# BenchMarks

Stories about your impact through Marshfield Clinic Health System Foundation

### MORE MOMENTS, LESS WORRY

CHILDREN'S COMPLEX CARE PROGRAM HELPS NAVIGATE CARE FOR KIDS MARSHFIELD MEDICAL CENTER-DICKINSON CANCER CENTER CAPITAL CAMPAIGN NEARS \$3 MILLION GOAL

### CONTENTS





### **3** FOUNDATION MESSAGE

4

**COVER FEATURE:** More moments, less worry: Children's complex care program

### 8 **FEATURE:** Marshfield Medical Center-Dickinson Cancer Center capital campaign near

Cancer Center capital campaign nears \$3 million goal

- 10 **CRITICAL CARE FOR INFANTS IN NEED:** New NICU transport isolette
- 12 **LETTER FROM THE PETERSON FAMILY:** Pediatric cancer research
- 14 FOUR STRATEGIES TO MAXIMIZE YOUR CHARITABLE GIVING
- 16 ANNOUNCING THE 2024 UMHOEFER FOUNDATION VOLUNTEEN SCHOLARSHIP RECIPIENTS
- 18 **THE GIFT SHOP NOW OPEN** at Marshfield Medical Center-Marshfield

### CREDITS

Chief Development Officer Teri M. Wilczek

Major Gifts, Annual Giving and Planned Giving Kathryn Petke Esser Stefane Laessig Krisann Mauritz Carmen Quednow Hannah Ritsch Jill Steckbauer Maree Stewart Caroline Wilm Operations & Special Events Tiffany Halan, director of Foundation operations Mason Dowling Donna Fetting Theresa Haebig Taylor Hahn Mary Beth Knoeck Madyson Schultz Anna Selk Gidget Tobin Taylor Turner Marshfield Medical Center-Marshfield Volunteer Services Keresa Kilty, manager Melissa Darr Emily Boyer, AmeriCorps Kenidi Palmer, AmeriCorps

#### **PRODUCTION & GRAPHICS** *Editorial Staff* Maree Stewart

Designer Erik Borreson

Photographer Elizabeth Olson

BenchMarks is a publication of Marshfield Clinic Health System. Please send address changes to:

Marshfield Clinic Health System Foundation 1000 North Oak Avenue, 1R1, Marshfield, WI 54449-5790 Call 715-387-9249 or 1-800-858-5220 or visit marshfieldclinic.org/giving

Follow us on Facebook at www.facebook.com/marshfieldclinichealthsystemfoundation

2

### DEAR FRIENDS AND SUPPORTERS,

It feels surreal that this will likely be the last letter I write for BenchMarks before Marshfield Clinic Health System completes our partnership agreement with Sanford Health. Change is challenging and scary, but it is also exciting. More than anything, I am looking forward to the new opportunities this will bring us to enhance care for our patients and rural communities.

We are here today because people like you believe in our mission and gave generously to our cause of enriching lives. The partnership with Sanford Health will increase the impact of your support while keeping 100% of your donations local. Together, our organizations will become the premier, physician-led rural health system in the United States dedicated to providing highquality patient care, research, and education.

The most important part of this partnership is our shared commitment to caring for our patients—that will never change. As a nonprofit health system, your gifts will make an essential impact for the patients we serve. Because of you, we'll be able to continue supporting children with complex care needs like Henry Bauer (pg. 4). We'll build and enhance cancer centers in rural areas like we did at Marshfield Medical Center-Dickinson (pg. 8). We'll purchase new equipment to enhance patient care like the neonatal transport isolettes (pg. 10), and we'll invest in research to help prevent, diagnose, and treat cancer and other diseases (pg. 12).



Your donations are essential to the work we do at Marshfield Clinic Health System. That's as true today as it was when our organization was founded back in 1916, and it will continue as we move forward in our partnership with Sanford Health. I am proud of all we've done to ensure that the future of rural health care in the Midwest remains strong, and I am so thankful for all you've done to make that possible.

At the end of the day, while we plan to partner with Sanford Health, our most valued partners are you—our dedicated supporters. As 2024 comes to a close, please know how grateful we are for you. We wish you and your family a wonderful holiday season.

