



Marshfield Clinic
Health System

8th Annual Diabetes Conference

Co-sponsored by:



Friday, September 28, 2018

Hotel Marshfield, 2700 S Central Ave, Marshfield, WI 54449

Friday, September 28, 2018

7:15 a.m.	Registration and Continental Breakfast
7:45 a.m.	Welcome and Introductions
8:00 a.m.	Hypoglycemia in Patients with Diabetes Ram Pathak, MD, FACP, Endocrinology, Marshfield Medical Center, Marshfield, WI <i>0140-0000-18-113-L01-P, Disease State Management/Drug Therapy-01, Knowledge</i> <ul style="list-style-type: none">• Review the extent of hypoglycemia in diabetes• Review common medical conditions associated with hypoglycemia• Discuss the prevention of hypoglycemia
10:00 a.m.	Break
10:30 a.m.	Diabetes Distress: The Missing Link in Diabetes Care Susan Guzman, PhD, Co-Founder, Behavioral Diabetes Institute (BDI), San Diego, CA <i>0140-0000-18-114-L04-P, General Pharmacy-04, Knowledge</i> <ul style="list-style-type: none">• Identify the key components of diabetes distress and how to assess it• Recognize the important role of diabetes distress care and how it is different from depression• Discuss key strategies for addressing diabetes distress
12:30 p.m.	Lunch
1:30 p.m.	Words Matter . . . How Do YOU 'Talk Diabetes'? Elizabeth Babler, PhD, APNP, CDE, Medical Science Liaison, Sanofi, Milwaukee, WI <ul style="list-style-type: none">• Describe person-first, strengths-based, empowering language• Recognize how language choices can improve communication and enhance the motivation, health and well-being of people with diabetes• Describe how the stigma attached to diabetes contributes to stress and feelings of shame and judgement
2:30 p.m.	Break
2:45 p.m.	An Update on Management of Diabetes in Pregnancy Maria Mascola, MD, Maternal & Fetal Medicine, Obstetrics & Gynecology, Marshfield Medical Center, Marshfield, WI <i>0140-0000-18-115-L01-P, Disease State Management/Drug Therapy-01, Knowledge</i> <ul style="list-style-type: none">• Explain optimal methods for diagnosing diabetes in pregnancy• Identify strategies for treatment, including which pharmacologic agents are best• Discuss preconception counseling for patients with diabetes
3:45 p.m.	Wrap Up and Evaluations



8th Annual Diabetes Conference – Registration Form

Friday, September 28, 2018 at Hotel Marshfield, 2700 S Central Ave, Marshfield, WI 54449

Name: _____ Degree: _____
(Please print)

Organization name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Fax: _____

E-mail address: _____

NABP E-Profile ID: _____ DOB (MM/DD): _____

Dietary Restrictions: _____

Registration Fees

Advanced registration is required. The registration fee includes continental breakfast, lunch, breaks, and any electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.

ALLIED HEALTH & OTHER PROFESSIONALS

External \$125 _____ Half Day: \$75 _____
Internal \$100 _____ Half Day: \$65 _____

STUDENTS

External \$50 _____ Not eligible for half day rate
Internal \$25 _____ Not eligible for half day rate

After Friday, September 14, 2018:

External \$150 _____ Half Day: \$100 _____
Internal \$125 _____ Half Day: \$90 _____

External \$75 _____
Internal \$50 _____

Please circle payment type:

MasterCard Visa American Express Discover Check*

*Make check(s) payable to: Marshfield Clinic Health System, Inc.

If you are paying by Visa, MasterCard, American Express, or Discover, please print below the name as it appears on the card and include account number and expiration date.

Print Name: _____ Account #: _____

Signature: _____ Expiration Date: _____

Return completed form and payment to:
Marshfield Clinic, Conference Registration – GR
1000 North Oak Avenue
Marshfield, WI 54449-5777
Phone: 715-389-3776
Fax: 715-389-3770



Marshfield Clinic Health System

Planning Committee

Marshfield Clinic Health System, Inc.:

- Marilyn Hodgson, RN, MSN, CDE
- Bobbie Knecht, CME Specialist
- Lisa Knoll, Administrative Secretary
- Ram Pathak, MD, FACE, FACP
- Nadine Punke, CME Manager
- Kristene Schulte, Diabetes Educator/Dietitian
- Nanc Slizewski DNP, RN, CDE

Wisconsin American Diabetes Association:

- Susan Hjelsand, Executive Director

General Information

This conference is designed to canvas a variety of contemporary diabetes considerations of interest. Topics chosen have appeal and applicability for providers in a variety of practice environments.

Target Audience

This activity is intended for diabetes educators, registered nurses, registered dietitians, pharmacists, and other allied health care professionals.

