



2022 Pharmacotherapy Conference

Hybrid Format - Live & Virtual

Marshfield Clinic Health System (MCHS)/Marshfield Medical Center (MMC)

Robert F. Froehle Auditorium, Laird Center for Medical Research

1000 North Oak Avenue, Marshfield, WI

Friday, October 14, 2022

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| 7:30 am | Registration and Continental Breakfast |
| 7:50 am | Welcome and Introduction |
| 8:00 am | <p>Heart Failure Updates <i>Jessica Geiger, NP, Heart Failure, Marshfield, MMC</i> <i>Jennifer Grimm, PharmD, BCPS, Clinical Pharmacy Specialist, Pharmacy Admin, Marshfield, MCHS</i> <i>Tonja Larson, PharmD, BCPS, BCACP, CGP, Clinical Pharmacy Specialist, Pharmacy Admin, Marshfield, MCHS</i></p> <p><u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-22-116-L01-P; Disease State Management/Drug Therapy-01, Application</p> <ul style="list-style-type: none"> ○ Review updates to the 2022 AHA/ACC/HFSA Guideline for the Management of Heart Failure ○ Discuss clinical pearls in the pharmacologic treatment of heart failure. ○ Apply pharmacologic treatment options to heart failure patient case <p><u>Pharmacy Technician Learning Objectives:</u> 0140-0000-22-117-L01-T, Disease State Management/Drug Therapy-01, Knowledge</p> <ul style="list-style-type: none"> ○ List pharmacologic treatment options for heart failure |
| 9:00 am | <p>Influenza and COVID-19 Vaccines: The Science Behind the Shots <i>Edward Belongia, MD, Epidemiology, Research, Marshfield, MMC</i></p> <p><u>Provider/Pharmacist/Pharmacy Technician Learning Objectives:</u> 0140-0000-22-118-L06-P, 0140-0000-22-118-L06-T, Immunizations-06, Knowledge</p> <ul style="list-style-type: none"> ○ Discuss current COVID-19 and influenza epidemiology ○ Review current COVID vaccine recommendations, effectiveness and safety and misinformation ○ Discuss current recommendations and scientific basis for use of higher dose and adjuvanted influenza vaccines in adults 65+ years of age |
| 10:15 am | Break |
| 10:30 am | <p>Conversation on Prescribing and Dispensing of Controlled Substances <i>Luanne Sojka, PharmD, Patient and Medication Safety Officer, Pharmacy Admin, Marshfield, MCHS</i></p> <p><u>Provider/Pharmacist/Pharmacy Technician Learning Objectives:</u> 0140-0000-22-125-L03-P, 0140-0000-22-125-L03-T, Law-03, Knowledge</p> <ul style="list-style-type: none"> ○ Review Wisconsin Prescription Drug Monitoring Program (PDMP) regulations and support ○ Discuss changes to pharmacy law regarding controlled substances ○ Describe best practices for prescribing and dispensing of controlled substances |
| 11:30 am | <p>Treatment Updates for Sexually Transmitted Infections <i>Logan (Philip) Whitfield, PharmD, Antimicrobial Stewardship Coordinator, Pharmacy Admin, Marshfield, MCHS</i></p> <p><u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-22-120-L01-P, Disease State Management/Drug Therapy-01, Application</p> <ul style="list-style-type: none"> ○ Review 2021 Treatment Updates for Sexually Transmitted Infections ○ Review the process for appropriate use of Expedited Partner Therapy ○ Apply pharmacologic treatment options to sexually transmitted infection patient case ○ Describe the resources available to providers for the management and treatment of sexually transmitted infections <p><u>Pharmacy Technician Learning Objectives:</u> 0140-0000-22-121-L01-T, Disease State Management/Drug Therapy-01, Knowledge</p> <ul style="list-style-type: none"> ○ List medications used for the treatment of Sexually Transmitted Infections ○ Review the process for appropriate use of Expedited Partner Therapy |
| 12:30 pm | Lunch (<i>will be provided for live participants</i>) |



