



Marshfield Clinic
Health System

2024 Pharmacotherapy Conference

Hybrid Format – Live, In Person & Virtual

Marshfield Clinic Health System (MCHS)/Marshfield Medical Center (MMC)

Robert F. Froehlke Auditorium, Laird Center for Medical Research

1000 North Oak Avenue, Marshfield, WI 54449

Friday
October 11, 2024

7:30 am	Registration
7:45 am	Welcome and Introduction
8:00 am	Treatment of Common Skin Disorders <i>Erik Stratman, MD – Dermatology – Specialty Lead, Marshfield Clinic Health System</i> <u>Provider/Pharmacist/Pharmacy Technician Learning Objectives:</u> 0140-0000-24-100-L01-P, 0140-0000-24-100-L01-T; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ Discuss pharmacologic treatment options available for common skin conditions○ List pharmacologic treatment options available for common skin conditions
9:00 am	Atrial Fibrillation Treatment Updates <i>Jennifer Grimm, PharmD – Clinical Pharmacy Specialist, Marshfield Clinic Health System</i> <i>Tonja Larson, PharmD – Clinical Pharmacy Specialist, Marshfield Clinic Health System</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-24-102-L01-P; Disease State Management/Drug Therapy – 01, Application <ul style="list-style-type: none">○ Discuss updates to the 2023 ACC/AHA Management of Atrial Fibrillation Guidelines○ Apply pharmacotherapy treatment options to atrial fibrillation patient cases <u>Pharmacy Technician Objective:</u> 0140-0000-24-103-L01-T; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ List medications used for the management of atrial fibrillation
10:15 am	Break
10:30 am	Controlled Substances – Updates on Prescribing and Dispensing <i>Luanne Sojka, PharmD – Patient & Medication Safety Officer, Marshfield Clinic Health System</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-000-24-112-L08-P; Pain Management/Opioid – 08, Knowledge <ul style="list-style-type: none">○ Describe best practices for prescribing controlled substances○ Discuss controlled substance updates from federal and state agencies <u>Pharmacy Technician Objective:</u> 0140-000-24-112-L08-T; Pain Management/Opioid – 08, Knowledge <ul style="list-style-type: none">○ Discuss controlled substance updates from federal and state agencies
11:30 am	Treatment Updates for Sexually Transmitted Infections (STIs) <i>Logan (Philip) Whitfield, PharmD – Antimicrobial Stewardship Coordinator, Pharmacy Admin, Marshfield Clinic Health System</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-24-108-L01-P; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ Discuss medications used for the treatment of sexually transmitted infections (STIs)○ Identify important changes in STI treatment recommendations <u>Pharmacy Technician Objective:</u> 0140-0000-24-108-L01-T; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ List medications used for the treatment of sexually transmitted infections (STIs)
12:30 pm	Lunch (will be provided)
1:15 pm	COVID-19: What is the Role of Remdesivir? <i>Logan (Philip) Whitfield, PharmD – Antimicrobial Stewardship Coordinator, Pharmacy Admin, Marshfield Clinic Health System</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-000-24-106-L01-P, Disease State Management/Drug Therapy - 01, Knowledge <ul style="list-style-type: none">○ Describe remdesivir's mechanism of action against SARS-CoV-2○ Review the medical literature available on the efficacy and safety of remdesivir○ Discuss remdesivir's current place in therapy <u>Pharmacy Technician Objective:</u> 0140-000-24-106-L01-T, Disease State Management/Drug Therapy - 01, Knowledge <ul style="list-style-type: none">○ Discuss remdesivir's current place in therapy



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2:15 pm	ADHD <i>Jennifer Bodicharla, PharmD – Clinical Pharmacy Specialist, Marshfield Clinic Health System</i> <i>Basem Elsayed, PharmD – Pharmacy Resident PGY1, Marshfield Clinic Health System</i> <u>Provider/Pharmacist Learning Objectives:</u> 0140-0000-24-112-L01-P; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ List clinical features associated with ADHD○ Review diagnostic criteria for ADHD○ Discuss clinical pearls related to medications used for the treatment of ADHD <u>Pharmacy Technician Objective:</u> 0140-0000-24-112-L01-T; Disease State Management/Drug Therapy – 01, Knowledge <ul style="list-style-type: none">○ List medications used for the treatment of ADHD
3:15 pm	Closing Remarks
3:30 pm	Activity Concludes

General Information

This conference is designed to canvas a variety of contemporary pharmacotherapeutic considerations of interest to physicians, pharmacists, and other allied health care providers. Topics chosen have appeal and applicability for providers in a variety of practice environments.

Target Audience

This activity is intended for primary care physicians, residents, pharmacists, pharmacy technicians, nurse practitioners, physician assistants, registered nurses, and other allied health care professionals.

Location

The conference will be held using a hybrid model, live in-person and virtual options are available.

