7:30 am  Registration and Continental Breakfast

7:45 am  Welcome and Introduction

8:00 am  Dealing with Change
         Stefane Laessig
         0140-0000-18-105-L04-P and 0140-0000-18-105-L04-T, General Pharmacy-04, Knowledge
         Provider/Pharmacist/Pharmacy Technician objectives:
         • Recognize the impact of change on performance and motivation
         • Compare different coping mechanisms for unwanted change
         • Discuss the change management model to successfully approach change before and after it occurs
         • Review your change tolerance level

9:00 am  Treatment of Common Fungal Infections
         Clayton Green, MD
         0140-0000-18-107-L01-P, Disease State Management/Drug Therapy-01, Application
         Provider/Pharmacist objectives:
         • Review the clinical presentation of common fungal infections (e.g., tinea pedis, tinea corporis, tinea capitis, onychomycosis)
         • Discuss pharmacologic treatment options available for common fungal infections
         • Apply pharmacologic treatment options to fungal infection patient cases
         0140-0000-18-112-L01-T, Disease-State Management/Drug Therapy-01, Knowledge
         Pharmacy Technician objective:
         • List medications available for the treatment of common fungal infections

10:00 am  Break

10:15 am  Geriatric Medicine
          Emily Bielen, PharmD and Emma Stoflet, PharmD
          0140-0000-18-108-L01-P, Disease State Management/Drug Therapy-01, Application
          Provider/Pharmacist objectives:
          • Review the American Geriatric Society (AGS) 2015 Beers Criteria as well as Screening Tool of older Persons’ potentially inappropriate Prescriptions (STOPP) criteria for potentially inappropriate medication use in older adults
          • Discuss both non-pharmacologic and pharmacologic options available for treatment of sleep disorders in the elderly
          • Describe pharmacokinetic/pharmacodynamic changes associated with aging
          • Apply knowledge gained to a geriatric patient case scenario
          0140-0000-18-001-L01-T, Disease State Management/Drug Therapy-01, Knowledge
          Pharmacy Technician objective:
          • Review natural changes associated with aging as well as how the body handles drugs

11:15 am  Treatment of Urinary Tract Infections (UTI)
          Jason Tompkins, MD
          0140-0000-18-109-L01-P and 0140-0000-18-109-L01-T, Disease State Management/Drug Therapy-01, Knowledge
          Provider/Pharmacist objectives:
          • State indications for antimicrobial therapy for uncomplicated urinary tract infections
          • List first-line antimicrobial therapy for uncomplicated UTI
          • Recognize common and serious adverse effects of antimicrobial drugs used to treat uncomplicated UTI
          Pharmacy Technician objective:
          • List medications used for the treatment of uncomplicated urinary tract infections
12:00 pm Lunch

12:45 pm Emerging Drug Therapies in Oncology

Kim Nguyen, PharmD and Jaimie Wittig, PharmD
0140-0000-18-106-L01-P and 0140-0000-18-106-L01-T, Disease state/drug therapy – 01, Knowledge
Provider/Pharmacist objectives:
- Review conventional pharmacotherapy options for use in oncology
- List emerging targeted therapy options in oncology
- Describe place in therapy for targeted therapy agents in oncology
- Define advantages and limitations of emerging oncology medications

Pharmacy Technician objectives:
- List conventional pharmacotherapy options in oncology
- Recognize targeted therapy drug options in oncology

1:45 pm Break

2:00 pm Drug Evaluation Committee (DEC) Highlights

Paul Thompson, MD
0140-0000-18-110-L04-P and 0140-0000-18-110-L04-T, General Pharmacy -04, Knowledge
Provider/Pharmacist/Pharmacy Technician objectives:
- Discuss the role of the Drug Evaluation Committee (DEC) within the Marshfield Clinic Healthcare System (MCHS)
- Describe key DEC highlights that impact patient care

