



Community Health Needs Assessment Marshfield Medical Center – Beaver Dam

Welcome

Dear Community Members,

Marshfield Medical Center – Beaver Dam strives to be the regional destination for health care by delivering unprecedented quality, safety and service at a competitive price. We know that health is driven by much more than what happens in the doctor's office. Wherever possible, through programs, services, and public policy or other means, emphasis needs to be placed on addressing health choices before the medical need. That is why the MMC- BD Advisory Board has recommended, on October 10th, 2019, this needs assessment for adoption to the MCHS Hospitals, Inc Board.

We have collaborated with community partners to assess the health and needs of the community through meetings, surveys, community conversations, key informant interviews and a variety of data sources. This document summarizes these key findings. Electronic versions of this needs assessment and companion documents can be found online at www.bdch.com.

Through these efforts the top three priorities identified through the 2019 Community Health Needs Assessment process are:

- Alcohol and Substance Abuse
- Behavioral Health
- Chronic Disease

By using the Community Health Needs Assessment, we can evaluate relevant determinants of health that give valuable insight in guiding decisions that create a pathway for improving the health of our community.

We hope that you find this document useful and welcome any comments and suggestions you may have for improving the health of Dodge County's citizens.

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Definition of Terms

Community Benefits Workgroup Beaver Dam (CBW-BD): local and internal workgroup of Marshfield Medical Center – Beaver Dam that contributes to the Health System's community benefits and community health initiatives. Essential functions are to monitor key policies, including financial assistance, billing, and collections, help to develop and sustain community relationships, participate in and develop the Community Health Needs Assessment and Implementation Strategy, and monitor and evaluate implementation of community benefits programs.

Community Health Assessment (CHA)/Community Health Needs Assessment (CHNA): refers to a state, tribal, local, or territorial health assessment that identifies key health needs and issues through systematic, comprehensive data collection and analysis. (Centers for Disease Control and Prevention, 2019). Health Departments are required to participate in a CHA every five years. Non-profit (tax-exempt) hospitals are required by the Affordable Care Act to conduct a CHNA once every three years. Hospitals have the option to partner with local health departments to simultaneously conduct a CHA/CHNA. (Community Catalyst, 2013).

Community Health Improvement Plan (CHIP): a long –term, systematic effort to address public health needs based on the results of community health assessment activities and the community health improvement process. A CHIP is typically updated every three to five years (Center for Disease Control and Prevention, 2019).

Healthy People, Healthiest Wisconsin 2020 State Health Plan: the public health agenda required by Wisconsin statue every ten years, that is built upon the work of prior state health plans by identifying priority objectives for improving the health and quality of life in Wisconsin (Division of Public Health, 2019).

Implementation Strategy (IS): a written plan to address the community health needs identified through an assessment and approved by an authorized governing board. Hospitals must use the CHNA to develop and adopt an implementation strategy (Community Catalyst, 2013).

University of Wisconsin's Population Health Institute's County Health Rankings: a data source ranking nearly every county in the nation to identify the multiple health factors that determine a county's health status and indicate how it can be affected by where we live (University of Wisconsin Population Health Institute, 2019).

Executive Summary

Health System Overview

Six physicians working in a rural central Wisconsin city along a major railroad crossing in 1916 came together to form their own practice later called Marshfield Clinic, a 501(c)(3) nonprofit organization. In 2014, Marshfield Clinic Health System, Inc. (MHCS) was formed to govern MCHS entities providing service and care to more than two million Wisconsin residents through over 50 health care centers, a health care plan, an information services company and three hospitals.

Marshfield Clinic Health System supports communities through its education and research endeavors.

- Joint clinic/hospital graduate residency programs since 1974
- Marshfield Clinic serves as academic campus for University of Wisconsin School of Medicine and Public Health and was the first host site for the Wisconsin Academy for Rural Medicine (WARM)
- Marshfield Clinic Research Institute conducts more than 800 active research projects

Mission

We enrich lives to create healthy communities through accessible, affordable, compassionate health care.

Marshfield Medical Center - Beaver Dam Overview

In 1972, Beaver Dam Community Hospital (BDCH) became one of the first hospitals in the country to merge a Catholic hospital and a Lutheran hospital. Over the years, BDCH has successfully expanded to meet the growing need for improved facilities and additional health care services. In 2006, the new Beaver Dam Community Hospital opened for service. The 60-bed acute care hospital combines advanced medicine and technology with a state of- the-art facility to create a healing environment of care for patients and their families. In 2019, Beaver Dam Community Hospitals, Inc. joined Marshfield Clinic Health System and became Marshfield Medical Center – Beaver Dam (MMC-BD).