With gratitude,

Terim Wilger

Teri M. Wilczek, CFRE Chief Development Officer, Marshfield Clinic Health System Foundation

## More moments, less worry

### Children's complex care program helps navigate care for kids

or most families, balancing time between coordinating activities and enjoying undemanding time together can be a challenge. But for families who have children living with complex medical conditions, striking that balance is almost impossible. Parents find themselves spending nearly all their time on the phone with doctors' offices, insurance companies, schools, and countless other resources to support their child's needs.

The children's complex care program at Marshfield Children's Hospital relieves the burden of coordinating medical resources so that parents can focus on their most important role—taking care of their kids.

"Our main goal is to be an advocate for families and kids," said Wendy Geiger, nurse practitioner. "We support every need, from medical to social to financial. The list is endless; parents can call us for help with anything. We want to enable parents to just be guardians of their kids while we take care of the care coordinator role."

Launched in 2019, the pediatric complex care program is a formal targeted case management group through the State of Wisconsin. The goals of the program are to improve patient care, reduce unavoidable health care costs, and improve families' quality of life. Children's complex care staff work closely with primary and specialty care teams along with insurance providers and external support resources to manage necessary care for families.

Families in rural communities served by Marshfield Clinic Health System face increased challenges in accessing complex care due to lack of resources and often must travel to get the care needed for their children. The children's complex care program helps alleviate these burdens.

"There is a lot of need in the communities we serve for this program," said Sushma Thappeta, MD, pediatric hospitalist at Marshfield Children's Hospital. "These kids are the most vulnerable population we serve. There is a lot that needs to be done for these families—it is mission critical."

Currently more than 100 families are enrolled in the children's complex care program across the Health System, and there is a list of families waiting to be accepted into the needs-based program. Once enrolled, the children's complex care team, comprised of designated nurses along with partnering care providers throughout the health system, provides support for as long as each child's family needs from birth up until the age of 26. Children enrolled in the program face a myriad of medical challenges, from chronic issues caused by genetic conditions, premature birth, or adverse events to shortterm complex medical needs.

"We have goals that we work with each family on," said Dr. Thappeta. "And these families have simple goals, but to them, they're life-changing. We try to get these kids home and keep them home, help them navigate school, even just help kids write their name, eat solid foods, or maybe go on a family vacation. Things that most of us take for granted."

Donations through Marshfield Clinic Health System Foundation are critical to the success of the pediatric complex care program. The program helps families navigate services like Child Life and Music Therapies, financial aid options, adaptive equipment needs, and support programs—all of which are funded through philanthropy. Donations also help with needs like translating patient materials into patients' native languages or even purchasing holiday gifts when families are financially burdened. These services enrich each family's experience to aid in healing and support for their child in need.

"These families are so grateful for the service we provide," said Wendy. "Just recently we called a family to let them know that they were eligible for the program, and we had

AW



to wait for the mom to stop crying before she could tell them yes. It's hard work, it's long work, I never know what my day will look like, but in the end, it's so rewarding to know that you helped parents take a breath and just be parents."

A few families have been so grateful for Wendy's care that they've chosen to honor her through the Foundation's Shining Star program. The Shining Star program offers grateful families the opportunity to make a donation of any size to honor a caregiver or staff member who made a difference in their care. Their donation can support any philanthropic need that is meaningful to them. The individual they honor is presented with a Shining Star pin along with the donor's story of gratitude. So far, Wendy has received four Shining Stars.

Wendy's most recent Shining Star was provided by a donation from the Bauer family. Dr. Scott and Danielle Bauer live just north of Wausau, Wisconsin with their three children. Their youngest, three-year-old Henry, is part of the children's complex care program due to his chronic medical needs. Henry was born at 31 weeks weighing just 2 pounds, 4.2 ounces. Their family lived in Virginia at the time as Dr. Bauer was on active military duty, and Henry spent 73 days in the neonatal intensive care unit (NICU) before being sent home on oxygen.

After leaving the NICU, Henry had recurrent bouts of pneumonia and had to be admitted to the hospital for six weeks just after his first birthday. His care team discovered he had Human metapneumovirus (HMPV), and he had to be put on a ventilator. Henry then underwent open heart surgery to repair a one-inch hole in his heart, surgery to insert gastrostomy tube for long-term nutritional support, urology surgery, and a procedure to have his tonsils and adenoids removed and hearing tubes placed all within his first two years of life. Henry's care teams eventually found that he was living with a silicone allergy. This discovery led to another surgery to replace Henry's silicone tubes with a different material that was safe for him.