Location

The conference will be held at Hotel Marshfield, 2700 S Central Ave, Marshfield, WI 54449. Hotel Marshfield can be reached by calling 715-387-2700 or toll free at 855-583-2700.

Contact Hour Statement for Allied Health Professionals

Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 6.0 contact hours (0.6 CEUs) of continuing education for allied health professionals.

Accreditation Council for Pharmacy Education



The Marshfield Clinic Health System, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by both attendance and completion of all evaluation materials, provides the participant with an opportunity to earn 5.0 hours of continuing pharmacy credits (0.5 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for the knowledge-based activities are 0140-0000-18-113-L01-P, 0140-0000-18-114-L04-P, and 0140-0000-18-115-L01-P.

Commission on Dietetic Registration

Marshfield Clinic Health System, Inc. has applied for CEU credit from the Commission on Dietetic Registration (CDR). Determination of credit is pending.

Disclosure of Commercial Support

At the time of printing, no activity funding has been secured. Any activity funding through educational grants will be disclosed at the conference.

Information on the Area

For more information on the area, please visit the local Convention & Visitor's Bureau website at <http://visitmarshfield.com/>

Accommodations

It is the registrant's responsibility to arrange for lodging. Please contact Hotel Marshfield at 715-387-2700 to make room reservations; please be sure to provide the following information: name, date of stay, room type (two queen beds or a single king), and reference the Diabetes Conference. Additional information about Hotel Marshfield is available on their website at <http://hotelmashfield.com/>.



Marshfield Clinic Health System

Handouts

In an effort to be more environmentally friendly the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Attire

Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activities.

Electronic Devices

As a courtesy to conference attendees, we request that all electronic devices (pagers, cell phones, laptop computers, etc.) be silenced during educational sessions. If you must use your electronic device, we request that you use the vibration ringing mode and step outside the meeting room so you do not disturb other attendees.

Sponsored by

This activity is sponsored by Marshfield Clinic Health System, Inc.

Co-Sponsored by

This education activity is co-sponsored by the American Diabetes Association.



Registration

Please see the registration form for associated fees. The registration fee includes continental breakfast, lunch, breaks, and all electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.



Marshfield Clinic Health System, Inc. complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

Four Easy Ways to Register

By Mail: Return your completed registration form and payment to:

Marshfield Clinic, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

By Phone: Call 1-866-894-3622, option 1 and pay by MasterCard[®], VISA[®], American Express[®], or Discover[®]

By Fax: Complete registration form and fax to 715-389-3770 with your MasterCard[®], VISA[®], American Express[®], or Discover[®] Information

Online: <https://www.surveymonkey.com/r/99KBPVZ?sm=KfS5i7qGkLJH2sB36NX1nA%3d%3d>

Awaiting Approval to Attend?

If your registration is dependent upon approval from your agency, please do not hesitate to register now. You may cancel your registration without penalty until Friday, September 14, 2018.

Cancellation Policy

For cancellations received by Monday, September 24, 2018 your registration fee less a \$25 administrative fee will be given. No refunds will be made after this date. To cancel, call 1-866-894-3622, ext. 9-3776.

Marshfield Clinic Health System, Inc. reserves the right to cancel the conference due to insufficient enrollment or inclement weather. Registration fees will be refunded in full for these types of cancellations.

Further Information

Requests for further information should be directed to Tanya Esser, Marshfield Clinic Health System, Inc., CME at esser.tanya@marshfieldclinic.org, 715-389-3776 or 1-866-894-3622, ext. 9-3776.



Marshfield Clinic Health System

Directions

From I-94 E/US-10 E:

From US-53 S, merge onto I-94 E toward Madison/Chicago

From I-94 E, merge onto US-10 E

Continue on US-10 E to WI-13 Business N/S Central Ave. in Marshfield (roughly 55 miles)

Continue on WI-13 N for 1 mile until reaching Hotel Marshfield (hotel will be on the left)

From WI-29 W:

Take exit 145 for WI-97 toward Athens/Marshfield/Stratford

Turn left onto WI-97 S

Continue on WI-97 S (roughly 20 miles)

Hotel Marshfield will be on the right

From US-51 S:

From US-51 S, merge onto I-39 S (roughly 84 miles)

From I-39 S, merge onto US-10 W (roughly 10 miles)

Continue on US-10 W to WI-13 Business N/S Central Ave. (roughly 23 miles)

Continue on WI-13 N for 1 mile until reaching Hotel Marshfield (hotel will be on the left)

Address

Hotel Marshfield

2700 S. Central Ave.

Marshfield, WI 54449

715-387-2700

Toll Free: 855-583-2700