Marshfield Medical Center - Beaver Dam Mission

Deliver excellence across a continuum of services.

In addition to the community health improvement efforts guided by our Community Health Needs Assessment (CHNA) process, we contribute to other needs through our broader community service investments. In 2018, BDCH, Inc.(prior to joining MCHS) community service investments totaled more than \$7,900,000 in the greater Dodge and Jefferson county area.

Summary of Community Health Needs Assessment

The Community Health Needs Assessment (CHNA) process for MMC-BD was led by the Community Benefits Workgroup- Beaver Dam (CBW-BD). This team of professionals followed a systematic process to evaluate the health priorities of Dodge County.

The Dodge and Jefferson Counties Community Health Assessment (CHA) process¹ was led by the Dodge-Jefferson Healthier Community Partnership, a regional not for profit organization of stakeholders that joined forces to assess health in Dodge and Jefferson Counties since 1995. This group consisted of the Dodge County Health & Human Services Department, Jefferson County Health & Human Services Department, and City of Watertown, University of Wisconsin Division of Extension, local law enforcement officials, area chambers of commerce, hospitals and schools.

The 2019 Dodge County CHA was a primary source of input for the MMC-BD CHNA. The CHNA is completed every three years and is used as a tool to identify, evaluate, and prioritize community health concerns, and to mobilize the community to work together to address identified health priorities.

Healthy People, Healthiest Wisconsin 2020 State Health Plan, University of Wisconsin's Population Health Institute's County Health Rankings, and local stakeholders perceptions and opinions via key informant interviews and focus groups were considered during the process. The key informant interviews and focus groups were conducted to gather input from all population groups including the medically underserved, low-income, and minority groups in Dodge County.

¹ The Dodge and Jefferson Counties Community Health Assessment processes was conducted simultaneously by a single consultant. The Dodge-Jefferson Healthier Community Partnership through Stratasan, a healthcare analytics and facilitation company, oversaw assessment activities in both counties. This report highlights only data collection/analysis activities and community participation as it relates to Dodge County.

Community Health Needs Assessment (CHNA) Timeline

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March 2019	Information gathering, using secondary public health sources. Search conducted by the Dodge-Jefferson Healthier Community Partnership
March 15- May 1, 2019	Online survey of community members was conducted.
April 1-April 29, 2019	Online survey of Beaver Dam Community Hospitals, Inc. and Fort Healthcare employees and community physicians was conducted.
April 24-25, 2019	Focus groups representing community members, health departments, not for profit organizations serving the medically underserved, low-income, minority populations, and the elderly were conducted. In addition to focus groups, key representatives were interviewed.
May 9, 2019	The Dodge-Jefferson Healthier Community Partnership hosted a Community Health Summit with over 80 community stakeholders attending.
June 25, 2019	Beaver Dam Community Hospitals, Inc.'s executive board reviewed the Dodge county CHA report.
September, 2019	The CBW-BD began writing the MMC-BD CHNA & IS

After completing extensive review of Dodge-Jefferson Healthier Community Partnership Community Health Assessment and quantitative and qualitative data, the top community health needs identified by MMC-BD in Dodge County are:

- Alcohol and Substance Abuse
- Behavioral Health
- Chronic Disease

Due to the interconnected nature of these health priorities, MMC-BD chose to combine a number of health priorities shown in the table below. Further, the MMC-BD CHNA has renamed health priorities to be consistent with the Marshfield Clinic Health System Center for Community Health Advancement's (CCHA) system-wide health priorities.

Dodge-Jefferson Healthier Community Partnership	MMC-BD CHNA
Substance Misuse	Alcohol and Substance Abuse
Mental Health	Behavioral Health
Obesity, Nutrition, and Physical Activity	Chronic Disease

Our Community

Geographic Area

Although we recognize that our community extends beyond Dodge County's borders, we have chosen to focus on Dodge County for input in the community health needs assessment process. We do this for two reasons. First, our primary service area lies entirely within Dodge County. Second, we believe the information received from participants in other counties would be consistent with information we received from Dodge County participants.