The Bauers moved to Wisconsin in May 2024 following Dr. Bauer's military service, and Dr. Bauer started working as

an optometrist at Marshfield Medical Center-Wausau. One of the deciding factors for their move to central Wisconsin was access to the children's complex care program.

"After my husband interviewed here, we spent an hour and a half on the phone with Wendy and her team going through all Henry's needs," said Danielle. "That was the reason we chose Marshfield. In Virginia I would spend hours and hours on the phone every week just to get Henry a standard level of care. It was more than a fulltime job. Once Wendy had all Henry's information, it took just two days for 13 specialists to call me to set up appointments. That was unheard of for us."

Since their move, the care team at Marshfield Children's Hospital discovered that Henry also has an antibody deficiency, and he is now on immunoglobulin therapies. His ongoing care consists of speech therapy, occupational therapy, physical therapy, and other medical care to manage his physical challenges with the help of the children's complex care team. The children's complex care team also coordinates his home health and transportation needs outside of the hospital.

"Until you walk a day in a special needs parent's shoes, you don't realize the medical challenges there are to conquer," said Danielle. "Wendy and her team remove all that stress. I've been able to volunteer and spend more time with all three of my kids while Wendy's team takes care of coordinating Henry's needs. Honestly, they're really like family to me. They are phenomenal."

The children's complex care team has also ensured that the Bauers have access to Child Life services in the hospital. Certified Child Life Specialists use medical play and coping techniques to reduce stress for Henry and his parents in the hospital environment. The Bauers are so grateful for Child Life and Expressive Therapies that when they honored Wendy as a Shining Star, they made their gift to support the Child Life program.

Today, Henry continues to make steady progress. His family's goal for him is simple: give him the tools he needs to go as far as he can. With the help of the children's complex care team, his specialists and primary care providers, and the community surrounding his family, he has no limits to what he can do.

"We just want to see Henry succeed in every way he can," said Danielle. "He is so smart and strong. He has an infectious smile. This community is amazing and they truly care. We know they'll be here to support us and Henry."



### YOUR GIFTS AT WORK

#### **CHILDRENS COMPLEX CARE PROGRAM**

The children's complex care program helps families of kids with complex medical needs navigate ongoing care and treatment. The team supports kids from birth to age 26 through scheduling appointments, providing access to resources, and coordinating community and external support for families. Your donations through Children's Miracle Network Hospitals at Marshfield Children's Hospital help to offer the following services at no cost to families through the children's complex care program:

• Certified Child Life Specialists who use medical play and coping techniques to make the hospital experience less stressful for kids.

- Financial assistance for families in need to support non-medical necessities while their child undergoes treatment.
- New and remodeled spaces to create more kidfriendly environments in a hospital setting.
- New technology and equipment to provide better diagnosis and treatment options for children.

Support children's complex care program services through Children's Miracle Network Hospitals at Marshfield Children's Hospital: **marshfieldclinic.org/cmnh** 



# Marshfield Medical Center-Dickinson Cancer Center capital campaign nears \$3 million goal

New Cancer Center delivers comprehensive care and research to rural Upper Michigan arshfield Medical Center-Dickinson opened its new, state-of-the-art cancer center in July 2024, bringing enhanced cancer care and research to the Upper Peninsula. The new space provides chemotherapy infusion, radiation oncology, and oncology clinical care under one roof for improved patient access.

However, there are important elements of the new cancer center that are only possible with support from local community members, organizations, and Health System physicians and staff. Donations through a \$3 million capital campaign led by Marshfield Clinic Health System Foundation allowed the addition of private infusion suites with heat and massage chairs, a boutique and patient library, a private consult room, and an enhanced nutrition area to the new space.

"Beyond the physical structure, it is important to recognize how philanthropic giving makes an impact on the personal care our patients receive," said Jill Steckbauer, gift officer at MCHS Foundation. "Donations ensure that every patient who walks through our doors receives the highest quality of care, tailored to their individual needs."