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| 1:15 pm | <p>Pediatric Obesity: Common Place and Complacency <i>Richard Willes, MD, Pediatric Cardiology, Marshfield, MMC</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-22-122-L01-P, Disease State Management/Drug Therapy-01, Knowledge</p> <ul style="list-style-type: none"> ○ Review the demographics of pediatric obesity ○ Describe factors contributing to pediatric obesity and cultural changes ○ Discuss therapeutic options being studied and FDA approved for the treatment of pediatric obesity <p><u>Pharmacy Technician Learning Objectives:</u> 0140-0000-22-122-L01-T, Disease State Management/Drug Therapy-01, Knowledge</p> <ul style="list-style-type: none"> ○ Describe factors contributing to pediatric obesity and cultural changes ○ List medications FDA approved for the treatment of pediatric obesity |
| 2:15 pm | <p>Dermatologic Topics for the Primary Care Team <i>Maggie Moses, MD, Dermatology, Marshfield, MMC</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-22-123-L01-P, Disease State Management/Drug Therapy-01, Application</p> <ul style="list-style-type: none"> ○ Review common outpatient dermatology diagnoses such as Atopic Dermatitis, Tinea Pedis/Corporis, Morbilliform Drug Eruption, Acne, and Psoriasis ○ Choose an appropriate therapeutic ladder for common dermatologic conditions <p><u>Pharmacy Technician Learning Objectives:</u> 0140-0000-22-124-L01-T, Disease State Management/Drug Therapy-01, Knowledge</p> <ul style="list-style-type: none"> ○ List medications used for common outpatient dermatologic conditions |
| 3:15 pm | Closing Remarks |
| 3:30 pm | Activity Concludes |

General Information

This conference is designed to canvas a variety of contemporary pharmacotherapeutic considerations of interest to physicians, pharmacists and other allied health care providers. Topics chosen have appeal and applicability for providers in a variety of practice environments.

Location

The conference will be held using a hybrid model, live in-person and virtual options are available.

Live: Marshfield Clinic Health System, Robert F. Froehle Auditorium, Melvin R. Laird Building, 1000 North Oak Avenue, Marshfield, WI

Virtual: WebEx (link to be provided to registered participants only)

MCHS reserves the right to switch the conference to a virtual only format if necessary, participants will be notified of any changes or updates.

MCHS/MMC Presenters

Edward Belongia, MD, Physician, Center Director of Epidemiology, Research Institute, Marshfield, MMC

Jessica Geiger, NP, Nurse Practitioner, Heart Failure, Marshfield, MMC

Jennifer Grimm, PharmD, BCPS, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS

Tonja Larson, PharmD, BCPS, BCACP, CGP, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS

Maggie Moses, MD, Physician, Dermatology, Marshfield, MMC

Luanne Sojka, PharmD, Patient and Medication Safety Officer, Pharmacy Administration, Marshfield, MCHS

Logan (Philip) Whitfield, PharmD, Pharmacist, Antimicrobial Stewardship Coordinator, Marshfield, MCHS

Richard Willes, MD, Physician, Pediatrics-Cardiology, Marshfield, MMC

Target Audience

This activity is intended for primary care physicians, residents, pharmacists, pharmacy technicians, nurse practitioners, physician assistants, registered nurses and other allied health care professionals.



Planning Committee

Jennifer Grimm, PharmD, BCPS, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS
Tonja Larson, PharmD, BCPS, BCACP, CGP, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS
Bobbie Knecht, BS, CME Specialist Team Lead, Division of Education, Marshfield, MCHS
Hannah Kupferschmidt, MS, CME Specialist, Division of Education, Eau Claire, MCHS

Accreditation Statement

Marshfield Clinic Health System, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Designation of Credit Statement

Marshfield Clinic Health System, Inc. designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Contact Hour Statement for Allied Health Professionals



Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training, (WISNET). Marshfield Clinic Health System, Inc. designates this activity for up to 6.25 contact hours (0.625 CEUs) of continuing education for allied health professionals.

American Academy of Family Physicians (AAFP)

The AAFP has reviewed 2022 Pharmacotherapy Conference and deemed it acceptable for up to 6.25 Live AAFP Prescribed credits. Term of Approval is from 10/14/2022 to 10/14/2022. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Council for Pharmacy Education (ACPE)



The Marshfield Clinic Health System, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by attendance, completion of all evaluation materials, and attainment of $\geq 70\%$ score on the post-test provides the participant with an opportunity to earn 6.25 hours of continuing pharmacy credits (0.625 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for knowledge-based activities are: 0140-0000-22-117-L01-T, 0140-0000-22-118-L06-P, 0140-0000-22-118-L06-T, 0140-0000-22-119-L08-P, 0140-0000-22-119-L08-T, 0140-0000-22-121-L01-T, 0140-0000-22-122-L01-P, 0140-0000-22-122-L01-T, and 0140-0000-22-124-L01-T. The ACPE Universal Activity Number for the application-based activity is 0140-0000-22-116-L01-P, 0140-0000-22-120-L01-P, and 0140-0000-22-123-L01-P.

Claiming Credit

To receive continuing education credit, you must attend the conference and complete the program evaluation, which will be emailed to you following the activity.

Faculty Disclosure

In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity (including activity directors, planning committee, speakers, and CME staff) are required to disclose financial relationships with any ineligible company. Such disclosures will be made available on the day of the activity so participants may formulate their own judgments regarding the presentation.

As a provider of CME credit, it is MCHS's responsibility to ensure all accredited activities provide information, findings, and recommendations to its audiences based on accepted and sound scientific principles (evidence-based medicine). In addition, MCHS has safeguards in place to identify and eliminate any commercial bias from CME activities.



Disclosure of Commercial Support

At the time of printing, no activity funding has been secured. Any activity funding through educational grants will be disclosed at the conference.

Handouts

In an effort to be more environmentally friendly, the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Sponsored by

This activity is sponsored by Marshfield Clinic Health System, Inc.

Required Materials/Equipment for Virtual Attendance

To attend this activity, you will need access to a computer/laptop and a stable internet connection (bandwidth of 4.5 Mbps, minimum speed 750 kbps). Microphone and webcam capabilities recommended. Open in *Google Chrome* or *Microsoft Edge*.

For the most updated information and to see what is compliant with your device, please visit the appropriate site:

[WebEx](#), [Mediasite](#).

Registration

Advanced registration is required. The registration fee includes continuing education credits and all electronic course materials. You will receive confirmation within two (2) weeks of registering.



Marshfield Clinic Health System, Inc. complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

How to Register

Online: <https://www.surveymonkey.com/r/QK3WKL7>

Email: esser.tanya@marshfieldclinic.org

Mail: Marshfield Clinic Health System, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

Fax: 715-389-3770

Awaiting Approval to Attend?

If your registration is dependent upon approval from your agency, please do not hesitate to register now. You may cancel your registration without penalty until Friday, September 30, 2022.

Cancellation Policy

For cancellations received between October 1, 2022 and October 10, 2022, a refund of your registration fee less a \$25 administrative fee will be provided. No refunds will be given after October 10, 2022.

To cancel, call 1-866-894-3622, ext. 9-3776.

MCHS reserves the right to cancel the conference for any reason. Registration fees will be refunded if MCHS cancels the event.

Further Information

Requests for further information should be directed to Tanya Esser, Marshfield Clinic Health System CME at 715-389-3776 or 1-866-894-3622, ext. 9-3776.



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Virtual: WebEx (link to be provided to registered participants only)

Name: _____ Degree: _____

(Please print)

Organization name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Fax: _____

E-mail address: _____

NABP E-Profile ID: _____ DOB (MM/DD): _____

Dietary Restrictions: _____

Registration Fees

Advanced registration is required. The registration fee includes continuing education credits and all electronic course materials. You will receive confirmation within two (2) weeks of registering.

PHYSICIANS

External: \$175 _____ Internal: \$150 _____ After September 30, 2022: External \$200 _____ Internal \$175 _____

PHARMACISTS, ALLIED HEALTH PROFESSIONALS & OTHERS

External: \$150 _____ Internal: \$125 _____ After September 30, 2022: External \$175 _____ Internal \$150 _____

ATTENDING (PLEASE SELECT ONE):

Live/In-Person _____ Virtual _____

**Limited seating available, in-person capacity subject to change any time.*

Please circle payment type:

MasterCard® Visa® American Express® Discover® Check

Make check(s) payable to: Marshfield Clinic Health System, Inc.

If you are paying by Visa® MasterCard®, American Express®, or Discover®, please print below the name as it appears on the card and include account number and expiration date.

Print Name _____ Account # _____

Signature _____ Expiration date: _____

Return completed form and payment to:

Marshfield Clinic Health System, Conference Registration – GR
1000 North Oak Avenue
Marshfield, WI 54449-577
Phone: 715-389-3776
Fax: 715-389-3770