Dodge County is located in south-eastern region of Wisconsin. Known for its lakes, streams and small towns, Dodge County, Wisconsin offers a peaceful rural environment located within an hour drive of Milwaukee, Madison and Fox Valley metropolitan areas. The county is comprised of four of cities, Beaver Dam, Mayville, Juneau (county seat) and Horicon. Other major cities, a portion of which is in Dodge County, include Watertown, Hartford, Waupun and Columbus. Dodge County is also home to over 30 villages and townships.



Demographics

Dodge County is 93.7% White, 0.5% Asian/Pacific Islander, 4.6% Hispanic, 2.4% Black, 1.9% mixed race, and 1.1% other. Dodge County has a higher median age of 42.4 years than the state at 39.7. The median income of a Dodge County resident is \$56,038, which is less than the state average (\$57,408) and the rate of poverty is 8.8%, which is lower than the state (11.3%).

In Dodge County, 41% residents have a high school degree, 21.9% have some college (no degree), 10.9% have an associate degree, 11.3% have a bachelor's degree and less than 5% have a graduate/professional degree (2013-2017 ACS). 43.9% of residents worked outside of Dodge County, commuting to surrounding areas.

There are two other hospitals adjacent to Dodge County. Waupun Memorial Hospital, located in Waupun and Watertown Regional Medical Center, located in Watertown.

Assessing the Needs of the Community

MMC-BD identified and prioritized community health priorities through a comprehensive process that included input from multi-sector community partners and organization leadership. Direct community input was gathered and focused on understanding the priorities of the underserved in the community.

The MMC-BD CHNA and community health prioritization process was led by the CBW-BD. The Director of Rehabilitation Services & Wellness chaired the CBW-BD. All members of the CBW-BD were chosen for their commitment to guide community benefits efforts and desire to improve health in the community. The CBW-BD reviewed the Dodge-Jefferson County CHA, internal and external quantitative data including the previously conducted key informant interviews with local stakeholders representation all population groups including medically underserved, low-income, and minority groups to develop this CHNA report.

See Appendix B for a list of those involved in the CBW-BD.

See Appendix D for a list of criteria used by the CBW- BD to develop the CHNA.

Process and Methods

The assessment began with a thorough review of the 2019 Dodge-Jefferson County CHA which was completed by the Dodge-Jefferson Healthier Communities Partnership. The purpose of this assessment was to identify the health needs of the community, prioritize health needs, and encourage area residents to engage in the improvement of health of their communities. Both primary and secondary data collection methods were utilized to connect with several different demographic groups in the community and to develop a deep understanding of the health needs of Dodge County residents.

See Appendix B for a list of organizations participating in the Dodge-Jefferson County CHA process. The complete CHA report is available by contacting either the Dodge County Health Department (920-386-3670) or Jefferson County Health Department (920-674-7275).

Primary Data Collection Community Survey

An online survey was conducted using Survey Monkey and distributed widely to residents of both Dodge and Jefferson Counties. The survey opened on April 2nd, 2019 and closed on April 29, 2019. 949 total responses were recorded.

Paper Copies: E-Mailed Invitation to Participate: • Juneau and Beaver Dam Libraries • Watertown city employees Watertown Unified School District Beaver Dam Community Center • Dodge County Health Department **Employees** • Jefferson County Health • Jefferson County Drug Free Department Coalition • Jefferson County Human Services • Watertown Department of Watertown Public Health Infectious Disease Meeting • Juneau/Beaver Dam School Department • City Halls/Offices in both counties employees including nurses Watertown Area Cares Clinic Jefferson County Board Members • City, town and village employees in Watertown Family Center Watertown Area Chamber both counties • Chamber of Commerce Watertown Senior & Community Community Dental Clinic Centers • Library staff in all counties. **Public Links: Facebook Pages Posting Survey** Link: • City of Watertown Website • Watertown Regional Medical Center Greater Watertown Community • Dodge County Health Department • Jefferson County Health Department Health Foundation Website Dodge County Website Jefferson County • Jefferson County Website • Watertown Public Health Department • Fire Departments Libraries

The survey respondents identified the following top health issues in Dodge and Jefferson Counties:

Overall	For Children
 Behavioral Health Services 	 Physical Activity
Drug Abuse	 Mental Health
 Poverty/low-income (socioeconomic 	 Parenting
status)	 Healthy Diet
 Taking responsibility for their own 	
lifestyle/health	
 Getting healthcare services 	

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Hospital Survey

An online survey was conducted using Survey Monkey and distributed to MMC-BD and Fort Healthcare employees including physicians. The survey opened on April 1st, 2019 and closed on April 29, 2019. 96 total responses were recorded.