The success of the capital campaign is thanks to many, but notably the support of Marshfield Medical Center-Dickinson leadership and staff; the capital campaign committee, including cancer care team members Dr. Gustavo and Michelle Morel; and generous donors including Dr. Paul and Judy Trump, who gave the lead gift of \$1.5 million to the project. Dr. Trump was a physician at Dickinson County Memorial Hospital and his wife Judy was instrumental in generating support for the hospital years ago.

The capital campaign is more than 90% to the \$3 million goal with less than \$200,000 left to raise to complete the campaign. Support from Marshfield Medical Center-Dickinson employees and community members will help bring the capital campaign to the finish line and complete this important project.

"Support for this capital campaign has transformed the vision for a new cancer center into reality," said Jill. "Each gift offers hope to those in their darkest hours and provides comfort to their loved ones. Your contributions have not only built this cancer center but have also built a community of support and compassion that extends far beyond these walls."



### YOUR GIFTS AT WORK

LOCAL CANCER CARE AND RESEARCH

Marshfield Clinic Health System provides compassionate, comprehensive cancer care to rural communities throughout central and northern Wisconsin and into the Upper Peninsula. Your support helps to integrate state-of-theart cancer care with innovative research to help patients through diagnosis, treatment, prevention, and survivorship. Donations to cancer care and research support:

- Mobile mammography units which travel more than 40,000 miles and perform more than 5,000 mammograms throughout Wisconsin each year.
- Free lodging for more than 500 cancer patients and family members at Cattails Place each year so they can have a home away from home during cancer treatment at Marshfield Medical Center.
- Support groups for patients and families to help them through treatment and survivorship.
- Wigs, hats, scarves, and comfort items to patients.
- New cancer treatment spaces to create a healing, calming atmosphere.
- Specialized equipment designed to improve cancer care.
- Assistance to families for necessities like transportation, groceries, and utilities so they can focus on treatment.
- Access to more than 100 state-of-the-art treatment, cancer control, and precision oncology clinical trials at Marshfield Clinic Cancer Centers.

Help brave people fight cancer: marshfieldclinic.org/giving/cancer

NICU

### Critical care for infants in need: New NICU transport isolette Neonatal transport team provides lifesaving

care to high-risk babies in rural communities

wenty minutes. That's enough time to eat a meal, do that chore you've been putting off, complete a short workout, or make a phone call.

It's also the amount of time it takes for the neonatal transport team to pack up and head out to bring high-risk infants and children to Marshfield Children's Hospital for specialty care.

Marshfield Children's Hospital is home to the region's only Level III neonatal intensive care unit (NICU) within a dedicated children's hospital, offering the highest level of care for our tiniest patients. Each year, more than 100 high-risk infants from throughout central and northern Wisconsin are transported to our NICU for specialized care. The neonatal transport team is available 24/7 and is ready to respond with any of three prepared cots within 20 minutes of each transport request. The neonatal transport team consists of specially trained NICU registered nurses and a respiratory therapist. They travel to hospitals throughout central and northern Wisconsin as well as the Upper Peninsula. When possible, they arrive prior to delivery to help the local care team with resuscitation efforts if necessary and stabilize the baby. They transport babies who weigh as little as 14 ounces up to 16 pounds to both the NICU and pediatric intensive care unit (PICU) at Marshfield Children's Hospital.

Recently, the neonatal transport team added new equipment to their service to improve care for infants in need. Thanks to donations through Children's Miracle Network Hospitals at Marshfield Children's Hospital, they were able to replace one of their NICU transport cots including an isolette, ventilator, patient monitor, and securement devices. The new isolette features advanced technology and capabilities to continuously monitor babies' vitals including heart rate, oxygen levels, and temperature. It also includes photo light therapy technology so the team can begin treating babies with elevated bilirubin immediately.

"Bringing expert care to sick infants is one of the highlights of my career," said Matthew Anderson, registered respiratory therapist at Marshfield Children's Hospital and co-chair of the NICU transport team. "I enjoy being able to help some of the sickest babies by ensuring they get the best possible start in life. Many times, these infants aren't born in a facility that can adequately care for them, so we get to bring the intensive care unit to them, then safely bring them to the NICU."