3:00 pm Treatment of Skin & Soft Tissue Infections

Jason Tompkins, MD
0140-0000-18-111-L01-P and 0140-0000-18-111-L01-T, Disease state/drug therapy – 01, Knowledge
Provider/Pharmacist/ objectives:
- Review indications for antimicrobial therapy for skin & soft tissue infections
- Discuss antimicrobial therapy for skin & soft tissue infections
- Describe common and serious adverse effects of antimicrobial drugs used to treat skin & soft tissue infections

Pharmacy Technician objective:
- List medications used for the treatment of skin & soft tissue infections

3:45 pm Activity Concludes
Location
This year’s conference will be held at Marshfield Clinic, Laird Center for Medical Research, Robert F. Froehlke Auditorium, 1000 N. Oak Avenue, Marshfield, Wisconsin.

Marshfield Clinic Presenters
Clayton Green, MD  Emily Bielen, PharmD  Paul Thompson, MD
Jason Tompkins, MD  Kim Nguyen, PharmD  Stefane Laessig
Jaimie Wittig, PharmD  Emma Stoflet, PharmD  

Planning Committee
Jennifer Grimm, PharmD, BCPS, AE-C  Tonja Larson, PharmD, BCPS, BCACP, CGP, AE-C
Lindsey Safford, BBA

General Information
This conference is designed to canvas a variety of contemporary pharmacotherapeutic considerations of interest to physicians, pharmacists and other allied health care providers. Topics chosen have appeal and applicability for providers in a variety of practice environments.

Target Audience
This activity is intended for primary care physicians, residents, pharmacists, pharmacy technicians, nurse practitioners, physician assistants, registered nurses and other allied health care professionals.

Accreditation Statement
Marshfield Clinic Health System, Inc. is accredited by the Wisconsin Medical Society to provide continuing medical education for physicians.

Designation of Credit Statement
Marshfield Clinic Health System, Inc. designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Contact Hour Statement for Allied Health Professionals
Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training, (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 6.5 contact hours (0.65 CEUs) of continuing education for allied health professionals.

American Academy of Family Physicians (AAFP)
This Live activity, 2018 Pharmacotherapy Conference, with a beginning date of 10/12/2018, has been reviewed and is acceptable for up to 6.50 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Council for Pharmacy Education (ACPE)
The Marshfield Clinic Health System, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by both attendance and completion of all evaluation materials, provides the participant with an opportunity to earn 6.5 hours of continuing pharmacy credits (0.65 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for knowledge-based activities are: 0140-0000-18-105-L04-P, 0140-0000-18-105-L04-T, 0140-0000-18-106-L01-P, 0140-0000-18-106-L01-T, 0140-0000-18-112-L01-T, 0140-0000-18-001-L01-T, 0140-0000-18-109-L01-P, 0140-0000-18-109-L01-T, 0140-0000-18-110-L04-P, 0140-0000-18-110-L04-T, 0140-0000-18-111-L01-P, and 0140-0000-18-111-L01-T. The ACPE Universal Activity Numbers for the application-based activities are: 0140-0000-18-107-L01-P and 0140-0000-18-108-L01-P.

Faculty Disclosure
In accordance with the Standards of the Wisconsin Medical Society, all those who are in a position to affect content of this CME activity (including activity directors, planning committee, speakers, and CME staff) are required to disclose financial relationships with any commercial interest(s) related to the subject matter of this activity. Such disclosures will be made available on the day of the activity so that participants may formulate their own judgments regarding the presentation.

As a provider of CME credit, it is Marshfield Clinic Health System, Inc.’s responsibility to ensure that its credited activities provide information, findings, and recommendations to its audiences that are based on accepted and sound scientific principles (evidence-based medicine). In addition, Marshfield Clinic Health System, Inc. has safeguards in place to identify and eliminate any commercial bias from CME activities.
Disclosure of Commercial Support
At the time of printing, no activity funding has been secured. Any activity funding through educational grants will be disclosed at the conference.