The survey respondents identified the following top issues that need to be addressed in Dodge and Jefferson Counties:

Hospital Physicians	Hospital Employees
 Behavioral Health Services 	 Behavioral Health Services
 Substance Abuse Services 	 Taking responsibility for their
Obesity	own lifestyle/health
 Taking responsibility for their own 	 Substance Abuse Services
lifestyle/health	 Affordable Healthcare
 Dental Services 	 Obesity

Focus Groups and Key Informant Interviews

Forty-seven community stakeholders representing the broad interests of the community and those who are medically underserved, low-income and minority population participated in three focus groups and individual interviews on April 24th and April 25th 2019 for their input into the community's health. Focus groups were conducted in Juneau (Dodge County), Watertown and Jefferson (Jefferson County).

Secondary Data Collection

Local secondary quantitative health data was compiled from a variety of sources based on the Wisconsin Association of Local Health Departments and Boards (WALHDAB) recommendations. The core dataset was modified slightly based on Dodge County availability and to improve representation of underrepresented health priority measures. Data sources included US Census, Centers for Disease Control and Prevention, Youth Risk Behavior Surveillance System, United Way reports, Healthy People, Healthiest Wisconsin 2020 State Health Plan, and more.

The University of Wisconsin's Population Health Institute's County Health Rankings identify multiple health factors that can significantly impact a county's health status such as, the environment, education, jobs, individual behaviors, access to services and health care quality.

Prioritization Process

Community Health Summit

After completing an extensive analysis of quantitative and qualitative data, the following criteria were used at the Community Health Summit on May 9^{th} , 2019, to determine the top health needs for Dodge and Jefferson Counties:

Magnitude/Scale of the Need	How big is the problem? How many people does the problem affect, either actually or potentially? In terms of human impact, how does it compare to other health issues?
Seriousness of Consequences	What degree of disability or premature death occurs because of this problem? What would happen if the issue were not made a priority? What is the level of burden on the community (economic, social, or other)?
Feasibility	Is the problem preventable? How much change can be made? What is the community's capacity to address it? Are there available resources to address it sustainably? What's already being done and is it working? What are the community's intrinsic barriers and how big are they to overcome?

The Community Health Summit used nominal group technique, where each of the 80 attendees received three sticky notes and identified the top three health needs of their community and posted their ideas on paper at the front of the room.

A list of participants of the Dodge-Jefferson CHA process is included in Appendix B.

Addressing the Needs of the Community

Overview

After completing extensive review Dodge County's Community Health Assessment, Healthiest Wisconsin 2020, County Health Rankings and other quantitative and qualitative data, the top health needs identified by MMC-BD in Dodge County are:

- Alcohol and Substance Abuse
- Behavioral Health
- Chronic Disease

Due to the interconnected nature of these health priorities, MMC-BD chose to combine a number of health priorities shown in the table below. Further, the MMC-BD CHNA has renamed health priorities to be consistent with the Marshfield Clinic Health System Center for Community Health Advancement's (CCHA) system-wide health priorities.

Dodge-Jefferson Healthier Community Partnership	MMC-BD CHNA
Substance Misuse	Alcohol and Substance Abuse
Mental Health	Behavioral Health
Obesity, Nutrition, and Physical Activity	Chronic Disease

Health Priority: Alcohol and Substance Abuse

Alcohol and substance abuse was identified as a significant health need in the 2019 Dodge County CHA. Alcohol misuse is "more than 1 drink per day on average for women, and more than 2 drinks per day on average for men. Alcohol misuse is a pattern of drinking that results in harm to one's health, interpersonal relationships or ability to work." (Centers for Disease Control and Prevention, 2019) Substance abuse is "the harmful or hazardous use of psychoactive substances, including alcohol and illicit drugs" (i.e. marijuana, heroin, cocaine, and methamphetamine). (World Health Organization, 2019)

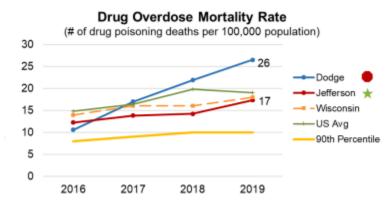
Tobacco use is the leading cause of preventable disease and death such as cancer and heart disease. Electronic Nicotine Delivery Systems (ENDS) are noncombustible tobacco products. ENDS may also be referred to as "Vapes, vaporizers, vape pens, hookah pens, electronic cigarettes (e-cigs), and e-pipes" (Federal Drug Administration, 2019). ENDS products use an "e-liquid" that usually contains nicotine in which the liquid is heated to create an aerosol that is inhaled.