In Person: Marshfield Clinic Health System, Robert F. Froehlke Auditorium, Melvin R. Laird Building, 1000 North Oak Avenue, Marshfield, WI 54449

Virtual: Teams (link to be provided to registered participants only)

MCHS reserves the right to switch the conference to a virtual only format, if necessary, participants will be notified of any changes or updates.

MCHS/MMC Presenters

Erik Stratman, MD – Dermatology – Specialty Lead

Jennifer Grimm, PharmD – Clinical Pharmacy Specialist

Tonja Larson, PharmD – Clinical Pharmacy Specialist

Keysha Firnstahl, CPhT – 340B System Support Specialist

Jesse Ruby – 340B Program Specialist

Logan (Philip) Whitfield, PharmD - Antimicrobial Stewardship Coordinator, Pharmacy Admin

Luanne Sojka, PharmD – Patient & Medication Safety Officer

Jennifer Bodicharla, PharmD – Clinical Pharmacy Specialist

Basem Elsayed, PharmD – Pharmacy Resident PGY1

Planning Committee

Jennifer Grimm, PharmD, BCPS, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS

Tonja Larson, PharmD, BCPS, BCACP, CGP, Clinical Pharmacy Specialist, Pharmacy Administration, Marshfield, MCHS

Southern Coffren, BS, CME Specialist, Division of Education, Marshfield, MCHS

Accreditation Statement

Marshfield Clinic Health System, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Designation of Credit Statement

Marshfield Clinic Health System, Inc. designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credits™*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Contact Hour Statement for Allied Health Professionals



Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training, (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 6.25 contact hours (0.625 CEUs) of continuing education for allied health professionals.

American Academy of Family Physicians (AAFP)

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Accreditation Council for Pharmacy Education (ACPE)



The Marshfield Clinic Health System, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by attendance, completion of all evaluation materials, and attainment of $\geq 70\%$ score on the post-test provides the participant with an opportunity to earn 6.25 hours of continuing pharmacy credits (0.625 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for knowledge-based activities are: 0140-0000-24-100-L01-P, 0140-0000-24-100-L01-T, 0140-0000-24-101-L01-P, 0140-0000-24-101-L01-T, 0140-0000-24-103-L01-T, 0140-0000-24-105-H01-T, 0140-0000-24-106-L01-P, 0140-0000-24-106-L01-T, 0140-0000-24-107-H04-P, 0140-0000-24-107-H04-T, 0140-0000-24-108-L01-P, 0140-0000-24-108-L01-T, 0140-0000-24-109-H01-P, 0140-0000-24-109-H01-T, 0140-0000-24-110-L08-P, 0140-0000-24-110-L08-T, 0140-0000-24-111-H08-P, 0140-0000-24-111-H08-T, 0140-0000-24-112-L01-P, 0140-0000-24-112-L01-T, 0140-0000-24-113-H01-P, 0140-0000-24-113-H01-T. The ACPE Universal Activity Number for the application-based activities are: 0140-0000-24-102-L01-P, 0140-0000-24-104-H01-P.

Claiming Credit

To receive continuing education credit, you must attend the conference and complete the program evaluation, which will be emailed to you following the activity.

Faculty Disclosure

In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity (including activity directors, planning committee, speakers, and CME staff) are required to disclose financial relationships with any ineligible company. Such disclosures will be made available on the day of the activity so participants may formulate their own judgments regarding the presentation.

None of the planners for this educational activity have relevant financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

As a provider of CME credit, it is MCHS's responsibility to ensure all accredited activities provide information, findings, and recommendations to its audiences based on accepted and sound scientific principles (evidence-based medicine). In addition, MCHS has safeguards in place to identify and eliminate any commercial bias from CME activities.

Handouts

In an effort to be more environmentally friendly, the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Sponsored by

This activity is sponsored by Marshfield Clinic Health System, Inc.

Required Materials/Equipment

[Click here](#) to see information requirements or other additional information.

Registration

Advanced registration is required. The registration fee includes continuing education credits and all electronic course materials. You will receive confirmation within two (2) weeks of registering. Payment of registration fee required prior to attendance.





Marshfield Clinic Health System

Marshfield Clinic Health System, Inc. complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

How to Register

Online: <https://www.surveymonkey.com/r/QK3WKL7>

Or, return your completed registration form via:

Email: esser.tanya@marshfieldclinic.org

Mail: Marshfield Clinic Health System, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

Awaiting Approval to Attend?

If your registration is dependent upon approval from your agency, please do not hesitate to register now. You may cancel your registration without penalty until Sunday, September 29, 2024.

Cancellation Policy

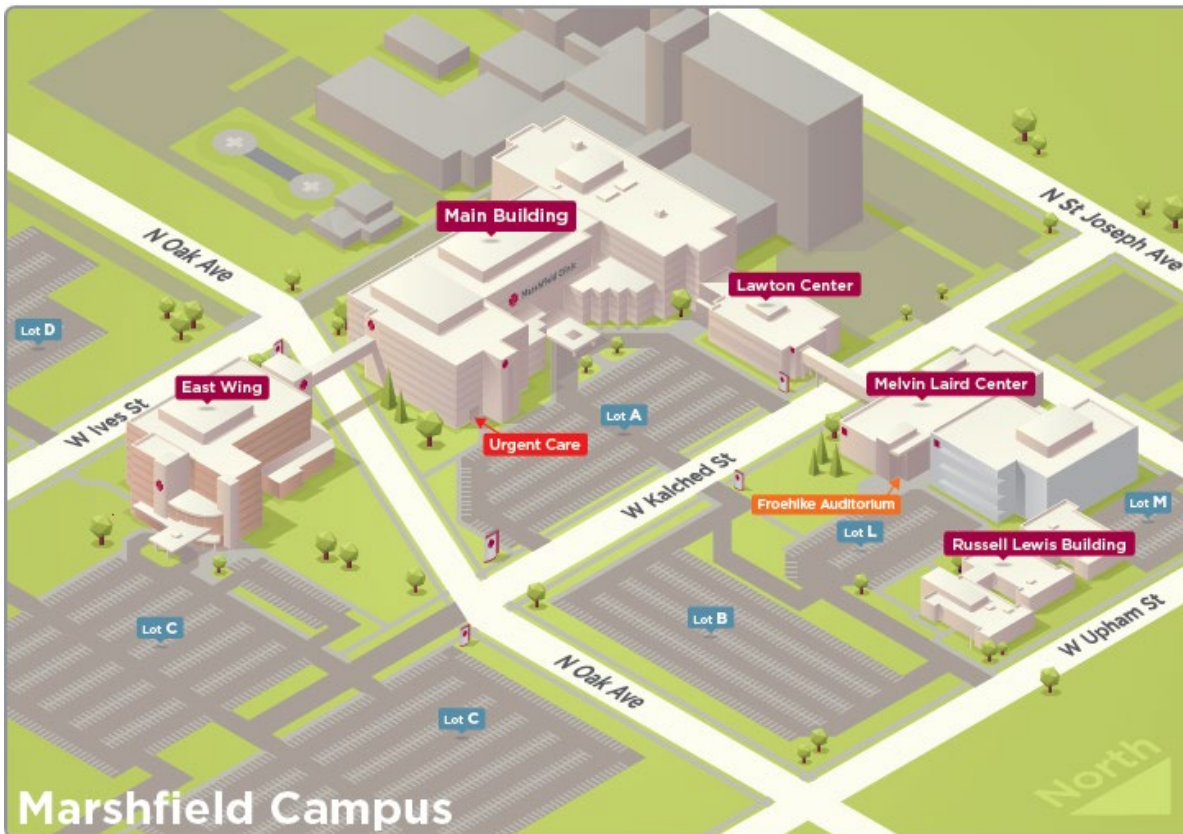
For cancellations received between September 29, 2024 and October 7, 2024, a refund of your registration fee less a \$25 administrative fee will be provided. No refunds will be given after October 7, 2024.

To cancel, call 715-389-3776.

MCHS reserves the right to cancel the conference for any reason. Registration fees will be refunded if MCHS cancels the event.

Further Information

Requests for further information should be directed to Tanya Esser, Marshfield Clinic Health System CME via email or at 715-389-3776.





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In Person: Marshfield Clinic Health System, Robert F. Froehlke Auditorium, Laird Building, 1000 North Oak Avenue, Marshfield, WI

Virtual: Microsoft Teams (link to be provided to registered participants only)

Name: _____ Degree: _____
(Please print)

Organization name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____

E-mail address: _____

NABP E-Profile ID: _____ DOB (MM/DD): _____

Dietary Restrictions: _____

Registration Fees

Advanced registration and payment is required. The registration fee includes continuing education credits and all electronic course materials. You will receive confirmation within two (2) weeks of registering.

PHYSICIANS

External: \$175 _____ Internal: \$150 _____ After September 29, 2024: External \$200 _____ Internal \$175 _____

PHARMACISTS, ALLIED HEALTH PROFESSIONALS & OTHERS

External: \$150 _____ Internal: \$125 _____ After September 29, 2024: External \$175 _____ Internal \$150 _____

STUDENT _____

ATTENDING (PLEASE SELECT ONE):

Live/In-Person _____ Virtual _____

**Limited seating available, in-person capacity subject to change any time.*

Please circle payment type:

MasterCard® Visa® American Express® Discover® Check

Make check(s) payable to: Marshfield Clinic Health System, Inc.

If you are paying by Visa® MasterCard®, American Express®, or Discover®, please print below the name as it appears on the card and include account number and expiration date.

Print Name _____ Account # _____

Signature _____ Expiration date: _____

Return completed form and payment to:

Marshfield Clinic Health System, Conference Registration – GR (Lawton Building)
1000 North Oak Avenue
Marshfield, WI 54449
Phone: 715-389-3776