

SPRING 2021

BenchMarks

Stories about your impact through Marshfield Clinic Health System Foundation

DOUG'S STORY

Surviving COVID-19
with the help of
family, faith and
Shining Stars

pg. 4

2020
Gratitude Report
inside!

FEATURE

A Day in the Life
of Child Life
pg. 10



CONTENTS



3 FOUNDATION MESSAGE

4 COVER FEATURE:
Doug’s Story: Surviving COVID-19

10 FEATURE:
A Day in the Life of Child Life

13 MOVING FORWARD
THROUGH RESEARCH

14 2020 GRATITUDE REPORT

22 2020 EVENTS RECAP

25 2020 VOLUNTEER FUNDRAISERS

27 MARSHFIELD CLINIC HEALTH SYSTEM
FOUNDATION GIVING SOCIETIES

CREDITS

Chief Philanthropy Officer
Teri M. Wilczek

Major Gifts, Annual Giving and Planned Giving
Brooke Wolff, manager
Jinny Colburn
Sheri Dick
Brit Heymans
Taylor Hoffman
Chris Kautza
Jodi Larson
Karen Piel
Maree Stewart

Operations & Special Events
Tiffany Halan, director
Taylor Burzynski
Jody Day
Cindy Esselman
Angie Guralski
Mary Beth Knoeck
Amanda Lancour
Anna Selk

Volunteer Services
Keresa Kilty, manager
Melissa Darr
Jayme Literski

PRODUCTION & GRAPHICS

Editorial Staff
Maree Stewart
Teresa Derfus

Designer
Brenda Budi

Photographers
Mac Bailey
Elizabeth Olson

BenchMarks is a publication of Marshfield Clinic Health System. Please send address changes to:

Marshfield Clinic Health System Foundation
1000 North Oak Avenue, 1R1, Marshfield, WI 54449-5790

Call 715-387-9249 or 1-800-858-5220
or visit marshfieldclinic.org/giving

Follow us on Facebook at
www.facebook.com/marshfieldclinichealthsystemfoundation

DEAR FRIENDS,

It’s been more than a year since the COVID-19 pandemic arrived in our rural Wisconsin communities and for many of us, that’s hard to believe.

So much has changed and everyone has been affected in different ways. Health care providers have been pushed nearly to the breaking point. Parents under financial strain worried about how they’d care for their families. Kids felt isolated and had to find new ways to connect. Local businesses did everything they could to take care of their employees in times of uncertainty.

The way forward seemed unclear, if not impossible. But one thing kept us all going: hope.

Hope helped us stand together even when we were apart. Hope made it possible for us to smile and laugh through our struggles. Hope was the hand that reached out to help someone in need. Hope will see us through to the other side of this pandemic.

Hope is power.

The stories you’ll read in this issue of BenchMarks show the remarkable power of hope. You’ll read Doug Hines’ story of survival from COVID-19. His family and care team never gave up hope and because of their support he is here today.

In the Day in the Life of Child Life story, you’ll follow along with a Certified Child Life Specialist at Marshfield Children’s Hospital as she brings hope to kids and families.

In our 2020 Gratitude Report, you’ll read about how hope inspired support for COVID-19 relief, care for kids, care for brave people battling cancer and care for communities.

And, you’ll see the impact of our 2020 events and volunteer fundraisers, showing how volunteers and supporters found new, creative ways to make a difference.

We know we can’t go back to how life was before COVID-19, but we can create a better future. By caring for each other, we will find ways to create light in the darkest moments. We will bring the power of hope to life.

Together, we hope,

Teri M. Wilczek, CFRE
Chief Philanthropy Officer, Marshfield Clinic Health System Foundation



DOUG'S STORY:

Surviving COVID-19

Coming back from the brink with the help of family, faith and Shining Stars

Doug Hines heard his phone beep with a notification and reached over to grab it from his hospital bedside table. He smiled as he saw the text message:

“It’s game day,” the text read.

Those were the same words he’d said to his daughter, Ashley, on mornings of each of her high school basketball games. This time, though, the message came from his daughter and it was a very different kind of game day.

After 98 days of being in hospitals for COVID-19 treatment and recovery, Doug was going home.

The 64-year-old Iola man’s story started in August 2020 when he began feeling ill while at a cabin in northern Wisconsin. He and his wife, Linda, came home early and Doug went to get a COVID-19 test. While he waited for test results, he felt weaker and nearly lost consciousness after a progressive cough caused a coughing fit while he was showering. On Aug. 7, Doug’s test results confirmed a COVID-19 infection and he was admitted to Marshfield Medical Center-Marshfield.

“When I left the hospital that first night, I just thought he’d maybe be there for a week and then he’d come home,” said Linda. “He had no preexisting conditions. He’d always been healthy. We had no idea what was in store.”

Doug spent 47 days in Marshfield Medical Center’s COVID-19 unit with subsequent hospitalizations at Select Specialty Hospital in Madison for more treatment and ThedaCare Regional Medical Center-Neenah for occupational therapy.

The initial weeks at Marshfield Medical Center were some of the most difficult for Doug, Linda and their five adult children - Shaon, Tyler, Ashley, Amanda and Angela.

Marshfield Medical Center’s care team first put Doug on the experimental remdesivir antiviral treatment and plasmapheresis, a process that temporarily removes plasma from the blood to control antibodies that may attack the patient’s own body. His oxygen levels were still too low so hospital staff put him in a prone position. After a week, Doug was intubated.

Doug remained on the ventilator for 21 days, some of the most difficult during his journey. He fought pneumonia and his kidneys shut down. Doug doesn’t remember this treatment but his family will never forget the weeks of not knowing if their husband and father would survive.

“It was such a roller coaster,” said Angela. “Hour to hour, minute to minute, we had no idea what was going to happen next. The emotions are still so raw.”

Doug was fighting for his life. His family was fighting for him. The care team at Marshfield Medical Center fought alongside them.

While things changed every day on the COVID-19 unit, a number of doctors and nurses went out of their way to get to know the Hines family and communicate with them about Doug. Doug’s children all have a medical background and wanted to be involved in making decisions, too.

Registered Nurse Theresa Weiler, COVID-19 unit supervisor, made sure the family was updated.

“It was so hard for us as a family because we had to place complete trust in the hospital staff to tell us how he was doing since we couldn’t all be there and Dad was unresponsive,” said Ashley. “Along with other nurses - Matt Schaefer and Elizabeth Szymanski - Theresa helped arrange daily Skype calls for all of us to talk to Dad and the doctors. She encouraged us to write information about Dad so nurses and staff knew more about him. She recognized we had more medical background than most families and made sure we had a say in his treatment. She advocated for Dad and us.”

The fight to bring Doug back from the brink reached a critical point when he needed a tracheostomy. He continued to test positive for COVID-19 so physicians and staff at Marshfield Medical Center hesitated to perform the procedure on a COVID-19 patient. The Hines family met with Ear, Nose and Throat Specialist Nathan Schreiber, M.D., to talk about the tracheostomy.

“Dr. Schreiber and his team kind of went into it blind because no one had done a COVID-positive tracheostomy,” said Angela. “He just took the reins and did it. He set our minds at ease. He did everything he could to make sure it was safe for everyone.”

After the procedure, doctors started reducing Doug’s sedation. This led to delirium. At one point, a caregiver suggested the next step might be hospice care. The family refused to give up.

Critical Care Medicine Specialist Steven Gilbert, M.D., the primary doctor on Doug’s case, made sure he got the care he needed.