Consequences of alcohol or substance abuse is far reaching and includes motor vehicle and other injuries, fetal alcohol spectrum disorder and other childhood disorders, alcohol and/or drug dependence, liver, brain, heart, and other chronic diseases, infections, family problems, and both violent and nonviolent crimes.

MMC-BD will complement local community efforts by focusing on reducing underage alcohol consumption and access, reducing excessive alcohol consumption, decreasing tobacco use, and reducing opioid related deaths in addition to supporting community driven efforts through a variety of methods.

Alcohol and Substance Abuse Data Highlights

According to County Health Rankings, 26% of Dodge County residents reported binge or heavy drinking in 2018. This is equal to Wisconsin, but higher than the U.S. at 18%. County Health Rankings suggested excessive drinking as an area to explore for improvement in Dodge County. Similarly, County Health Rankings also identified Dodge County's drug overdose mortality rate to be higher than both U.S. and Wisconsin with 26 drug poisoning deaths per 100,000 people.



Source: 2019 Dodge-Jefferson Community Partnership Community Health Assessment. Accessed via CDC WONDER, 2015-2017.

The adult smoking rate in Dodge County is 16%. (County Health Rankings, 2017) According to the Vital Signs report from Centers for Disease Control and Prevention, there were 1.5 million more current youth e-cigarette users in 2018 than 2017 in the United States.

In the 2019 Dodge County Community Survey:

- 68% of respondents strongly agreed that drug abuse is a problem in the community
- 56% said they would not be able to direct someone to access drug or alcohol treatment in the community
- Among attendees of the 2019 Community Health Summit for the CHA process, substance abuse rose to the top of prioritized needs, receiving the most votes (53) during a nominal group process.

Health Priority: Behavioral Health

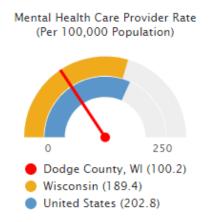
Mental Health was indicated as a significant health need in the 2019 Dodge County CHA. Mental health is "an important part of overall health and well-being. Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make healthy choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood." (Centers for Disease Control and Prevention, 2019)

Mental illness affects all ages and influences many areas of one's wellbeing. Mental health plays a role in the ability to maintain good physical health, while mental health issues are commonly associated with physical health issues and increased risk factors like substance abuse and obesity.

MMC-BD will complement local community efforts by focusing on decreasing suicide rates in Dodge County and improving social and emotional development of children and adolescents in addition to supporting community driven efforts through a variety of methods.

Behavioral Health Data highlights

In 2016, suicide was the 10th leading cause of death in Wisconsin. The age-adjusted suicide mortality rate per 100,000 population (all ages) in 2017 was 17.5% in Dodge County. (Office of Health Informatics, Division of Public Health, Wisconsin Department of Health Services, 2017) In the United States, death by suicide is the 2nd leading cause of death for those aged 10-34 in 2017. (National Center for Injury Prevention and Control, 2017) The annual suicide rate per 100,000 in Wisconsin has risen from 11.45 in 2005, to 14.9 in 2016. (Prevent



Suicide Wisconsin, 2019) In 2017, Dodge County reported a lower mental health care provider rate for its population compared to Wisconsin and the United States. (County Health Rankings, 2017)

Source: CARES Engagement Network. Accessed via University of Wisconsin- Population Health Institute. County Health Rankings, 2017.

In the 2019 Dodge County Community Survey:

- 41% of respondents said "getting mental health and behavioral health services" was a top issue impacting people's health
- 54% of respondents ranked mental health services as the top program or service they'd like to see offered in the community
- Among attendees of the 2019 Community Health Summit for the CHA process, mental health ranked among the top priorities, receiving 50 votes during a nominal group process.