Donations to Children's Miracle Network Hospitals at Marshfield Children's Hospital total more than \$1 million per year and help to fund the programs, services, and specialized equipment that directly impact local kids and families. 100% of donations stay local to support pediatric needs in rural communities served by Marshfield Clinic Health System.





### YOUR GIFTS AT WORK

### NEONATAL INTENSIVE CARE UNIT AT MARSHFIELD CHILDREN'S HOSPITAL

Marshfield Children's Hospital cares for high-risk infants at central Wisconsin's only Level III Neonatal Intensive Care Unit (second-highest accreditation) located within a designated children's hospital. The board-certified NICU team has cared for thousands of infants from 24-42 weeks gestational-age in the current 24-bed facility for more than 50 years. The Marshfield Children's Hospital NICU offers surgeries and specialty services on site, and the Marshfield Medical Center Birth Center provides access to board-certified Maternal Fetal Medicine Specialists who work in tandem with our NICU. The NICU transport team is on standby 24 hours a day, seven days a week to offer safe transportation for infants throughout central and northern Wisconsin. Donations to Children's Miracle Network Hospitals at Marshfield Children's Hospital fund NICU programs and services including:

- Specialized equipment to support high-risk infants, including phototherapy equipment, neonatal brain monitoring systems, Giraffe Warmer beds, and more.
- Programs like Child Life and Expressive Therapies along with Music Therapy to ease the stress of being in the hospital for families.
- Lactation Specialists to support transitions home for families.
- Financial assistance for families in need to decrease the financial burden of NICU hospitalization.

Donate to support our littlest patients: marshfieldclinic.org/cmnh

### Letter from the Peterson family Support for pediatric cancer research at Marshfield Clinic Research Institute

e are the Peterson family—Mike, Anna, and Trevett. We are from Mosinee, Wisconsin. Our son Trevett is a soon-to-be four- year-old who loves all things construction and spends the majority of his waking hours playing in the sand.

Four days after his first birthday, Trevett was diagnosed with high-risk B-Cell Acute Lymphoblastic Leukemia. After a biopsy of a growing red bump on Trevett's chin, we received the dreaded phone call which began with, "Where are you? Are you sitting down?"

There is absolutely no way to explain what happens in your mind, body, and soul when you hear that terrible news— and what it's like having to share it with your spouse.

We were told to bring Trevett into Marshfield Children's Hospital for bloodwork immediately. The team was waiting for us in the lab. The following Monday morning, we heard Dr. Michael McManus say the word "leukemia" for the first time. Tuesday was the bone marrow aspiration. On Wednesday, lifesaving poison was injected into our son's body. On Thursday, we were told that Trevett had a genetic cell mutation that put him in the high-risk category, which meant he needed to start a more intensive treatment than originally planned. That Friday was his first spinal tap and port placement.

After nearly three years of appointments, treatments, hospital stays, and needle pokes, Trevett was recently declared "no evidence of disease" and rang the end-oftreatment bell. He will continue with monthly bloodwork and medical examinations for the next two years, along with additional monitoring as he continues to grow.



We are very thankful for the care we have received from the medical staff at Marshfield Clinic Health System. Dr. McManus and Dr. Brandt have been exceptional, and we never questioned that we were in the right place to get the care Trevett needed. We are forever thankful to them along with their incredible nursing and support staff.

Many have asked us why we didn't choose to take Trevett to a larger health system for treatment. It was honestly an easy decision that we are still confident in having made. Our son was a person at Marshfield Clinic Health System, not just a research subject. Everything was done with his wellbeing in mind.

We all know someone who has been affected by cancer, but no parent is ever prepared for a cancer diagnosis in their child. The number of children being diagnosed in our country continues to rise and some treatments have remained unchanged for decades. Throughout our experience it was shocking how limited our options were. There is an extreme need for research in every single phase of treatment—prevention, treatment, and post-treatment. Marshfield Clinic Health System is doing all they can to enhance treatment options through research, but it can only be done with continued funding support.

Thank you for continuing to support local pediatric cancer research at Marshfield Clinic Research Institute.

The Peterson Family–Mike, Anna, and Trevett



### YOUR GIFTS AT WORK

#### PEDIATRIC CANCER RESEARCH

On average, children undergo 150 medical visits over three years to treat cancer. Families from all over central and northern Wisconsin and Upper Michigan travel to Marshfield Children's Hospital each year to access our world-class physicians and caretakers, state-of-the-art equipment, innovative treatments, childhood cancer support network, and comforting care spaces. Your donations to pediatric cancer research help support:

• Collaboration with the Children's Oncology Group, a national network of institutions committed to better

diagnosis, treatment, and prevention of childhood cancer.

- Pediatric cancer clinical trial options to bring innovative treatment options to kids in rural communities.
- Access to cancer research at Marshfield Medical Centers throughout northcentral Wisconsin and Upper Michigan.

Support research to help kids fight cancer: marshfieldclinic.org/giving/donate



# Four strategies to maximize your charitable giving

Provided by Ameriprise Financial Services, LLC/Michael Smith & Associates

Many investors care deeply about giving back to their communities, and they often do so through traditional monetary gifts. While cash can be an easy and convenient vehicle to support your favorite nonprofits, there are other gifting strategies that may help maximize the value of your generosity and provide tax advantages. Here's an overview on four strategies that may be worth exploring.

### O1 Gift highly appreciated stocks or other assets

If you hold stocks or other investments for more than one year that have gained value, you may consider liquidating the asset to make a charitable donation with the proceeds. However, doing so may result in a taxable long-term capital gain. One potentially more efficient way to maximize the value of your donation is to give appreciated stock directly to a qualified charity. The charity would receive an asset it can continue to hold or immediately sell and you would not generate taxable income from a sale of the asset prior to the donation. Additionally, the market value of the stock at the time the gift is made is generally deductible from your adjusted gross income if you itemize your deductions (subject to income-based limitations). Check to ensure the charity accepts this type of donation before exploring it as a financial strategy.



### Establish a charitable trust

Another way to consider gifting assets is to set up a charitable trust. Trusts can help you manage highly appreciated assets in a more tax-efficient manner while, in some cases, allowing you to split assets among charitable and non-charitable beneficiaries. The timing of each gift and the flexibility you want dictates the type of trust that works best. With a Charitable Lead Trust, a charity is funded with income from assets placed in the trust for a specified time period. After that time, the remaining assets revert to other named beneficiaries, such as your heirs. In a Charitable Remainder Trust, the reverse occurs. The trust makes regular income payments back to you or another beneficiary. After a period of time specified in the trust, the remaining assets are directed to the named charities. These trusts have specific rules and are generally established through a professional. An alternative option is to choose a donor-advised fund, which allows you to make a large donation that may be immediately deductible from taxes but gives you the flexibility to recommend gifts to charities spread out over a period of years. Work with your attorney or tax professional for additional information on what may be appropriate for your circumstances.

## 03

### Maximize donations through your employer

Workplace giving campaigns are becoming increasingly popular. Your employer may offer the convenience of making contributions through payroll deductions, allowing you to give systematically with each paycheck. In addition, your employer may match a certain donation amount, which can add to the impact your gift makes. If you have access to these or other

14

workplace giving programs, check to see if the charities you care about are eligible to receive this type of donation.

### Make a charitable individual retirement account (IRA) donation

If you have reached age 70 1/2, or wish to wait until the age at which you are required to take distributions from your traditional IRA each year, but you don't need the money to meet your essential and lifestyle expenses, you may prefer to avoid the resulting tax bill. An alternative is to take advantage of the Qualified Charitable Distribution rule. It allows you to transfer funds directly from your IRA to a qualified charitable organization. This is a tax-efficient way to shift up to \$100,000 in 2023 or up to \$105,000 in 2024 out of an IRA. By doing so, you may avoid having to claim income (and subsequent tax liability) since you would not receive the required distribution. If you have not yet reached the age at which you are required to take distributions, you may want to consider this strategy as part of your retirement plan. To determine when required distributions will start for you (based on your birth year), visit IRS.gov.

As you consider these charitable giving options along with other gifting strategies, consult with your financial advisor and tax advisor. These professionals can help you evaluate the choices to ensure the gifts you make are most effective for your goals and consistent with your overall financial plan. Kim R. Angell, CFP\*, ChFC\*, APMA<sup>™</sup>, is a Financial Advisor with Michael Smith & Associates, a private wealth advisory practice of Ameriprise Financial Services, LLC. in Stevens Point, WI. She specializes in fee-based financial planning and asset management strategies and has been in practice for 23 years. To contact her, go to https://www.ameripriseadvisors.com/kim.r.angell/.

Certified Financial Planner Board of Standards, Inc. (CFP Board) owns the CFP\* certification mark, the CERTIFIED FINANCIAL PLANNER™ certification mark, and the CFP\* certification mark (with plaque design) logo in the United States, which it authorizes use of by individuals who successfully complete CFP Board's initial and ongoing certification requirements.

Ameriprise Financial, Inc. and its affiliates do not offer tax or legal advice. Consumers should consult with their tax advisor or attorney regarding their specific situation.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Investment advisory products and services are made available through Ameriprise Financial Services, LLC, a registered investment adviser.

Securities offered by Ameriprise Financial Services, LLC. Member FINRA and SIPC.

© 2023 Ameriprise Financial, Inc. All rights reserved.

File # 6144370.1(Approved until 12/31/2025)



### YOUR GIFTS AT WORK

#### **PLANNED GIVING**

04

By choosing to make a planned gift, you can make a lasting impact on causes you care about. You can decide if you would like to help children with cancer; families going through tough times due to a medical situation; scientists searching for new ways to diagnose, treat, and prevent disease through medical research; or students learning the practice of medicine so they can provide care for future generations.

There are many ways to make a legacy gift, including:

- A bequest through your will or trust
- Beneficiary designation on a bank account or certificate of deposit

- Beneficiary designation on life insurance
- Beneficiary designation on retirement plan assets
- Gift of real estate with retained life estate

If you decide to make a planned gift to benefit Marshfield Clinic Health System's mission, you'll become a member of MCHS Foundation's Doege Legacy Society. To learn more about which legacy gift option might be right for you, visit marshfieldclinic.org/giving/legacy or contact Carmen Quednow, planned giving officer, at quednow.carmen@marshfieldclinic.org.

# Announcing the 2024 Umhoefer Foundation Volunteen Scholarship recipients

Each year, high school teens from the Marshfield and surrounding communities give their time and talents as volunteers at Marshfield Medical Center. They gain valuable experience as they pursue their future education and careers. Teens who go above and beyond in the program are eligible to apply for scholarship funding thanks to the generosity of the Umhoefer Foundation, Inc. Each of the students listed here received a \$500 scholarship to be directed towards their future education.









### **JAELYN BETANCUR**

High School: Marshfield High School Volunteer Area(s): Emergency Room, Family Waiting Room Escort, Information Desk, Ronald McDonald Cart

**Parents:** Jennifer and Jason Betancur **Future Plans:** Obtaining a degree in Psychology from either UW-La Crosse or UW-Madison

### **ARIEL CARLSON**

High School: Marshfield High School Volunteer Area(s): Therapy Services Parents: Jeanna and Nathan Carlson Future Plans: Attend UW-Stevens Point for Nursing

#### **EMMA DELANY**

High School: Marshfield High School
Volunteer Area(s): Emergency Department and Nursing Units
Parents: Amy and Nathan DeLany
Future Plans: Attend Xavier University for Biomedical Sciences and Pre-Medicine

#### AMELIA KALLEMBACH

High School: Marshfield High School Volunteer Area(s): Ronald McDonald Cart, Information Desk, Inpatient Pharmacy Parents: Brent and Melissa Kallembach Future Plans: Attend UW-Stevens Point



### ESEOGHENE KRAGHA

High School: Marshfield High School Volunteer Area(s): Information Desk Parents: Kayiguvwe and Gloria Kragha Future Plans: Attend college



### **HAYDEN NELSON**

High School: Marshfield High School Volunteer Area(s): PPE and Front Desk Parents: Ron and Cynthia Nelson Future Plans: Attend Evangel University for Premedicine or Biology/Biochemistry



### LUKE TOMPKINS

High School: Marshfield High School Volunteer Area(s): 8N Nursing Unit and Hospital Information Desk Parents: Natasha and Jason Tompkins Future Plans: Attend UW-Madison for Biology



### ARAN TRIPATHI

High School: Marshfield High School Volunteer Area(s): Emergency Department, Information Desk, Internal Medicine, Nursing Units, Inpatient Pharmacy