“Dr. Gilbert stood up for us when Dad needed a CT scan to rule out a stroke,” said Tyler. “Some disagreed because he was still testing positive for COVID but Dr. Gilbert pushed for the CT and thankfully it came back okay.”

“Dr. Gilbert was the one who said family is just as important as doctors in patient care,” said Linda. “He looked right at us and asked what we wanted. We told him to do whatever he could to save Doug and he told us that’s what he’d do.”

After the CT, it was up to Doug to wake up. During this time, Doug says he had terrible nightmares as part of his delirious state, causing anger and lashing out at his family and care team.

“That was the hardest thing for me,” said Amanda. “Just knowing Dad, knowing who he is...he’s always been there for us. Seeing him like that was just heartbreaking, especially seeing how it affected my Mom, but it was our turn to be there for him when he needed us.”

Slowly, Doug started to respond.

“I remember the first time he really recognized our voices,” said Linda. “Nurse Tonya helped us talk to him through the small cabinet that’s used to pass medications through into isolation rooms. When he heard me and the kids talking, he looked over and we just knew he was still in there.”

As Doug began to regain consciousness and communicate, Registered Nurse Tonya Lipsy became a fixture in his rehabilitation. When Doug started communicating with his family and Tonya, they knew he’d begun to turn a corner.

“Tonya had him following commands but he hadn’t done it in front of Dr. Gilbert yet,” said Ashley. “I was there the morning Tonya brought Dr. Gilbert in to see his progress. Sure enough, Dad was able to do all the commands. That moment of thrill and excitement... just seeing that Tonya had so much compassion was amazing. Like, hey, this is a success story. You could see it on everyone’s faces.”

From that point on, Doug continued to improve. His family made sure doctors, nurses and other care team members knew about Doug’s personality, his likes and dislikes. Several, including Registered Nurse Jonathan “Jon” Small, had fun calling Doug by his nickname, “Doug Fresh.” Jon enjoyed chatting with Doug about sports and they joked about Jon being a Cubs fan. These interactions helped Doug heal and feel a little more like himself each day.

When Doug was transferred from Marshfield Medical Center to Madison, his care team was there to see him off and wish him the best.

“It was really cool because Tyler’s coworkers - Marshfield Medical Center emergency medical technicians - were actually the ones who got to do the transfer,” said Angela. “People on his care team who saw him leave still didn’t know if he was really going to make it. But he couldn’t have gotten as far as he did without them, so it was pretty emotional for everyone.”

Months later, after Doug finally returned home from his hospital stays, the family wanted to thank the special members of Doug’s care team who helped him survive his ordeal. From the very beginning, they’d written down names of those individuals who really made a difference in Doug’s care. They spoke to a Health System Foundation team member who told them about the Shining Star program, a way for grateful patients to make donations of any size to honor care team members in the Health System.

“It became really clear to us as family members of a sick patient that being a health care worker is more than a job for some people,” said Linda. “Those people who want to be there, who love people, who want to help people...they’re the ones who really make a difference.”



Doug presents Shining Star awards to members of his care team.

The Hines family chose to make a Shining Star gift, and attended a March 5 special presentation of Shining Stars to recognize Dr. Gilbert, Jon and Tonya. Theresa, along with Dr. Schreiber, Elizabeth, Matt and nurses Devin Kollock, Steve Berg, Amy Voight, Amy Schmidt, Anthony Luebke and Tony Crisafulli were recognized at separate presentations.

As Doug entered the room for the presentation, his care team saw their patient for the first time since he left Marshfield Medical Center months ago, unable to move.

“Wow,” was all Dr. Gilbert could say at the sight of Doug walking, talking and smiling along with his family.

Tears welled in everyone’s eyes that day as Doug and his family recounted their experience at Marshfield Medical Center and thanked everyone who made his recovery possible. They even played a video of a song Doug wrote to the tune of John Denver’s “Country Roads, Take Me Home” chronicling his COVID-19 journey.

“All we ever wanted was this,” said Ashley, gesturing to her father. “To have him here with us. And you had a big part in doing that. We can’t thank you enough.”

Doug is still on the road to recovery. His lungs are weak and he is regaining strength. According to his health care team



Doug is now back home with his family after 98 days in the hospital recovering from COVID-19.

it could take up to a year for him to feel back to normal. Through it all, he’s tried to maintain a positive outlook and stay focused on healing. A big part of that healing is gratitude for the team who helped him along the way.

“I just want to say I’m very lucky to be standing here today,” said Doug to those gathered for the Shining Star presentation. “There was a time the light in the tunnel was so far away. My family never gave up hope and prayed from afar. It’s our sincere thank-you to honor you with a Shining Star.”

Thanks to his Shining Stars, Doug is here for his family and for this COVID-19 survivor, each new day is game day. ♦



YOUR GIFTS AT WORK



Honor a Shining Star

The Shining Star program provides grateful patients and family members the opportunity to honor Marshfield Clinic Health System health care providers and staff who make a difference in their care. By making a gift of any size through the Shining Star program, you can support the cause of your choice at the Health System while saying a special thank-you to members of your care team.

Learn more:
marshfieldclinic.org/giving/shining-star

CELEBRATING
THE YEAR
OF THE NURSE
2020

The importance of nurses in health care was on full display in 2020 when the global COVID-19 pandemic arrived in rural Wisconsin communities. Nurses found themselves working long hours in areas far outside their comfort zones, sometimes at great personal cost, to achieve a common goal: caring for patients in need.

At Marshfield Clinic Health System, nurses are the backbone of patient care. Support from people like you helps train the nurses of tomorrow to ensure compassionate care for communities we serve. In 2020, the first Mary Ann Wenzel Nursing Scholar Award was presented to a Marshfield Clinic Health System nurse to provide continued nursing education.

MARY ANN WENZEL NURSING SCHOLAR AWARD:
KARI JACOBS NAMED INAUGURAL WINNER

The first-ever Mary Ann Wenzel Nursing Scholar Award was presented in November 2020 to Registered Nurse Kari Jacobs.

The award was made possible with a \$250,000 donation from Frederick “Fritz” Wenzel and Tom and Susan Wenzel that established the Mary Ann Wenzel Nursing Scholar Award. Each year, a nurse will be selected to receive this award.

Thanks to the generous support of the Wenzel family, this scholarship will be awarded annually to a Marshfield Clinic Health System employee. Priority is given to employees pursuing a bachelor’s degree in nursing at the University of Wisconsin-Stevens Point.

“Kari is a supremely dedicated nurse who lives our mission of enriching lives every single day,” said Vicky Varsho, Regional Chief Nursing Officer.

Jacobs has worked in the Inpatient Cardiac Unit and Medical Intensive Care Unit at Marshfield Medical Center-Marshfield. She’s also been a hospital house supervisor and most recently accepted a clinical hospital float pool supervisor position.

“It is absolutely critical for us to support students who will become the health care workforce of the future,” Varsho said. “This award will help us do that. We are delighted to support our staff in furthering

their nursing education and we know Mary Ann would be so proud of each recipient’s commitment to our patients and organization.”

It is important at this critical time to shine a light on needs for nurses during the COVID-19 pandemic and going forward.

Marshfield Clinic Health System CEO Dr. Susan Turney echoed Varsho’s comments: “Nurses are the glue of our Health System and national health care system. So, truly, I could not think of a more fitting or impactful tribute to Mary Ann than this award. This is the power and importance of philanthropy. It allows our System to accomplish things that wouldn’t be possible without the generous hearts of people like the Wenzels and so many others who support our organization.”