Health Priority: Chronic Disease

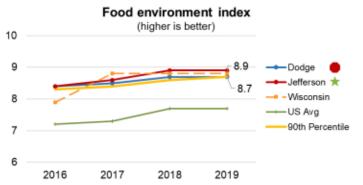
Chronic disease and obesity prevention along with increasing access to physical activity was an indicated health priority in the 2019 Dodge County CHA. Chronic diseases are defined broadly as conditions that last 1 year or more and require ongoing medical attention or limit activities of daily living or both. (Centers for Disease Control and Prevention, 2019) Obesity results from a variety of factors, including individual behavior and genetics. Behaviors can include diet, physical activity levels, or medications. Additional contributing factors in our society include the food and physical activity environment, education and skills, and food marketing and promotion. (Centers for Disease Control and Prevention, 2019)

"Chronic disease prevention and management aims to reduce overall risk in high-risk individuals and provide appropriate care by facilitating early case finding through affordable strategies and technologies, equitable and good quality health care for major chronic diseases." (World Health Organization, 2019) Increasing physical activity levels and improving access to healthy foods can reduce the risks of developing a chronic disease.

MMC-BD will complement local community efforts by placing focus on improving access to healthy foods, physical activity, and improving self-management of chronic conditions in addition to supporting community driven efforts through a variety of methods.

Chronic Disease Data Highlights

Seven out of ten leading causes of death in Wisconsin are due to chronic diseases and account for two out of every 3 deaths annually. In Dodge County, 11% of adults aged 20 and above have diagnosed diabetes, showing a higher rate than both Wisconsin and the United States. 8.9% percent of residents are without access to a reliable food



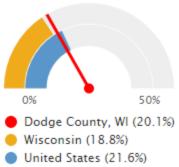
source, placing it slightly lower than Wisconsin. (County Health Rankings, 2017)

Source: 2019 Dodge-Jefferson Community Partnership Community Health Assessment. Accessed via County Health Rankings, 2017; USDA Food Environment Atlas, Map the Meal Gap from Feeding America

The adult obesity rate in

Dodge County is 34%, remaining higher than both Wisconsin and the United States. According to County Health Rankings, 85% of residents have access to exercise opportunities, while 20.1% reported no leisure time physical activity.





Source: CARES Engagement Network. Accessed via CDC, National Center for Chronic Disease Prevention and Health Promotion, 2015.

In the 2019 Dodge County Community Survey:

- 73% of respondents ranked "good health practices (eating healthy foods, daily exercise)" as a top factor influencing how healthy someone is
- 40% of respondents said physical activity is a top health concern for children in the community with healthy diet and obesity/overweight reporting 33% and 26% respectively
- 37% of respondents have been told by a doctor they are overweight or obese

Health Needs Not Addressed

Through an assessment process, the Dodge-Jefferson Healthier Community Partnership identified other community health needs that have not been prioritized in this plan. In prioritizing community health needs, the CBW-BD considered other organizations addressing the specific need, the ability of MMC-BD. and MCHS to impact change as well as readiness of the community for interventions. Listed below are health needs not being addressed directly by this CHNA.

- **Family Issues:** MMC-BD's capacity to address family issues (parenting, childcare, social isolation, etc.) in Dodge County is very limited. Other organizations in the county, including United Way, local school districts, childcare facilities and community centers are addressing these issues.
- **Socioeconomics:** MMC-BD's capacity to address socioeconomic levels of Dodge County residents is very limited. However, other organizations in the county, including the United Way, are addressing this issue.
- Transportation: This is outside the expertise and resources available at MMC-BD, Dodge and Jefferson County Mobility Managers are the experts in this area and will continue to take lead.
- Access and Affordability of Care: MMC-BD continues to make progress towards increasing access and reducing cost of high quality care. For the 2019 CHNA and IS cycle, this health need was not prioritized by the CBW- BD. This decision is due in part to resource limitations, the very broad nature of this need, in that it is not easily defined and not easily measured.

Potential Resources to Address the Significant Health Needs

Potential resources and assets in our community that will help address the identified health priorities as well as help develop the implementation plans include the following:

Basic Needs Assistance

- Dodge County Housing Authority
- Habitat for Humanity International Inc.
- Forward Service Corp.
- New Beginnings Homeless Shelter
- United Way of Dodge County Inc.
- Salvation Army
- Beaver Dam Community Food Pantry
- Lomira Area Food Pantry
- The Gathering Source
- Watertown Care Project
- Waterloo/Marshall Food Pantry
- Waupun City Food Pantry
- Senior Stock Box, Feeding America Program, Family Aid Programs
- Watertown Senior and Community Center
- Bread and Roses- Immanuel Lutheran Church
- Loaves and Fishes- Watertown Moravian Church
- Food Pantry- Immanuel Evangelical Lutheran Church

Children and Youth Organizations

- Clothes for Kids
- YMCA of Dodge County
- Beaver Dam Youth Sports Activities Inc.
- Big Brothers Big sisters
- Beaver Dam Youth Soccer Club Inc.
- Beaver Dam Youth Wrestling Club Inc.

