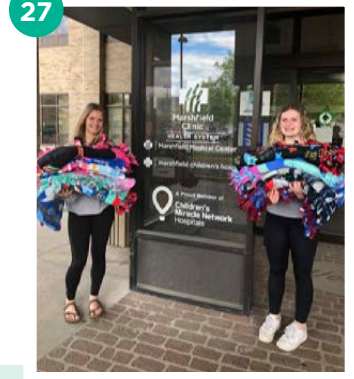
Called to ACTION

2022 Volunteer Fundraisers



CHILDREN'S MIRACLE NETWORK HOSPITALS VOLUNTEER FUNDRAISERS AND IN-KIND DONATIONS:

- | | | |
|---|--|--|
| <p>1. LURE POLAR BEAR JUMP
\$19,000
CMN Hospitals</p> <p>2. BOY SCOUT NATHAN KIEFFER
Blankets and pillows
CMN Hospitals</p> <p>3. HOLLY AND NATALIE DUERR
115 Squishmallows
CMN Hospitals</p> <p>4. ELIZABETH GILES
80 Stampin' Unicorns kits
CMN Hospitals</p> <p>5. AMHERST HIGH SCHOOL
Tie blankets
CMN Hospitals</p> <p>6. FISHIN' FOR A MISSION
\$58,736
CMN Hospitals</p> | <p>7. SNOOPY POLE CLASSIC
\$14,641
CMN Hospitals</p> <p>8. TEES FOR KIDS
\$42,488
CMN Hospitals</p> <p>9. CWCA GOLF OUTING
\$2,500
CMN Hospitals</p> <p>10. CHRISTMAS IN JULY
\$60,000
CMN Hospitals</p> <p>11. FESTIVAL ICON SALE
\$5,081
CMN Hospitals</p> <p>12. MICHELLE FORSTING
\$500 and 170 books and
Cuddle Bears
CMN Hospitals</p> | <p>13. ELEANOR ELLIS PHELPS
LIBRARY
\$511 in Amazon books
CMN Hospitals</p> <p>14. WILDWOOD PLAZA
GARAGE SALE
\$5,300
CMN Hospitals</p> <p>15. TRAILSIDE SPORTS BAR
AND GRILL
\$250
CMN Hospitals</p> <p>16. COLBY HIGH SCHOOL GIRLS
BASKETBALL
\$400 in toddler toys and
\$200 in \$10 gift cards
CMN Hospitals</p> <p>17. BOY SCOUT TROOP #298
20 Jared boxes
CMN Hospitals</p> |
|---|--|--|



18. ST CROIX HIGH SCHOOL AND MARSHFIELD HIGH SCHOOL GIRLS BASKETBALL

30 tie blankets
CMN Hospitals

19. NICOLET STAFFING

Items for Santa's Workshop
CMN Hospitals

20. MOSINEE ELEMENTARY

Tie blankets and gifts
CMN Hospitals

21. CONGER INDUSTRIES

\$200 in toys and gifts
CMN Hospitals

22. HOOTEN BEAMERS

\$550
CMN Hospitals

23. MISS TEEN USA

Thirty-One bags and comfort items
CMN Hospitals

24. PETSMART

More than 1,000 stuffed animals
CMN Hospitals

25. SKUNKY'S BAR

1,250 gifts-in-kind and \$2,900
CMN Hospitals

26. VALLEY COMMUNITY CREDIT UNION

50 blankets and 97 \$5 gift cards
CMN Hospitals

27. GIRL SCOUT TROOP #3063

20 fleece blankets
CMN Hospitals

28. PHILLIPS MOOSE LODGE #2661

60 moose stuffed animals
CMN Hospitals

29. KNETTER FAMILY

80 bags of holiday gifts
CMN Hospitals

OTHER VOLUNTEER FUNDRAISERS AND IN-KIND DONATIONS:

30. FORE ROGER

\$25,000
Alzheimer's care and research

31. BARDET-BIEDL SYNDROME WALKATHON

\$6,914
Bardet-Biedl Syndrome care and research

32. KC FRESH MARKET

\$2,094
Breast cancer care and research

33. BLACKBIRD BAKERY CUPCAKE SALE

\$58
Breast cancer research

34. ALLIANCE COLLECTION AGENCY

\$550
Breast cancer research

36



41



43



50



51



35. WEBER'S PINK SUNDAE SALE
\$766
Breast cancer research

36. AUBURNDALE VOLLEYBALL PINK NIGHT
\$1,084
Breast cancer research

37. PANCREATIC CANCER RIDE IN MEMORY OF AL LAROCQUE
\$1,362
Oncology Angel Fund

38. CAMPGROUND FUNDRAISER
\$3,500
Cancer care

39. CASA AMIGOS
\$771
Cancer care

40. HOPE T-SHIRT SALE
\$11,704
Cancer care

41. SHOOTING FOR A CURE
\$20,000
Cancer care and research

42. MERRILL PINK FOOTBALL NIGHT
\$701
Cancer care

43. NEW MINER FUNDRAISER
\$8,000
Cancer research

44. BLACKOUT FOR CANCER
\$1,500
Cancer research

45. EGG MY YARD
\$965
Cattails Cottage

46. SECURITY HEALTH PLAN AND MILL CREEK GARDENS MUM SALE
\$357
Cattails Cottage

47. COLBY SCHOOL DISTRICT
\$640
Cattails Cottage

48. PLAY FOR PINK PICKLEBALL
\$6,079
Eau Claire cancer care

49. MILWAUKEE BURGER COMPANY BURGERS FOR BOOBS - EAU CLAIRE
\$9,836
Eau Claire cancer care

50. NORTHERN TAP HOUSE BURGERS FOR BOOBS
\$4,037
Eau Claire cancer care

51. BALANCE OVER FEAR
\$10,000
Marshfield cancer care

53



57



58



56



66



67



52. HUB CITY TIMES/MULTI MEDIA CHANNELS LLC
\$280
Mobile mammography

53. MULTIPLE SCLEROSIS WALK, ROCK AND ROLL
\$26,147
Multiple Sclerosis care

54. PEDAL FOR A CURE
\$18,324
Multiple Sclerosis research

55. DANCE FOR DIABETES
\$12,620
Neal Family Pediatric Diabetes Angel Fund

56. ELLIOT'S LITTLE LIBRARY
275 Books
Neonatal intensive care unit

57. EARRINGS FOR ABBY
\$10,000
Neonatal intensive care unit

58. CRUISE FOR CANCER
\$20,777
Northwoods cancer care

59. GROSS MOTORS
\$1,880
Pediatric cancer care

60. WINE ON THE FARM
\$4,336
Stevens Point cancer care

61. KUBY'S BAR CHALLENGE
\$7,562
Stevens Point cancer care

62. DUELING AGAINST CANCER
\$14,350
Stevens Point cancer care

63. ANTOINETTE'S QUILT SHOP
\$1,000
Stevens Point cancer care

64. MILWAUKEE BURGER COMPANY BURGERS FOR BOOBS - WAUSAU
\$3,465
Wausau/Weston cancer care and mobile mammography

65. WESTON PLANT SALE
\$4,465
Wausau/Weston cancer care

66. PRETTY IN PINK
\$12,443
Wausau/Weston cancer care

67. JUNCTION CITY CANCER WALK
\$2,687
Cancer care

Thank you for supporting volunteer fundraisers and donating gifts-in-kind in 2022!

MARSHFIELD CLINIC HEALTH SYSTEM FOUNDATION

MISSION

We enrich lives to create healthy communities through meaningful relationships built on gratitude and philanthropy.

VISION

We will innovate and define the future of health care for generations as the trusted leader in health care philanthropy.

CORE VALUES

Patient centered: We promote a culture of gratitude that serves our patients.

Trust: We earn trust through stewardship, integrity and accountability.

Teamwork: We connect donor, patient and system needs.

Excellence: Through philanthropy, we enrich lives.

Affordability: We effectively manage resources to raise philanthropic support.

Marshfield Clinic Health System Foundation
1000 N Oak Ave
Marshfield, WI 54449-5790

ADDRESS SERVICE REQUESTED

Growing your impact

Enriching lives through accessible, compassionate health care in the rural communities we serve is no small feat—but that's been Marshfield Clinic Health System's mission since our founding more than 100 years ago. It's a mission that is only possible because of people like you, and your impact continues to grow.

Our Health System is expanding to more communities in the Upper Midwest. As we build the future of rural health care, your continued generosity will ensure that our patients get the care they need.

Join the journey: marshfieldclinic.org/giving/donate



Marshfield Clinic
Health System
Foundation