



Marshfield Clinic

Research Foundation

Institute for Oral and Systemic Health

2017 Oral-Systemic Health Conference

“The Importance of Integrating Medical and Dental Care for Patients with Diabetes”

Friday, June 2, 2017 with evening reception on Thursday, June 1, 2017

Kalahari Resorts & Conventions, 1305 Kalahari Drive, Wisconsin Dells, Wisconsin, 53965

Thursday, June 1, 2017 (Reception Only)

5:00 p.m. *Registration at Kalahari Resorts and Conventions in Rooms D/E located in the Convention Center*

5:30 p.m. **Networking Reception**

- Must be registered for the conference to attend
- Reception will include hors d'oeuvres and cocktails

6:30 p.m. **Informal Presentation "Sugar-Coating Oral Health: My Story" – Jerry Brown, DMD, CDE, Retired Clinical Dentist**

- Dr. Brown will share his personal story of living with diabetes

7:30 p.m. *Evening Activity Concludes*

Friday, June 2, 2017 (Conference)

8:30 a.m. *Registration and Continental Breakfast*

9:00 a.m. *Welcome and Introductions*

- **Amit Acharya, BDS, MS, PhD**, Director – Institute for Oral and Systemic Health (IOSH)
- **Susan Turney, MS, MS, FACP, FACPME**, CEO – Marshfield Clinic Health System
- **Fred Eichmiller, DDS, MS**, Vice-President & Science Officer – Delta Dental of Wisconsin
- **Greg Nycz, BS**, Executive Director – Family Health Center of Marshfield, Inc.

10:00 a.m. **“Screening for Diabetes Mellitus in the Dental Care Setting as Part of a Collaborative Care Model” – Jerry Brown, DMD, CDE, Retired Clinical Dentist**

- Identify the signs and symptoms of pre-diabetes and diabetes
- Recognize the oral manifestations of diabetes
- Identify the effect of oral health on glycemic control
- Discuss strategies for oral healthcare professionals to assess patient’s self-reported risk factors, and specific intraoral markers as part of a reliable screening protocol that helps identify potential pre-diabetics/diabetics for appropriate physician referral

11:00 a.m. *Break*

11:15 a.m. **Findings from the WI Medical and Dental Provider KAB Study –Neel Shimpi, B.D.S., M.M.,** Research Specialist, Institute for Oral and System Health (IOSH)

- A review with time for questions and answers

11:30 a.m. **Implementation Group Panel**

- Marshfield Clinic Dental Centers – **Jordan Ashton, DO,** Marshfield Clinic Stettin Center & Pilot Site Staff
- Bridge Community Health Clinic, Wausau, WI – Pilot Site Staff
- St. Elizabeth Ann Seton Dental Clinic, Milwaukee, WI – **Robyn Kibler, BS, RHD,** Clinic Manager
- A review with time for questions and answers

12:30 p.m. *Lunch, Networking, Poster Viewing*

1:30 p.m. **Periodontal Therapy and Medical Care Costs in Patients with Diabetes – George Taylor, DMD, MPH, DrPH,** Professor & Associate Dean for Diversity and Inclusion, University of California – San Francisco School of Dentistry

- Describe evidence from randomized clinical trials and investigations of administrative claims data regarding the effects of periodontal therapy on glycemic control in people with diabetes
- Describe evidence regarding the association between periodontal therapy and medical care costs in patients with diabetes
- Discuss challenges and opportunities for using administrative claims data to assess the relationship between oral health care and medical care costs in people with diabetes

2:30 p.m. **Findings from the WI Medical and Dental Provider Focus Group Discussion – Sara Lindberg, PhD, MS,** Director of Evaluation Research and Associate Scientist, University of Wisconsin Population Health Institute

- A review with time for questions and answers

2:45 p.m. *Break*

3:00 p.m. **Statewide Project Advisory Board Member Panel for Questions and Answers**

- **Fred Eichmiller, DDS, MS,** Vice-President & Science Officer – Delta Dental of Wisconsin: Insurance Perspective
- **Umberto Tachinardi, MD, MSc,** Chief Knowledge Officer – University of Wisconsin Health: Medical Provider/Health IT Perspective
- **Bill Solberg, LCSW,** Director of Community Services – Ascension Columbia St. Mary's: Policy/Operational Perspective
- **Onur Asan, PhD,** Assistant Professor - Medical College of Wisconsin: Human Interaction/Provider Workflow Perspective

4:00 p.m. **Oral Health – Diabetes Quality Improvement Dashboard – Harshad Hegde, B.E., M.S.,** Informatics Research Architect, Institute for Oral and Systemic Health (IOSH)

- A review with time for questions and answers

4:15 p.m. *Closing Remarks*

- **Dixie Schroeder, MBA,** Administrator, Institute for Oral and System Health (IOSH)

4:30 p.m. *Activity Concludes*

Keynote Presenters

Jerry Brown, DMD, CDE, is a retired dental clinician and is the first health professional with a dental degree to earn board certification as a Certified Diabetes Educator from the National Certification Board for Diabetes Educators. Dr. Brown will be addressing the importance of screening for diabetes and other chronic medical conditions in the dental office and will also share a personal journey as a diabetic patient.

George Taylor, DMD, MPH, DrPH, is a Professor and Associate Dean for Diversity and Inclusion at the University of California – San Francisco School of Dentistry. Dr. Taylor will be addressing the health economics of the potential medical health cost savings by integrating oral healthcare for individuals with chronic medical conditions like diabetes.

Marshfield Clinic Planning Committee

Amit Acharya, B.D.S., M.S., Ph.D., Director, Institute for Oral and System Health, Marshfield Clinic
Dixie Schroeder, M.B.A., Administrator, Institute for Oral and System Health, Marshfield Clinic
Nadine Punke, Marshfield Clinic – Division of Education
Bobbie Knecht, Marshfield Clinic – Division of Education

Target Audience

This activity is intended for physicians, dentists, residents, physician assistants, nurse practitioners, registered nurses, dental hygienists, and other allied health care professionals.

Location

The conference will be held at the Kalahari Resorts & Convention Center located at 1305 Kalahari Drive in Wisconsin Dells, WI 53965. Phone number: 877-253-5466.

Information on the Area

For more information on the area, please visit the local Convention & Visitor's Bureau website at <http://www.wisdells.com/wisconsin-dells.htm>

Accommodations

It is the registrant's responsibility to arrange for lodging. Please call 877-253-5466 to make reservations. Additional information about the resort is available on their website at <https://www.kalahariresorts.com/wisconsin>

Further Information

Requests for further information should be directed to Tanya Esser, Marshfield Clinic Health System, Inc., in Continuing Medical Education (CME) at esser.tanya@marshfieldclinic.org, 715-389-3776 or 1-866-894-3622, ext. 9-3776.



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Name: _____ Degree: _____
(Please print)

Organization name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Fax: _____

E-mail address: _____

Dietary Restrictions: _____

Registration Fees

PHYSICIANS & DENTISTS

\$75 After May19, 2017 Fee \$100.00

ALLIED HEALTH PROFESSIONALS & OTHERS

\$50 After May19, 2017 Fee \$ 75.00

Please circle payment type:

MasterCard[®] Visa[®] American Express[®] Discover[®] Check
Make check(s) payable to: Marshfield Clinic Health System, Inc.

If you are paying by Visa[®], MasterCard[®], American Express[®], or Discover[®], please print below the name as it appears on the card and include account number and expiration date.

Print Name: _____ Account #: _____

Signature : _____ Expiration Date: _____

Return completed form and payment to:
Marshfield Clinic, Conference Registration – GR
1000 North Oak Avenue
Marshfield, WI 54449-5777
Phone: 715-389-3776
Fax: 715-389-3770

Accreditation Statement

Marshfield Clinic Health System, Inc. (MCHS) is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Designation of Credit Statement

Marshfield Clinic Health System, Inc. designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit™* on Thursday evening and 4.0 *AMA PRA Category 1 Credits™* on Friday. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Contact Hour Statement for Allied Health Professionals

Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 1.0 contact hour (0.1 CEU) on Thursday evening and 4.0 contact hours (0.4 CEUs) on Friday of continuing education for allied health professionals.

Academy of General Dentistry Credit Statement (PACE)

Approved PACE Program Provider

FAGD/MAGD Credit

Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

6/12/2013 to 6/11/2017



Faculty Disclosure

In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity (including activity directors, planning committee, speakers, and CME staff) are required to disclose financial relationships with any commercial interest(s) related to the subject matter of this activity. Such disclosures will be made available on the day of the activity so that participants may formulate their own judgments regarding the presentation.

As a provider of CME credit, it is Marshfield Clinic Health System, Inc.'s (MCHS) responsibility to ensure that its credited activities provide information, findings, and recommendations to its audiences that are based on accepted and sound scientific principles (evidence-based medicine). In addition, MCHS has safeguards in place to identify and eliminate any commercial bias from CME activities.

Disclosure of Commercial Support

This conference is made possible thanks to the generous support of Delta Dental of Wisconsin.

Any activity funding through educational grants will be disclosed at the conference.



Handouts

In an effort to be more environmentally friendly the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Attire

Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activities.

Electronic Devices

As a courtesy to conference attendees, we request that all electronic devices (pagers, cell phones, laptop computers, etc.) be silenced during educational sessions. If you must use your electronic device, we request that you use the vibration ringing mode and step outside the meeting room so you do not disturb other attendees.

Registration

Advanced registration is required. The registration fee includes networking reception, continental breakfast, lunch, breaks, and all electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.

Awaiting Approval to Attend?

If your registration is dependent upon approval from your agency, don't hesitate to register now. You may cancel your registration without penalty until Friday, May 19, 2017.

Cancellation Policy

For cancellations received May 20, 2017 – May 30, 2017 your registration fee less a \$25 administrative fee will be given. No refunds will be given after May 30, 2017. To cancel, call 1-866-894-3622, ext. 9-3776.

MCHS reserves the right to cancel the conference due to insufficient enrollment or inclement weather. Registration fees will be refunded in full for these types of cancellation.



MCHS complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

Four Easy Ways to Register

Online: [2017 Oral-Systemic Health Conference Registration](#)

By Mail: Return your completed registration form and payment to:
Marshfield Clinic, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

By Phone: Call 1-866-894-3622, option 1 and pay by MasterCard®, VISA®, American Express®, or Discover®

By Fax: Complete registration form and fax to 715-389-3770 with your MasterCard®, VISA®, American Express®, or Discover® Information

Parking

Parking is available by the East Entrance of the Convention Center which can be located by driving around the Double Cut Restaurant. Please see the following parking map.



Directions

From Madison:

I-90 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive.

From Milwaukee:

I-94 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive.

From Green Bay/Appleton:

US 41 southbound to Hwy 44 west. Hwy 44 west to Hwy 23 west. (Hwy 23 merges with I-39), exit #100 Hwy 23 west to Wisconsin Dells. Hwy 23 (Broadway Street) through downtown Wisconsin Dells. Cross the bridge and turn left at the 2nd stoplight onto Hwy 23/12, Wisconsin Dells Parkway. In three stoplights, turn left onto Hwy 12. In two stoplights (Meadowview Drive), turn left to Kalahari Drive.

From Minneapolis:

I-94 eastbound, exit #92 Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (left) at the bottom of the exit ramp onto Hwy 12. At the second stoplight (Meadowview Drive), turn right to Kalahari Drive.

From Chicago:

I-90 westbound to exit #92, Hwy 12 (Lake Delton/Wisconsin Dells). Turn north (right) at the bottom of the exit ramp onto Hwy 12. At the first stoplight (Meadowview Drive), turn right to Kalahari Drive

Please note: GPS and MapQuest users may need to use the city of Baraboo, Wisconsin.