The Wenzel family has a long history of supporting the Health System, including establishing the Fritz Wenzel Science Conference and funding pediatric projects like waiting room murals and a pediatric cancer treatment room in memory of Mary Ann.

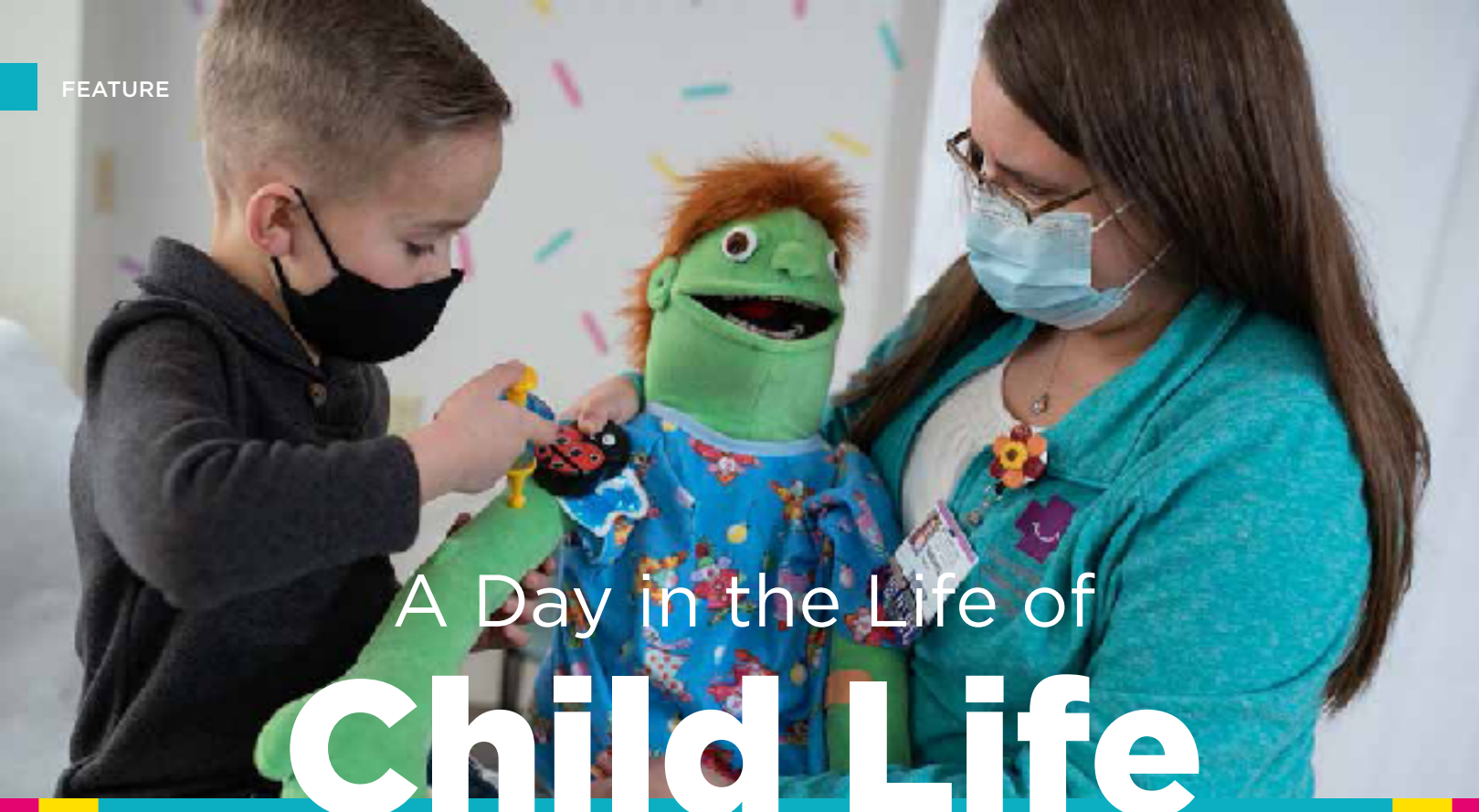
“Because of the generosity of the Wenzel family and everyone who supports important programs



Attending during the Nursing Scholar Award ceremony (from left) are Ryan Neville, Chief Administrative Officer, MMC-Neillsville; Tom Wenzel, award donor; Kari Jacobs, award recipient; Fritz Wenzel, award donor; Pat Board, Chief Administrative Officer, MMC-Marshfield; and Vicky Varsho, Regional Chief Nursing Officer.

like nursing education, we are able to support our employees and provide the best care to our patients,” said Teri Wilczek, Chief Philanthropy Officer. “And, we are so grateful.”

Fritz said this is a great tribute to his wife, Mary Ann, and is happy to support nurses like Kari, particularly in this trying year. “Tom and I, along with our family, are very pleased with the selection of a most deserving candidate. Kari is an individual very much like Mary Ann, dedicated to the service of patients. I know from her record and talking to her that she will be successful, especially as she teaches others that the patient is No. 1.”



A Day in the Life of Child Life

Follow a Certified Child Life Specialist through her day helping kids at Marshfield Children's Hospital

A brave girl receives the monthly infusion treatments her body needs.

Tiny babies have spent months in the Neonatal Intensive Care Unit growing stronger.

A young boy is working hard to regain his motor skills after a life-threatening accident.

A child is bravely battling cancer every day.

Kids don't just need lifesaving care. They need expert, compassionate caregivers who will keep fighting for them, especially through the COVID-19 pandemic. Now more than ever, they need heroes.

At Marshfield Children's Hospital, heroes are at work every day. Doctors, nurses and care teams have gone above and beyond to continue caring for kids when it matters most.

But to kids, the real heroes are the people who make surgery and being in the hospital a little less scary. They play music and sing along to favorite songs. They help calm parents' fears. They bring smiles and healing. They smile through their masks. They make miracles possible.

They are Child Life Specialists.

In partnership with doctors and nurses, Child Life and Expressive Therapies specialists normalize a child's environment and reduce the stress of medical experiences. Their role is to increase understanding of medical procedures through medical and therapeutic play; provide support, coping skills and distraction during treatments; and enhance positive physical, cognitive, emotional and social interactions through music and pet therapies.

There is never a cost to patients to have Child Life and Expressive Therapies services at Marshfield Children's Hospital. This program is 100% supported by donations and more than \$650,000 of funding is needed each year to ensure this service continues. In 2020 alone, Child Life Specialists worked 5,474 hours to provide care for 7,269 patients.

Follow along in A Day in the Life of a Child Life Specialist to see how this service impacts care for local kids at Marshfield Children's Hospital. ♦

A Day in the Life of a Child Life Specialist

McKenzie, Certified Child Life Specialist (CCLS),
Marshfield Children's Hospital

6 a.m.

Rise and shine. When my alarm first goes off, I experience that moment where I have to remind myself of reality. COVID-19 has changed my work, my life and the lives of those I care for. But then I think of all the kids who still need me. That gets me up and out of bed.

8 a.m.

Preparing to see patients. I am about to enter my first patient's room and it's required that I don my personal protective equipment (PPE) - my mask, goggles, gown and gloves. I know this PPE can be scary to kids so my team and I have worked hard to make sure we help children understand why PPE is necessary to keep everyone safe and healthy. Even though our patients can't see our faces, we're perfecting smiling with our eyes and we've created laminated pictures for our badges to show our smiles under our masks.

9 a.m.

