Sponsorship Opportunities and Benefits

**Presenting Sponsor** $1000
- Exclusive sponsorship, including special "Presenting Sponsor" recognition and banner
- Recognition on all event promotional materials
- Logo on large sponsor banner and Top Line of t-shirts

**Lunch Sponsor** $750
- Recognition on event promotional materials
- Logo and Name under Lunch sponsor on t-shirts
- Logo/name displayed at Lunch tables

**Turbo Sponsor** $250
- Name/Logo under the Turbo sponsor on the t-shirts
- Recognition at the event

**4 Stroke Sponsor** $100
- Name under the 4 Stroke Sponsor
- Recognition at the event

**2 Stroke Sponsor** $50
- Recognition during the event

For more information or questions contact:
Debbie Rohowetz—Event Chair
636-938-3646
rohowetzdebbie@gmail.com

Visit the websites: marshfieldclinic.org/giving/special-events or minocquaforestriders.org

INVESTING IN TOMORROW
2020 Cruise for Cancer Sponsorship Opportunities

**Marshfield Clinic Health System Foundation**

www.marshfieldclinic.org/giving

Mary Beth Knoeck
Volunteer Fundraising Coordinator
715-389-1256
knoeck.marybeth@marshfieldclinic.org
Join us to enrich the lives of cancer patients at our 2nd Annual *Northwoods Cruise for Cancer*.

On Saturday January 25, 2020 the Minocqua Forest Riders will host its 2nd Annual *Northwoods Cruise for Cancer* Fundraising Snowmobile Ride. Last year nearly 70 riders came out, hit trail, and raised $10,000. Each year 100% of all funds raised from this event go to support Marshfield Clinic Health System’s *Northwoods Cancer Care Fund*.

MCHS physicians and researchers rely on the generosity of individuals like you and the Minocqua Forest Riders to continue enriching lives throughout our service area. Because of you and your generosity, these patients have the assurance they will receive the best possible care and comfort that is close to home.

**IN 2018, MCHS-MINOCQUA TREATED:**

<table>
<thead>
<tr>
<th><strong>500</strong></th>
<th><strong>200</strong></th>
<th><strong>+60</strong></th>
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<tr>
<td>PATIENTS IN ONCOLOGY</td>
<td>NEW PATIENTS IN RADIOLOGY ONCOLOGY</td>
<td>NEW PATIENTS IN ONCOLOGY</td>
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**THE NORTHWOODS CANCER CARE FUND:**

The Northwoods Cancer Care Fund provides financial, emotional and educational support services to Marshfield Clinic cancer patients in our communities, including those receiving chemotherapy or radiation treatment at the Minocqua Center or outreach cancer treatment in Rhinelander.

Marshfield Clinic’s cancer care experts provide treatment options and care beyond the standard chemotherapy and radiation therapy. Gifts to the cancer care fund allow oncology staff to provide the little extras that show breast cancer patients and survivors that they are not fighting alone, such as wigs for women experiencing hair loss during chemotherapy, radiation relief cream, mastectomy bras, comfort and massage chairs, and iPads to use for long treatment days, and so much more.

Marshfield Clinic also offers many leading edge therapies based on over 100 cancer research clinical trials.

“My cancer journey has given me strength, courage, and most of all, friendship. Together, we raised over $10,000 to support the Northwoods Cancer Care Fund of Marshfield Clinic Health System.”

–Debbie Rotherout, Event Chair and Breast Cancer Survivor