Parents: Sugata and Riya Tripathi Future Plans: Attend University of Southern California majoring in Neuroscience pre-med track in the Freshman Honors Science Program



### **SADIE WEIGEL**

High School: Stratford High School Volunteer Area(s): Nursing Units Parents: Nicholas and Dana Weigel Future Plans: Attend UW-Eau Claire

### YOUR GIFTS AT WORK



### **VOLUNTEER SERVICES**

Volunteers can be found serving throughout Marshfield Clinic Health System, from staffing information desks to working in gift and coffee shops to helping with clerical work. They act as greeters at entrances and waiting rooms while others escort patients or spend quality time with patients in rehab or hospice. Some volunteers donate their time and compassion; others contribute things like blankets, food and even their dogs for pet therapy. Volunteers touch all aspects of our Health System and contribute in important ways. Volunteer opportunities are available for all levels of ability including students. Whether you want to work with patients, behind a desk in the office or behind the scenes in nonpatient areas, we have a place for you. Whatever your talent, you can do amazing things as a volunteer.

- Volunteers serve in more than 60 areas throughout Marshfield Medical Center-Marshfield.
- At Marshfield Medical Center-Marshfield, volunteers have provided a total of more than 1,000,000 hours of service.
- Volunteers served more than 47,000 hours at Marshfield Medical Center-Marshfield in 2023.

Become a volunteer: marshfieldclinic.org/giving/volunteer



### **CAROLYN WINDER**

High School: Marshfield High School
Volunteer Area(s): Pediatrics, Information Desk, Inpatient Pharmacy
Parents: Audra and Tom Winder
Future Plans: Attend UW-Madison for biochemistry on a pre-medicine track

17



### The Gift Shop now open at Marshfield Medical Center-Marshfield

Visitors will once again have a spot to pick up flowers, gifts, and many other items while visiting their loved ones at Marshfield Medical Center-Marshfield.

The Gift Shop at MMC-Marshfield opened in November 2024 and offers patients, employees, and community members a unique variety of items including ladies' apparel, home goods, baby gifts, Wisconsin-made coffees and syrups, soaps and spa items, men's gifts, and more. In addition, a beautiful selection of floral bouquets, plants, balloons, and cards is available for all gifting needs.

Flowers and plants will also be sold after hours 24 hours per day, seven days per week, from the flower cooler in the MMC-Marshfield main hospital lobby.

The Gift Shop is now under the operation of Marshfield Clinic Health System Foundation and is staffed in part by volunteers. "We are delighted to offer our community and medical center a remarkable hospital gift shop experience. The feedback thus far has been nothing but positive. Our staff and volunteers are thrilled to be able to bring this service back for patients, family members, and staff," said Tiffany Halan, MCHS Foundation.

The Gift Shop hours will be 9 a.m. to 4 p.m. Monday, Wednesday, Friday and 10 a.m. to 6 p.m. Tuesday and Thursday.

Proceeds from The Gift Shop at MMC-Marshfield will benefit Children's Miracle Network Hospitals at Marshfield Children's Hospital.

### MARSHFIELD CLINIC HEALTH SYSTEM FOUNDATION

#### MISSION

We enrich lives to create healthy communities through meaningful relationships built on gratitude and philanthropy.

#### VISION

We will innovate and define the future of health care for generations as the trusted leader in health care philanthropy.

### CORE VALUES

*Patient centered:* We promote a culture of gratitude that serves our patients.

*Trust:* We earn trust through stewardship, integrity and accountability.

*Teamwork:* We connect donor, patient and system needs.

**Excellence:** Through philanthropy, we enrich lives.

*Affordability:* We effectively manage resources to raise philanthropic support.

Marshfield Clinic Health System Foundation 1000 N Oak Ave Marshfield, WI 54449-5790

ADDRESS SERVICE REQUESTED

### **Helping local families**

Families living in rural communities deserve access to compassionate, high-quality health care close to home. As a nonprofit health system, Marshfield Clinic Health System relies on your support to enhance local health care.

Donations from people like you stay local to help sick and injured kids, brave people fighting cancer, families in need, and care teams in our Marshfield Medical Centers. Thank you for enriching lives.

Support the future of local health care: marshfieldclinic.org/giving/donate