Calm through colors. My next patient, a little boy diagnosed with autism, is very uncomfortable when things touch his skin. Doctors and nurses were having trouble doing procedures he needs. I help by bringing in a distraction station to his room. The sanitized distraction station, with a bubble column, projector, music and colorful fiber-optic strands, has been a soothing and effective therapy for him. This helps him through needle pokes and keeps him calm.

10:30 a.m.

The healing power of music. A teen undergoing cancer treatment has been in the hospital for nine days receiving chemotherapy. She's frustrated that she can't have visitors due to COVID-19. She loves to sing and play guitar, so our Music Therapists come in daily to help her express herself through music. Today we are co-treating, singing one of her favorite songs together during chemotherapy. This intervention helps us focus on self-expression and is a distraction from her pain.

12 p.m.

Virtual care. Due to COVID-19 restrictions, we have not provided normal group and playroom activities. Our Child Life Specialists team has developed virtual activity groups to focus on normalization and socialization. I head in to set up my iPad in the teen lounge and help patients connect to our Hospital Bingo group. Later today, I have an appointment to meet with a Neonatal Intensive Care Unit sibling via Telehealth to support a patient in meeting a new baby sister since no in-person visits are possible right now.



2 p.m.

Seeing is believing. A preteen boy who was in an accident is learning to walk again. He has trouble with coordination and gets frustrated. Today when we take him for physical therapy, we decide to co-treat and try out the virtual reality goggles. The goggles transform his surroundings so he can engage differently and develop his neural pathways. After 10 minutes of wearing the goggles and interacting with a game scene, he's walking around the pediatric gym assisted by a sling!



4 p.m.

Helping parents cope. A 2-year-old boy's cancer has just been determined terminal. His parents are devastated. I visit his room and he's asleep, but his parents are there and are crying. Times like these are always so emotional but I know it's my job to be the calm in the chaos for them and their child. I master my own feelings of sadness and explain what will happen next and how we will honor their son. I promise them I will be there for them every step of the way. It helps them to know they aren't alone.

5 p.m.

Bravery Beads. I end my day by visiting with a girl who is nearing the end of her three-year cancer journey. Being part of her care team from the beginning, this is meaningful for me as well as her family. Today I brought her more beads to add to her "Bravery Bead" necklace. She began creating the necklace when she started treatment and each bead represents her individual tests and procedures. The necklace is more than three feet long now. It's a way for her to express herself during treatment and explain her cancer to friends and family.

YOUR GIFTS AT WORK



Child Life and Expressive Therapies

Child Life and Expressive Therapies at Marshfield Children's Hospital helps kids cope with medical procedures and supports healing through child-centered care. In partnership with doctors and nurses, Certified Child Life Specialists normalize a child's environment and reduce the stress of medical experiences.

Child Life and Expressive Therapies is 100% funded by donations and there is never a cost to families to use this service. The program costs more than \$650,000 per year and support for Children's Miracle Network Hospitals at Marshfield Children's Hospital ensures that Child Life and Expressive Therapies can continue.

But, the COVID-19 pandemic has brought unprecedented burdens to rural Wisconsin and funding is critically low. Without continued support, important services like Child Life, Music Therapy and other specialty care programs are at risk.

In 2020, your support for Child Life and Expressive Therapies through Children's Miracle Network Hospitals at Marshfield Children's Hospital provided:

- Child Life services for **7,269 KIDS**
- **27,869 INTERVENTIONS** with patients including procedure support, therapeutic play sessions and more
- **5,474 HOURS** of Child Life and Expressive Therapies work with patients
- **EXPANDED CARE** to meet COVID-19 safety protocols, new education for kids and families and Telehealth support

Make a gift to support Child Life and Expressive Therapies: marshfieldclinic.org/cmnh

Moving forward through research



Marshfield Clinic Research Institute responds to pandemic in a big way

Responding to a global pandemic was not in Marshfield Clinic Research Institute's plan for 2020 but the Research Institute quickly adapted to respond to new research challenges and opportunities brought on by COVID-19.

March 2020 ended with the majority of the Institute's 200 scientists and staff working from home or furloughed while decisions were made about which studies to pause and what research could continue. By early April, conversations shifted to consider how the Research Institute could help respond to many questions emerging about COVID-19.

Leveraging its expertise in epidemiology, laboratory services and infectious diseases to respond to research opportunities led to an extremely busy year. Many studies received external funding awards. The largest was a \$22.5 million grant from the Centers for Disease Control and Prevention (CDC) with the Research Institute serving as the sole central reference lab for several COVID-19 cohort studies across the country.

The chart (see next pages) is an excerpt from the Marshfield Clinic Research Institute 2020 Year in Review and illustrates the Institute's response to COVID-19. Read all the 2020 highlights at marshfieldresearch.org/mcri-year-review. For a printed copy, please contact Karen Piel, MCHS Foundation Liaison to Research, at 715-897-1527 or piel.karen@marshfieldclinic.org.

YOUR GIFTS AT WORK



Research Institute establishes Vaccine Research and Education Endowment

Marshfield Clinic Research Institute's Center for Clinical Epidemiology and Population Health has a long history of scientific productivity with research on vaccine effectiveness and safety.

Research conducted by investigators continues to contribute to vaccine research and policy decisions at national and international levels.

You can help sustain this successful vaccine research program with your support for a newly established Vaccine Research and Education Endowment. The endowment will support research of a named investigator once the minimum threshold of \$500,000 raised is reached.

Donations of any amount are welcome. Also, if you are interested in the opportunity to name the endowment with a gift of \$250,000, please contact Karen Piel at **715-897-1527**.

Leading the fight against COVID-19

*From the Marshfield
Clinic Research Institute
Year in Review*

We are leading experts in COVID-19, which is something we could not say at the beginning of 2020. Today, the region, state, nation and world turn to us for this expertise, all thanks to our researchers and how we addressed COVID-19 head on.

Our expert researchers

Vaccine and Epidemiology



Made changes to address COVID-19



Leveraged influenza vaccine and vaccine safety expertise to quickly conduct COVID-19 research.

That resulted in important COVID-19 research

- ▶ Conducting research to understand risk of COVID-19 transmission in households.
- ▶ Leading a national study to determine vaccine effectiveness for preventing hospital admission.
- ▶ Selected by the Centers for Disease Control and Prevention (CDC) to study adverse events after COVID-19 vaccination.
- ▶ The All of Us Research Program studied the presence of COVID-19 within its communities.

Testing and Laboratory



Found new ways to test for COVID-19 that returned results faster.

- ▶ Received \$22.5 million grant from the CDC to be the sole reference lab for several COVID-19 studies.
- ▶ Set up protocol that tests 10,000 people every week for COVID-19.
- ▶ Used ultra-cold storage located within our facilities to house COVID-19 vaccine for our region.

Clinical Trials and Health Care



Changed focus of grant writing to address COVID-19.

- ▶ Part of a registry to better understand how COVID-19 affects health care workers.
- ▶ Marshfield Clinic Health System provided access to convalescent plasma treatments for COVID-19 because of the Research Institute.
- ▶ Researching COVID-19 in Emergency Departments.

Rural Health Care



Used connections with our rural community to provide fresh research perspective.

- ▶ Children enrolled in the Wisconsin Infant Study Cohort helped researchers understand how COVID-19 spreads in children.
- ▶ Received a \$4.8 million grant from the CDC to study COVID-19 risk and vaccine immune response in a rural Midwestern population.

2020

Gratitude REPORT

Thank you for supporting patients, caregivers and communities in the fight against COVID-19.

Rural Wisconsin communities faced unprecedented challenges in 2020 as the COVID-19 pandemic surged but because of your generous donations through Marshfield Clinic Health System Foundation, patients, families and caregivers got support they needed.

You cared for our caregivers on the front lines. You helped brave people fight cancer. You made miracles possible for sick and injured kids. You came together to provide care, support and hope when it was needed most.

Your 2020 gratitude report shows just a few of the important ways you enriched lives last year. Thank you for making it possible for us to begin moving forward together. ♦

Caring for BRAVE PEOPLE fighting cancer



CATTAILS COTTAGE - *When the American Cancer Society Hope Lodge in Marshfield closed unexpectedly in June 2020, cancer patients and families who had to travel for treatment at Marshfield Medical Center were suddenly left without this place to stay. Communities rallied to support a new home away from home for cancer patients at Cattails Cottage:*

Cattails Cottage opened in just seven weeks with the help of donors, volunteers and local businesses.

More than **42 patients** and families stayed at Cattails Cottage from September 2020 to January 2021. More than 300 patients annually are expected to use this lodging.

Cattails Cottage offers **free housing** for cancer patients who must travel more than 40 miles to receive cancer treatment at Marshfield Medical Center and patients from as far as Upper Michigan use this important service.



CANCER RESEARCH - *Cancer doesn't stop for a pandemic. Gifts to cancer research ensured that potentially lifesaving clinical trials and research studies could continue through COVID-19. Support for cancer research provided:*

Local access to more than 120 cancer-related clinical trials for more than **15,000 patients** annually.

Involvement in nationally-recognized cancer research studies to better diagnose, treat and prevent cancer.

Partnerships with local and national organizations to further cancer research.

Caring through COVID-19



CARE FOR OUR CAREGIVERS – Created in March 2020, this fund provided critical support to frontline health care teams throughout Marshfield Clinic Health System during the COVID-19 pandemic. Support for this fund brought smiles and hope to caregivers on the most difficult days. Since March 2020:

- More than 500 people donated more than **\$170,000** to Care for Our Caregivers.
- Every Marshfield Medical Center received meals from local eateries for frontline caregivers.
- More than **400** individual snack baskets were distributed to Health System employees.
- All COVID-19 testing units received Keurig coffee makers, K-cups and winter clothing to help employees stay warm.
- More than **420 gift cards** for coffee, gas and onsite Food Services options were distributed.
- A team of volunteers wrote notes of encouragement and gratitude for staff.



COVID-19 IMPACT FUND – This emergency fund was created to fund essential needs to help care for patients during COVID-19. Donations to this fund provided personal protective equipment, helped enhance safety protocols and expanded Telehealth. In the past year, COVID-19 funding supported:

- 156,868 Telehealth visits**, a 290% increase from previous volumes.
- Support for research so Marshfield Clinic Research Institute could participate in national COVID-19 studies.
- Masks for local schools to provide to students.
- Testing supplies to conduct more than **10,000 COVID-19 tests** per week during the pandemic surge.

Caring for KIDS



VOLUNTEER SERVICES SUPPORT – Volunteers at Marshfield Medical Centers stepped up to help care for patients and communities during COVID-19. They made an impact in many unique ways, including:

- Assembling nearly **60,000** testing supply kits for COVID-19 testing units.
- Volunteering in the outpatient surgery center, family waiting room, screening areas and other patient-facing areas.
- Sewing and donating more than **60,000 face masks.**
- Recording music to play for patients in the hospital.
- Writing thank-you notes to health care providers.



CHILDREN'S MIRACLE NETWORK (CMN) HOSPITALS AT MARSHFIELD CHILDREN'S HOSPITAL – Kids can't wait for compassionate, expert care close to home. That's why donations to CMN Hospitals at Marshfield Children's Hospital were essential to continue caring for kids through COVID-19. Support for CMN Hospitals made it possible to:

- Increase virtual care, including offering virtual music therapy sessions and Facebook Live interactive events with Child Life Specialists.
- Provide Child Life and Expressive Therapies services to **7,269 kids**, including 5,474 hours and 27,869 interventions (procedure support, therapeutic play and more).
- Develop educational support for kids to help them understand the need for personal protective equipment during the pandemic.

Caring for **COMMUNITIES**



MENTAL HEALTH - *One in five people lives with mental health challenges. During the COVID-19 pandemic, the need for mental health services became even more important. Because of you, our communities have access to mental health support where they live. Your donations to mental health provided:*

Access to the Social Emotional Learning Life Tools Program, offering social and emotional training sessions for youth at **17 sites** in Wisconsin.

Funding for a Mental Health Patient Navigator, providing a bridge between behavioral health services and community members.

Expansion of the Suicide Assessment Response Team, a framework for identifying patients at risk for suicide and self-harm and getting them needed support.



ENHANCING RURAL HEALTH CARE - *Rural communities need high-quality, compassionate care close to home. Marshfield Clinic Health System continues to expand access to health care for patients we serve. In 2020, your donations supported:*

A capital campaign for the Wellness Center and infusion suite in the new Marshfield Medical Center-Neillsville, set to open in May 2021.

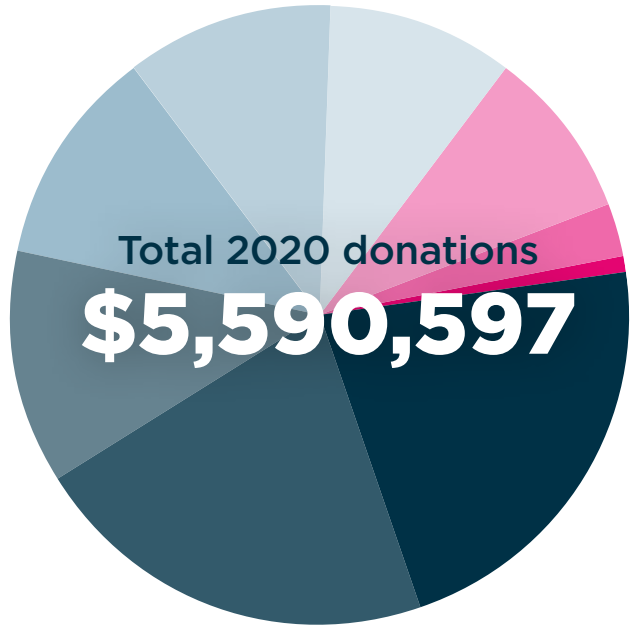
Access to mobile screening services in 55 Wisconsin counties with employees performing more than **5,600 mammography exams** and over 1,300 bone density scans.

Nursing education during 2020 Year of the Nurse, including presenting the first Mary Ann Wenzel Nursing Scholar Award to Kari Jacobs.

Programs to improve health in the areas of Alcohol and Substance Abuse, Behavioral Health, Chronic Disease and Social Determinants of Health through the Center for Community Health Advancement.

By the **NUMBERS**

One hundred percent of your donations stay local to support causes of your choice at Marshfield Clinic Health System. In 2020, your gifts of all sizes totaled nearly \$5.6 million to help us care for our communities.



- **\$1,120,650** Pediatrics and Children's Miracle Network Hospitals
- **\$1,092,954** Capital campaigns
- **\$629,762** Patient Care
- **\$577,864** COVID-19 Funds
- **\$547,454** Cancer Research
- **\$491,193** Cancer Care
- **\$456,950** Research
- **\$141,007** Angel, Compassionate Care & HOPE Funds
- **\$36,610** Education

YOUR GIFTS AT WORK



FOLLOW US

See more examples of your gifts at work by following us at Marshfield Clinic Health System Foundation Facebook:
[facebook.com/marshfieldclinichealthsystemfoundation](https://www.facebook.com/marshfieldclinichealthsystemfoundation)



Children's Miracle Network Hospitals at Marshfield Children's Hospital Facebook:
[facebook.com/cmnhmarshfield](https://www.facebook.com/cmnhmarshfield)

STAY INFORMED

Sign up for eNews to get monthly updates from Marshfield Clinic Health System Foundation at
www.marshfieldclinic.org/giving/contact-us

2020 Special Events

Join us at our 2021 special events to support causes you care about most!
Visit www.marshfieldclinic.org/giving/special-events to find an event near you.



After much thought and guidance from Marshfield Clinic Health System leadership and our partners in public health, and with our communities' safety in mind, the decision was made not to hold in-person events after mid-March 2020.

Some events took place prior to the COVID-19 pandemic. Others were canceled or took place virtually to ensure safety.

Knowing how critical events are to Marshfield Clinic Health System's lifesaving mission, many loyal event attendees, donors and sponsors continued to show their dedication and support by making donations to these efforts so patient care and research initiatives could continue at a time when they were needed most.



2020 Story of Strength Kim Johnson.

Comedy Against Cancer Jan. 29

Raised over \$65,000 for cancer care

- This year's Comedy Against Cancer was generously supported by premier sponsors Roehl Transport and Nasonville Dairy.
- Nearly 400 attendees, sponsors, survivors, physicians, providers and supporters packed the sold-out ballroom at Hotel Marshfield.

- The night's Story of Strength was shared by Kim Johnson, who told her story of being diagnosed with breast cancer at the age of 31 with realness, emotion and the perfect amount of spunk.
- After hearing Kim's story, the audience was inspired to support patients like her and donated over \$21,000 through "Share the Care" to help provide items like special fitting services for some patients after a mastectomy; personal pocket books to note appointments, symptoms and treatment plans; gas cards; wigs; scarves; hats and other comfort items.

Nearly 400 Comedy Against Cancer attendees, sponsors, supporters and fighters laughed while celebrating and remembering those touched by cancer. The 2020 event raised over \$65,000 to support cancer care and initiatives that provide the best experience possible for our oncology patients and families.

Duel It Fore the Kids Feb. 20

Raised over \$44,000 for youth and mental health initiatives

- Over 320 attendees and 20 sponsors enjoyed a night of singing along, dancing along and laughing along while supporting innovative programs to positively impact the health and emotional wellness of youth.
- A continued leader in supporting youth in our community, Nasonville Dairy generously matched \$10,000 in donations guests made through song requests.



Deuces Wild dueling pianos at Duel It Fore the Kids.

- Proceeds will help support groundbreaking partnerships to address unmet needs for mental, emotional and physical wellness for Wisconsin children. Marshfield Clinic Health System's Center for Community Health Advancement and area school districts will have the support to grow the Life Tools Social Emotional Learning program. This program provides a safe place for youth to learn practical self-awareness, self-management, responsible decision-making and relationship skills.

Over 320 attendees and sponsors came together to laugh, sing and clap at Duel It Fore the Kids. The 2020 event raised over \$44,000 to support innovative programs to positively impact the health and emotional wellness of youth in our communities.



Smiles shared by Mike's Run event participants before, during and after their miles for mental health.

Rich Seubert's Celebrity Trap Shoot and Super Ball

Although not held in person, several attendees and sponsors from previous events chose to donate their sponsorship and/or registration fees to support Child Life and Expressive Therapies. Generous donors helped raise \$38,000 to facilitate positive experiences for pediatric patients

undergoing difficult procedures, IV pokes, lab draws, MRI and CT scans, surgeries and receiving ongoing care like chemotherapy.

Child Life Bash

Although this was not an in-person event, several attendees and sponsors donated their sponsorship or registration fees to support Child Life and Expressive Therapies. Generous donors helped raise \$5,000 to facilitate positive experiences for pediatric patients undergoing difficult procedures, IV pokes, lab draws, MRI and CT scans, surgeries and receiving ongoing care like chemotherapy.

Mike's Run June 13-20

Raised nearly \$31,000 for mental health awareness and initiatives

- Nearly 140 runners, walkers and mental health supporters virtually celebrated 10 years of Mike's Run.
- Although we were unable to gather in person, support for initiatives helping fund mental health services was as strong as ever, a testament to the generosity of our community!
- Participants registered to complete 2-, 5- or 10-mile events for mental health.
- Jessa (Hackman) Victor, long-time Mike's Run participant and niece of Mike Hackman, raised \$4,675 through her GoFundMe page. Jessa shared it's been 10 years of:
 - Honoring his memory and missing her Uncle Mike who was an avid runner himself.
 - growing her voice as an ally of suicide prevention and awareness.
 - decreasing the stigma of mental health through Mike's Run.

Nearly 140 participants, donors and sponsors joined this year's Mike's Run virtually to support mental health services that educated and improved the health of our community. The 2020 event raised nearly \$31,000 to support Behavioral Health professional and community conferences, suicide prevention trainings, a Mental Health Patient Navigator position and other mental health initiatives.

Golf for Research

Although unable to host an in-person event, several attendees and sponsors chose to donate their sponsorship or registration fees to support Adult and Pediatric Cancer Research. Generous donors helped raise \$20,000 to provide essential resources to researchers as they continue to find better ways to screen, diagnose and treat cancer.

Auction of Champions Sept. 14-17

Raised over \$100,000 for the National Farm Medicine Center

- This year's virtual event, "Auction Around the World," was presented by Miron Construction.
- Although we were unable to hold the event in person, support for the National Farm Medicine Center and its agricultural initiatives brought together event participants, auction item donors, market animal donors and sponsors.
- The four-day virtual event consisted of impactful video updates, fund-a-need, first-class giveaways and exclusive auction packages featuring gift certificates from local businesses, jewelry, electronics, outdoor essentials, locally-raised meat and much more.
- This year's fund-a-need, sponsored by H&S Manufacturing Co., was dedicated to preventing the leading

cause of death on farms, tractor rollovers, with one of the most effective safety interventions.

Auction of Champions took attendees on a virtual adventure! “Auction Around the World” in 2020 raised over \$100,000 to support the National Farm Medicine Center (NFMC). Every day, the NFMC team works hard on behalf of farmers through initiatives and research aimed at keeping farmers and their families safe.



Dan and Linda Neve present a check for \$60,672 to MCHS Foundation for cancer research and mobile mammography from Cruise for a Cause.

Cruise for a Cause
Oct. 1-4

Raised over \$60,000 for breast and prostate cancer research and mobile mammography

- This year’s Cruise for a Cause Fall Ford Fest featured an 18-hole golf scramble, autocross, scenic road tours, car show and other exciting activities.
- New in 2020, supporters had the chance to win big in the Cruise for a Cause Performance Prize Sweepstakes.

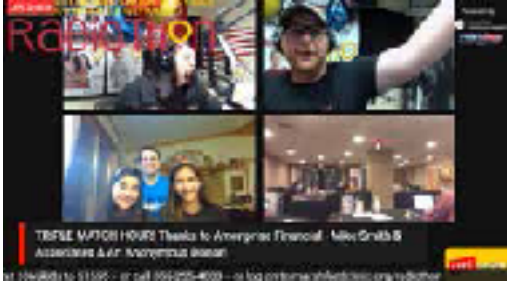
- Sweepstakes prizes included a VMP Supercharger, Carroll Shelby Wheel Co. wheels and much more.
- Ten sweepstake winners’ names were drawn with prizes varying from \$7,000 to \$200 in value.

Car enthusiasts from across the country headed to Wisconsin Dells to support 2020’s Cruise for a Cause Fall Ford Fest. This annual event and yearlong fundraising effort, organized by Dan and Linda Neve, raised over \$60,000 to support cancer research and mobile mammography. What started with life-changing news continues to motivate Dan to deliver hope wherever he goes. The impact of Dan and Cruise for a Cause is an example of what one person can do with the support of many.

Marshfield Children’s Hospital & Y106.5 Children’s Miracle Network Radiothon
Dec. 3-4

Raised more than \$181,325 for CMN Hospitals at Marshfield Children’s Hospital.

- Over \$32,000 was raised through the Associated Bank Pre-Event Match. During the two-day event, more than \$136,00 was raised by callers and online donors. An additional \$13,000 was raised thanks to the Kim & Cheryl Heiman Family Foundation Post-Event Match. During uncertain times, our communities showed unwavering support to ensure our littlest patients will continue to receive expert, compassionate care.
- Donations will fund programs and services like Child Life and Expressive Therapies, specialized equipment, patient support and more for our littlest patients.



2020-21 CMN Hospitals Champions, Audrina & Amiya Krizenesky, joined the Y106.5 team for a live virtual interview as Phone Bank volunteers in a different location accepted calls from donors.

- 100% of donations remain local to benefit kids and families at Marshfield Children’s Hospital.

This year’s Marshfield Children’s Hospital & Y106.5 Children’s Miracle Network Radiothon hit new records and our donors showed their generosity in tremendous ways. In total, \$181,325 was raised to support Children’s Miracle Network Hospitals at Marshfield Children’s Hospital. Listeners could tune in to Y106.5 or watch the event streaming online – a new option this year as Radiothon adapted to being primarily virtual. Nearly 30 patients and families shared their stories to bring hope and inspiration throughout the two-day event. They inspired an incredible amount of gifts that will make miracles possible for our littlest patients.

Donor recognition events

The annual Spirit of Giving Awards and Gwen D. Sebold Fellowship for Outstanding Research events were not held in 2020 due to the COVID-19 pandemic. We look forward to celebrating our dedicated supporters for these events as soon as it is safe to do so.

Called to ACTION | 2020 Volunteer Fundraisers



Dedicated volunteer fundraising groups got creative in 2020, finding ways to continue to support important causes at Marshfield Clinic Health System while following COVID-19 safety protocols. Some volunteer fundraisers were held in person prior to March 2020; others were hosted virtually to protect the health of participants. Though volunteer fundraisers looked different last year, we are thankful to those who continued to raise awareness and support for our programs during the pandemic.



VOLUNTEER FUNDRAISERS:

- 1. NEW VISIONS GALLERY ART RAFFLE** • \$300, CMN Hospitals at Marshfield Children’s Hospital

2. FISHIN’ FOR A MISSION • \$19,000, CMN Hospitals at Marshfield Children’s Hospital

3. UWSP MIRACLE MAKERS DANCE MARATHON • \$1,100, CMN Hospitals at Marshfield Children’s Hospital

4. CENTRAL WISCONSIN CONTRACTORS ASSOCIATION • \$2,500, CMN Hospitals at Marshfield Children’s Hospital
- 5. CHRISTMAS IN JULY** • \$43,000 for Child Life and Expressive Therapies

6. EMMA’S SWEET CORN • \$1,501, CMN Hospitals at Marshfield Children’s Hospital

7. LONELY FEW MOTORCYCLE CLUB • \$8,545, CMN Hospitals at Marshfield Children’s Hospital

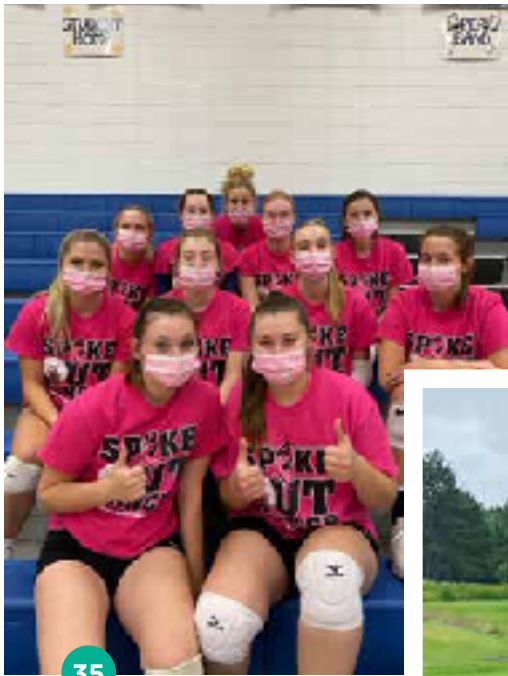
8. EXTRA LIFE GAMING MARATHON • \$7,813, CMN Hospitals at Marshfield Children’s Hospital

9. BOY SCOUT TROOP #171 • \$700, CMN Hospitals at Marshfield Children’s Hospital
- 10. HAYWARD BOWLING TOURNAMENT** • \$2,321, CMN Hospitals at Marshfield Children’s Hospital

11. PINS HELPING KIDS • \$1,787, CMN Hospitals at Marshfield Children’s Hospital

12. SOUP FOR A CAUSE • \$2,435, CMN Hospitals at Marshfield Children’s Hospital

13. SKUNKY’S BAR • \$1,360, CMN Hospitals at Marshfield Children’s Hospital



- 14. FESTIVAL FOODS** • \$4,973, CMN Hospitals at Marshfield Children's Hospital
- 15. VIRTUAL POLAR BEAR JUMP** • \$14,000, CMN Hospitals at Marshfield Children's Hospital
- 16. MARSHFIELD BANDIT FOOTBALL TEAM** • \$762, CMN Hospitals at Marshfield Children's Hospital
- NATIONAL PARTNER FUNDRAISERS:**
- 17. IHOP NATIONAL PANCAKE DAY** • total TBD
- 18. CREDIT UNIONS FOR KIDS** • \$40,051
- 19. ACE HARDWARE** • \$42,740

- 20. RE/MAX** • \$38,467
- 21. DAIRY QUEEN** • \$1,207
- 22. WALMART & SAM'S CLUB** • \$114,310
- 23. AFLAC** • \$1,287
- 24. LOG A LOAD FOR KIDS** • \$734,200
- 25. PANDA EXPRESS** • \$22,082
- 26. UNITED NETWORKS OF AMERICA - WISCONSIN DRUG CARD** • \$1,717
- OTHER VOLUNTEER FUNDRAISERS:**
- 27. ALS VIRTUAL STEPS FOR HOPE** • \$6,500 ALS Research
- 28. UW-RIVER FALLS BRACELET SALES** • \$203, National Farm Medicine Center Research

- 29. DUELING AGAINST CANCER** • \$48,867, Cancer Care Research, WINGS
- 30. FORE ROGER** • \$36,072, Neurological Disorder and Stroke Research
- 31. NORTHWOODS CRUISE FOR CANCER** • \$18,000, Northwoods Cancer Care
- 32. STRIKE OUT CANCER (BOWLING EVENT)** • \$1,610, Northwoods Cancer Care
- 33. CHILDHOOD CANCER MONTH FUNDRAISER** • \$2,050, Krause Angel Fund