Accommodations
It is the registrant’s responsibility to arrange for lodging. For your convenience, we have listed the Marshfield area accommodations here:

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Address</th>
<th>Phone</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baymont Inn &amp; Suites</td>
<td>2107 N. Central Ave, Marshfield, WI 54449</td>
<td>715.384.5240</td>
<td>Website</td>
</tr>
<tr>
<td>Holiday Inn</td>
<td>750 S. Central Ave, Marshfield, WI 54449</td>
<td>715.486.1500</td>
<td>Website</td>
</tr>
<tr>
<td>Hotel Marshfield</td>
<td>2700 S. Central Ave, Marshfield, WI 54449</td>
<td>715.387.2700</td>
<td>Website</td>
</tr>
<tr>
<td>Quality Inn</td>
<td>114 E. Upham St, Marshfield, WI 54449</td>
<td>715.387.8691</td>
<td>Website</td>
</tr>
<tr>
<td>Woodfield Inn &amp; Suites</td>
<td>1651 N. Central Ave, Marshfield, WI 54449</td>
<td>715.387.2233</td>
<td>Website</td>
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</tbody>
</table>

Information on the Area
For more information on the area, please visit the local Convention & Visitor’s Bureau website at www.visitmarshfieldwi.com.

Attire
Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activities.

Handouts
In an effort to be more environmentally friendly the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Electronic Devices
As a courtesy to conference attendees, we request that all electronic devices (pagers, cell phones, laptop computers, etc.) be silenced during educational sessions. If you must use your electronic device, we request that you use the vibration ringing mode and step outside the meeting room so you do not disturb other attendees.

Sponsored by
This activity is sponsored by Marshfield Clinic Health System, Inc.

Further Information
Requests for further information should be directed to Tanya Esser, Marshfield Clinic CME at 715-389-3776 or 1-866-894-3622, ext. 9-3776.

Registration
The registration fee is $175 for physicians and $150 for pharmacists, allied health professionals and others. The registration fee includes continental breakfast, lunch, breaks and all electronic course materials. Meal functions are intended for conference participants only. Registrations received after Friday, September 28, 2018 increase by $25. You will receive confirmation within 2 weeks of registering.

Marshfield Clinic Health System, Inc. complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

How to Register
Online: https://www.surveymonkey.com/r/QK3WKL7
Phone: 1-866-894-3622, option 1 and pay by MasterCard®, VISA®, American Express®, or Discover®
Or, return your completed registration form via:
Email: esser.tanya@marshfieldclinic.org
Mail: Marshfield Clinic, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777
Fax: 715-389-3770

Awaiting Approval to Attend?
If your registration is dependent upon approval from your agency, please do not hesitate to register now. You may cancel your registration without penalty until Friday, September 28, 2018.
Cancellation Policy
The conference reserves the right to cancel due to insufficient enrollment. In case of cancellation due to insufficient enrollment or inclement weather, registration fees will be refunded in full. For cancellations received by Monday, October 8, 2018, the registration fee less a $25 administrative fee will be given. No refunds will be made after this date. To cancel, call 1-866-894-3622, ext. 9-3776.

Parking
Parking lot B is designated for conference participants. Marshfield Clinic employees must park in designated employee lots.
Name: (Please print) Degree: 
Organization name: 
Mailing address: 
City: State: Zip: 
Daytime phone: Fax: 
E-mail address: 
Dietary Restrictions: 
NABP E-Profile ID: DOB (MM/DD): 
Registration Fees: 
Physicians 
Full Day $175 After September 28, 2018: $200 
Pharmacists, Allied Health Professionals & Others 
Full Day $150 After September 28, 2018: $175 
Circle type of payment: MasterCard® Visa® American Express® Discover® Check (Make checks payable to: Marshfield Clinic)

If you are paying by Visa® MasterCard®, American Express®, or Discover®, please print below the name as it appears on the card and include account number and expiration date. 
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