## CARING FOR THE CHIPPEWA VALLEY

How Marshfield Clinic Health System's New Eau Claire Hospital Can Help Lower Costs, Raise Care Levels and Enhance Patient Experience



Marshfield Clinic Health System - whose doctors and other medical staff have offered world-class care in the Chippewa Valley for more than two decades - has announced it will build a new hospital with attached cancer care services in Eau Claire. Adding its own hospital in the community is an important move that will make MCHS a truly integrated local health care system, giving it more control to lower patient costs and further enhance the quality of care it provides.

## INTEGRATED HEALTH CARE: A THREE-PART APPROACH



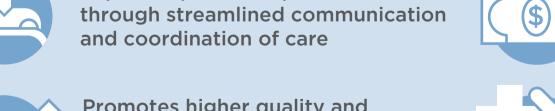
Right now in the Chippewa Valley, MCHS controls just two of the three essential components of integrated health care - its world-class doctors and medical staff and its Security Health Plan insurance product.

With a new Eau Claire hospital, MCHS will oversee all three components, maximizing efficiencies and ensuring every aspect of patient care is integrated and coordinated.

## BENEFITS OF INTEGRATED CARE



Improves patient experience





Promotes higher quality and continuity of care by combining physicians, insurance and hospital under one umbrella



Lowers patient costs by making hospital care - the most expensive kind of health care part of one synchronized, more efficient system



Promotes better health outcomes and simplifies administration