- 34. UWSP MIRACLE MAKERS DANCE MARATHON** • \$1,100, CMN Hospitals at Marshfield Children's Hospital
- 35. AUBURNDALE VOLLEYBALL BLOCK OUT CANCER** • \$300 Cancer Research
- 36. PRETTY IN PINK** • \$4,141 Cancer Care and Research in Wausau /Weston
- 37. BURGERS FOR BOOBS** • \$6,487, Eau Claire Cancer Care
- 38. CHIPPEWA STEEL HOCKEY CLUB** • \$4,225, Eau Claire CLIMB program

- 39. COLBY CHRYSLER BREAST CANCER AWARENESS MONTH** • \$1,000, Breast Cancer Research
- 40. COLORAMA EXHIBIT & ART SALE** • \$1,196, Wausau Cancer Care
- 41. HONK FOR HENRY** • \$4,115, BBS Research
- 42. UW-STEVENS POINT KICKIN' OUT CANCER KICKBALL TOURNAMENT** • \$62, Cancer Research
- 43. LAMBDA MASTER CHAPTER OF BETA SIGMA PHI SORORITY** • \$1,001, Neal Family Peds Diabetes Fund

- 44. LEMONADE STAND - KRAUSE FAMILY AND FRIENDS** • \$50, Krause Angel Fund
- 45. MARSHFIELD HIGH SCHOOL BASKETBALL FUNDRAISER** • \$1,960, Cancer Research
- 46. NEILLSVILLE GOLF EVENT - MINGLE** • \$1,000, Neillsville Campaign
- 47. PEDAL FOR A CURE** • \$500, Multiple Sclerosis Research
- 48. LAKELAND UNION HIGH SCHOOL PINK OUT GAME** • \$300 Northwoods Cancer Care



PRE-COVID



49



55

49. BBS VIRTUAL WALKATHON
• \$35,822 for BBS Research

50. RIDIN' FOR A REASON • \$15,000,
Mobile Mammography

**51. UW-STEVENS POINT HOCKEY
STICK IT TO CANCER** • \$4,000,
Pediatric Oncology Fund

**52. TAPPING INTO THE
COMMUNITY** • \$354,
Eau Claire Cancer Care

53. DANCE FOR DIABETES •
\$121,900 Neal Family Peds
Diabetes Fund

**54. MARSHFIELD MEDICAL
CENTER CREDIT UNION -
COINS FOR A CAUSE** • \$1,500,
Cattails Cottage

**55. STOMPING ALL OVER CANCER
- TEXAS ROADHOUSE** • \$425,
Cancer Care

**56. TIGERS FOOTBALL - GO FOR
GOLD** • \$567, Krause Angel Fund

57. WILL POWER T-SHIRT SALE
• \$1,220, Krause Angel Fund

**58. FIRST WEBER ROOTBEER FLOAT
SALE** • \$2,628, Cattails Cottage

**Thank you for supporting
volunteer fundraisers
in 2020!**

Marshfield Clinic Health System Foundation *Giving Societies*

Giving society members are listed on MCHS Foundation's website. To learn more about our giving societies, please visit www.marshfieldclinic.org/giving/giving-societies.

Grateful patients, community members, employees, volunteers, local businesses and organizations each year generously support programs and services that make a difference for Marshfield Clinic Health System patients.

Gifts of all sizes are important to supporting our mission of enriching lives and to that end, some generous donors choose to make sustaining or leadership gifts to Marshfield Clinic Health System Foundation. Because of their generosity, they are recognized for their extraordinary commitment as giving society members:

- **1916 Society:** Recognizing cumulative lifetime contributions of \$10,000 or more
- **Doege Legacy Society:** Recognizing individuals who have supported the Health System through a planned estate gift
- **Circle of Friends:** Recognizing gifts of \$1,000 or more annually
- **Loyalty Society:** Recognizing donors who renew their financial commitment to the Foundation for three or more years in a row



1916 Society

Established in honor of the year Marshfield Clinic was founded, the 1916 Society provides an opportunity for generous supporters committed to evolving excellence in patient care, research and education at Marshfield Clinic Health System.

Donors who make gift commitments of \$10,000 or more to MCHS Foundation become distinguished members of the 1916 Society. By having the compassion and conviction to give at this level, 1916 Society members demonstrate strong and purposeful giving that inspires others to make good happen.

We recognize six levels within the 1916 Society:

- | | |
|--|--|
| • Philanthropist: \$5,000,000 and above | • Champion: \$100,000 - 249,999 |
| • Humanitarian: \$1,000,000 - 4,999,999 | • Benefactor: \$25,000 - 99,999 |
| • Visionary: \$250,000 - 999,999 | • Friend: \$10,000 - 24,999 |

Doege Legacy Society

Doege Legacy Society members have expressed their commitment to the Health System through a very special and important form of financial support – planned giving.

Named in honor of Karl W. Doege, M.D., one of Marshfield Clinic's six founding physicians, the Doege Legacy Society recognizes donors who have named MCHS Foundation as the beneficiary of a planned gift. Such gifts might include a bequest and/or charitable income gifts like charitable gift annuities, charitable remainder unitrusts, charitable remainder annuity trusts or gifts of life insurance. The gift could also be the designation of the Health System as beneficiary of a retirement plan, bank account or certificate of deposit.





Circle of Friends

Circle of Friends recognizes leaders whose dedication to our mission is strongly backed by annual gifts of \$1,000 or more to provide the foundation for valuable Health System programs and services.

All pledge payments, the tax-deductible portion of charitable gift annuities and gifts of cash or stock – excluding event purchases or in-kind contributions – are eligible for recognition in Circle of Friends.

Circle of Friends recognizes four levels of annual support:

- **Promise Circle:** \$10,000 and above
- **Compassion Circle:** \$5,000 - 9,999
- **Healing Circle:** \$2,500 - 4,999
- **Hope Circle:** \$1,000 - 2,499



Loyalty Society

The Loyalty Society recognizes donors who renew their financial commitment to our mission each calendar year. Inclusion in the Loyalty Society begins when an individual or organization makes a gift three or more years in a row.

Pledge payments, charitable gift annuities and gifts of cash or stock – excluding event purchases or in-kind contributions – will be considered qualifying gifts for the Loyalty Society. Size and designation of the annual gift do not matter for recognition within this giving society. Loyalty Society members are recognized using these levels of consecutive giving:

- **15 or more years**
- **10-14 years**
- **5-9 years**
- **3-4 years**

MARSHFIELD CLINIC HEALTH SYSTEM FOUNDATION

MISSION

We enrich lives to create healthy communities through meaningful relationships built on gratitude and philanthropy.

VISION

We will innovate and define the future of health care for generations as the trusted leader in health care philanthropy.

CORE VALUES

Patient centered: We promote a culture of gratitude that serves our patients.

Trust: We earn trust through stewardship, integrity and accountability.

Teamwork: We connect donor, patient and system needs.

Excellence: Through philanthropy, we enrich lives.

Affordability: We effectively manage resources to raise philanthropic support.

Marshfield Clinic Health System Foundation
1000 N Oak Ave
Marshfield, WI 54449-5790

ADDRESS SERVICE REQUESTED

Hope is power.

Through the COVID-19 pandemic, one thing kept us all going: hope.

Hope helped us stand together even when we were apart. Hope made it possible for us to smile and laugh through our struggles. Hope was the hand that reached out to help someone in need. Hope will see us through to the other side of this pandemic.

**Thank you for bringing the power of hope to life
by supporting each other when it's needed most.**

marshfieldclinic.org/giving



Marshfield Clinic
Health System
Foundation