 Randolph Boys and Girls Basketball Club Inc.

Cultural, Ethnic Awareness

 United Migrant Opportunity Services (UMOS)

Community Service Organizations

- Lifeline Connection of WI-Dodge County
- Brownsville Community Club
- Alpha Life Resource Center
- Brownsville Community Club
- 4-H Clubs & Affiliated 4-H Organizations
- International Association of Lions Club- Mayville
- International Association of Lions Club- Reeseville
- International Association of Lions Club- Iron Ridge
- International Association of Lions Club- Beaver Dam
- International Association of Lions Club- Fox Lake
- · Bearer of Good News
- Beaver Dam Police Charities Inc.
- Beaver Dam Professional Firefighter Charities
- Beaver Dam Scholarship Foundation
- Disabled American Veterans
- Dodge Centre Historical Society Inc.
- Friends of Horicon National Wildlife Refuge
- Friends of The Beaver Dam Community Center
- Helping Others and Improving Lives

- Marine Corps League
- New Man Project Inc.
- Pennies-4-Paws Inc.
- Wings of Charity Organization Inc.

Life Skills/Job Training

- Wisconsin Association for Home and Community Education Inc.
- Dodge County Job Center
- Division of Vocational Rehabilitation (DVR)
- FSET (Food share, Employment and Training)
- WorkSmart Young Adult Sessions
- Forward Service Corp.
- Green Valley Enterprises, Inc.

Senior Services

- Aging and Disability Resource Center (ADRC) of Dodge County
- Watertown Senior Community Center
- Senior Citizens Center, Waupun
- Senior Citizens Center, Beaver Dam
- Aging & Disability Resource Center, Jefferson
- Senior Dining Program Office, Juneau

Violence Assistance/ Domestic Abuse

- Community Action Coalition
- PAVE

Economic Development Organizations

- Dodge County Economic Development
- Mayville Area Chamber of Commerce
- Beaver Dam Area Chamber Commerce
- Fox Lake Chamber of Commerce

Foundations

- BDCH Foundation
- Bachhuber Foundation Inc.
- Bunny Berigan Foundation Ltd

Church Outreach Ministries

- St. Vincent de Paul Society of Dodge County
- St. Stephen Lutheran Church
- Christian Life Fellowship Church
- Immanuel Lutheran Church
- Watertown Moravian Church

Parks and Outdoor Recreation

- Astico Park
- Derge Park
- Harnischfeger Park
- Ledge Park
- Nitschke Mounds Park
- Wild Goose State Trail
- Rock River Water Trail
- Fox Lake Golf Club
- Mayville Golf Club
- Rock River Hills Golf Course
- Old Hickory Golf Club
- Glacier Rock Farms
- Waldvogel's Farm
- Windwood of Watertown
- Silver Springs Campsites
- Playful Goose Campground
- Kirchbaum's Strawberry Acres

Education Resources-Libraries

- Beaver Dam Community Library
- Brownsville Public Library
- Columbus Public Library
- Fox Lake Public Library
- Horicon Public Library
- Hustisford Community Library
- Hutchinson Memorial Library
- Iron Ridge Public Library
- Jack Russell Memorial Library
- Juneau Public Library
- Lomira QuadGraphics Community Library
- Lowell Public Library
- Mayville Public Library
- Reeseville Public Library
- Theresa Public Library
- Watertown Public Library
- Waupun Public Library

Education Resources-Public Schools

- Theresa Elementary School
- Lomira Elementary, Middle, & High
 School
- Washington Elementary School
- South Beaver Dam Elementary School
- Prairie View Elementary School
- Wilson Elementary School
- Jefferson Elementary School
- Beaver Dam Middle School
- Beaver Dam High School
- Don Smith Learning Academy
- Van Brunt Elementary School
- Horicon Junior-Senior High School
- Parkview Elementary School
- