## 9th Annual Diabetes Conference

**Holiday Inn Eau Claire South, 4751 Owen Ayres Court, Eau Claire, WI 54701**

**Friday, September 20, 2019**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:15 am</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>7:45 am</td>
<td>Welcome and Introductions</td>
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<tr>
<td>8:00 am</td>
<td><strong>Type 1 Diabetes and Obesity</strong></td>
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<tr>
<td></td>
<td>Anoop Mohamed Iqbal, MD, Physician-Pediatric Endocrinology, Marshfield Medical Center, Marshfield, WI</td>
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<td></td>
<td>0140-0000-19-101-L01-P, Knowledge</td>
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<tr>
<td></td>
<td>- Define childhood obesity</td>
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<td>- Discuss the prevalence of childhood obesity</td>
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<td>- Review the complications of obesity</td>
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<td>- Discuss the prevalence of obesity among Type 1 Diabetic children</td>
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<td>- Describe how to manage obesity in Type 1 Diabetes</td>
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<tr>
<td>9:00 am</td>
<td><strong>Review of Pharmacologic Treatments for Diabetes: A Focus on Insulin, SGLT-2 inhibitors and GLP1-receptor agonists</strong></td>
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<td></td>
<td>Katherine Nichols, PharmD, Clinical Pharmacy Specialist and Joshua Lee, PharmD, Clinical Pharmacy Specialist, Pharmacy, Marshfield Clinic Health System, Marshfield, WI</td>
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<td>0140-0000-19-116-L01-P, Application</td>
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<td>- Review pharmacologic treatment options available for the management of diabetes mellitus</td>
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<td>- Review advantages/disadvantages of more recently approved insulins, SGLT-2 inhibitors and GLP1-receptor agonists</td>
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<td>- Apply pharmacological treatment options to a type 2 diabetes mellitus patient case</td>
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<tr>
<td>10:00 am</td>
<td>Break</td>
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<td>10:30 am</td>
<td><strong>Health Coaching? Why Do We Need This? And Why Do Our Patients Want it?</strong></td>
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<td>Melissa Eslinger, CMA, AAMA, Certified Health and Wellness Coach, Endocrinology and Diabetes Education, Marshfield Clinic Health System, Eau Claire, WI</td>
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<td>0140-0000-19-117-L04-P, Knowledge</td>
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<td>- Discuss what a Health Coach is, what they are not, and how they can partner with medical providers in the care of their patients to improve diabetes outcomes</td>
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<tr>
<td>11:30 am</td>
<td><strong>Multicultural Aspects of Food and Health</strong></td>
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<td>Lindsay Heidelberger, PhD, RD, LD, Assistant Professor, Food &amp; Nutrition, University of Wisconsin-Stout, Menomonie, WI</td>
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<td>0140-0000-19-118-L04-P, Knowledge</td>
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<td>- List and examine factors that influence eating habits in various cultures</td>
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<td>- Identify cultural definitions of health and the role food plays in health</td>
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<td>- Describe factors that influence intercultural communication</td>
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<td>- Identify strategies that can be applied to client-centered nutrition counseling</td>
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<tr>
<td>12:30 pm</td>
<td>Lunch</td>
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<td>1:30 pm</td>
<td><strong>Healthy Coping: Implications in Diabetes Care and Education</strong></td>
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<td>Mary Ann Hodorowicz, RD, MBA, CDE, Professional Consultant, Mary Ann Hodorowicz Consulting, LLC, Palos Heights, IL</td>
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<td>0140-0000-19-119-L01-P, Knowledge</td>
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<td>- Explain the key statistics on depression and diabetes</td>
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<td>- Name the 4 outcomes which are affected by depression in diabetes</td>
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<td>- Explain important depression self-help suggestions</td>
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<tr>
<td>2:30 pm</td>
<td>Break</td>
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<tr>
<td>2:45 pm</td>
<td><strong>Continued - Healthy Coping: Implications in Diabetes Care and Education</strong></td>
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<tr>
<td></td>
<td>Mary Ann Hodorowicz, RD, MBA, CDE, Professional Consultant, Mary Ann Hodorowicz Consulting, LLC, Palos Heights, IL</td>
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<tr>
<td>3:45 pm</td>
<td>Wrap Up and Evaluations</td>
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</tbody>
</table>
9th Annual Diabetes Conference – Registration Form
Friday, September 20, 2019
Holiday Inn Eau Claire South, 4751 Owen Ayres Court, Eau Claire, WI 54701

Name: __________________________________________ Degree: __________________________
(Please print)

Organization name: __________________________________________

Mailing address: __________________________________________

City: __________________________ State: __________ Zip: __________

Daytime phone: __________________________ Fax: __________________________

E-mail address: __________________________

NABP E-Profile ID: __________________________ DOB (MM/DD): __________________________

Dietary Restrictions: __________________________________________

Registration Fees
Advanced registration is required. The registration fee includes continental breakfast, lunch, breaks, and any electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.

**ALLIED HEALTH & OTHER PROFESSIONALS**

<table>
<thead>
<tr>
<th>External</th>
<th>Internal</th>
<th>Half Day</th>
<th>$125</th>
<th>$100</th>
<th>$75</th>
<th>$65</th>
</tr>
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</table>

**STUDENTS**

| External | Internal | Half Day | $50 | $25 | $75 | $50 |

After Friday, September 6, 2019:

| External | Internal | Half Day | $150 | $125 | $100 | $90 |

| External | Internal | Half Day | $75 | $50 |

Please circle payment type:
MasterCard* Visa* American Express* Discover* Check*

*Make check(s) payable to: Marshfield Clinic Health System, Inc.

If you are paying by Visa® MasterCard®, American Express®, or Discover®, please print below the name as it appears on the card and include account number and expiration date.

Print Name: __________________________________________ Account #: __________________________

Signature: __________________________________________ Expiration Date: __________________________

Return completed form and payment to:
Marshfield Clinic Health System, Conference Registration – GR
1000 North Oak Avenue
Marshfield, WI 54449-5777
Phone: 715-389-3776
Fax: 715-389-3770
Planning Committee
Marshfield Clinic Health System, Inc.:  
- Stacy Getten, MS, RDN, CD, CDE  
- Marilyn Hodgson, RN, MSN, CDE  
- Bobbie Knecht, CME Specialist  
- Lisa Knoll, Administrative Secretary  
- Ram Pathak, MD, FACE, FACP  
- Nadine Punke, CME Manager  
- Nancy Slizewski DNP, RN, CDE

Wisconsin American Diabetes Association:  
- Susan Hjelsand, Executive Director

General Information
This conference is designed to canvas a variety of contemporary diabetes considerations of interest. Topics chosen have appeal and applicability for providers in a variety of practice environments.

Target Audience
This activity is intended for diabetes educators, registered nurses, registered dieticians, pharmacists, and other allied health care professionals.

Location
The conference will be held at Holiday Inn Eau Claire South, 4751 Owen Ayres Court, Eau Claire, WI 54701. Holiday Inn Eau Claire South can be reached by calling 715-830-9889.

Contact Hour Statement for Allied Health Professionals
Marshfield Clinic Health System, Inc. is approved as a provider of continuing health education by the Wisconsin Society for Healthcare Education and Training (WISHET). Marshfield Clinic Health System, Inc. designates this activity for up to 6.0 contact hours (0.6 CEUs) of continuing education for allied health professionals.

Accreditation Council for Pharmacy Education
The Marshfield Clinic Health System, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. Successful completion of this activity, as evidenced by both attendance and completion of all evaluation materials, provides the participant with an opportunity to earn 6.0 hours of continuing pharmacy credits (0.6 CEUs). Statements of Credit are no longer being mailed. ACPE credit will be awarded and uploaded to CPE Monitor™ within 30 days of successful completion of the activity. The ACPE Universal Activity Numbers for the knowledge-based activities are 0140-0000-19-101-L01-P, 0140-0000-19-117-L04-P, 0140-0000-19-118-L04-P, and 0140-0000-19-119-L01-P. The ACPE Universal Activity Number for the application-based activity is 0140-0000-19-116-L01-P.

Commission on Dietetic Registration
This activity has been approved by the Commission on Dietetic Registration for 6.0 CPEUs.

Disclosure of Commercial Support
At the time of printing, no activity funding has been secured. Any activity funding through educational grants will be disclosed at the conference.

Information on the Area
For more information on the area, please visit the local Convention & Visitor’s Bureau website at https://www.visiteauclaire.com/

Accommodations
It is the registrant’s responsibility to arrange for lodging. Please contact Holiday Inn Eau Claire South at 715-830-9889 to make room reservations; please be sure to provide the following information: name, date of stay, room type (two queen beds or a single king), and reference the Diabetes Conference. Additional information about Holiday Inn Eau Claire South is available on their website at Holiday Inn Eau Claire South.
Handouts
In an effort to be more environmentally friendly the conference handouts will be emailed to registered participants in a PDF format prior to the conference.

Attire
Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activities.

Electronic Devices
As a courtesy to conference attendees, we request that all electronic devices (pagers, cell phones, laptop computers, etc.) be silenced during educational sessions. If you must use your electronic device, we request that you use the vibration ringing mode and step outside the meeting room so you do not disturb other attendees.

Sponsored by
This activity is sponsored by Marshfield Clinic Health System, Inc.

Co-Sponsored by
This education activity is co-sponsored by the American Diabetes Association.

Registration
Please see the registration form for associated fees. The registration fee includes continental breakfast, lunch, breaks, and all electronic course materials. Meal functions are intended for conference participants only. You will receive confirmation within two (2) weeks of registering.

Marshfield Clinic Health System, Inc. complies with the Americans with Disabilities Act. If you desire special accommodations, please advise us when you register. All requests are kept confidential.

Four Easy Ways to Register
By Mail: Return your completed registration form and payment to:
Marshfield Clinic Health System, Conference Registration-GR, 1000 North Oak Avenue, Marshfield, WI 54449-5777

By Phone: Call 1-866-894-3622, option 1 and pay by MasterCard®, VISA®, American Express®, or Discover®

By Fax: Complete registration form and fax to 715-389-3770 with your MasterCard®, VISA®, American Express®, or Discover® Information

Online: https://www.surveymonkey.com/r/99KBPVZ?sm=KfS5i7qGkJH2sB36NX1nA%3d%3d

Awaiting Approval to Attend?
If your registration is dependent upon approval from your agency, please do not hesitate to register now. You may cancel your registration without penalty until Friday, September 6, 2019.

Cancellation Policy
For cancellations received by Monday, September 16, 2019 your registration fee less a $25 administrative fee will be given. No refunds will be made after this date. To cancel, call 1-866-894-3622, ext. 9-3776.

Marshfield Clinic Health System, Inc. reserves the right to cancel the conference due to insufficient enrollment or inclement weather. Registration fees will be refunded in full for these types of cancellations.

Further Information
Requests for further information should be directed to Tanya Esser, Marshfield Clinic Health System, Inc., CME at esser.tanya@marshfieldclinic.org, 715-389-3776 or 1-866-894-3622, ext. 9-3776.
**Directions**

*From US-10 W/I-94 W to Eau Claire:*
From US-10 W, merge onto I-94 W ramp to Eau Claire
From I-94 W, take exit 70 to merge onto US-53 N
toward Eau Claire
(Use directions from US-53 to Holiday Inn)

*From WI-29 W to Eau Claire:*
Take exit 75A, merge onto US-53 S toward Eau Claire
(Use directions from US-53 to Holiday Inn)

*From I-94 E to Eau Claire/Holiday Inn:*
Take exit 68 for WI-93 toward Eleva/Eau Claire
Sharp left turn onto WI-93 Trunk N (signs for WI-93 N)
Turn right onto Golf Rd
Turn right onto Keystone Crossing
Turn right onto Bullis Farm Rd
Turn right onto Owen Ayres Ct.

**Address**

Holiday Inn Eau Claire South
4751 Owen Ayres Court
Eau Claire, WI 54701

*From US-53 to Holiday Inn:*
Take exit 85 for Golf Rd toward Cty Hwy AA
Use the right 2 lanes to turn right onto Golf Rd
Turn left onto Keystone Crossing
Turn right onto Bullis Farm Rd.
Turn right onto Owen Ayres Ct.
Holiday Inn will be on the left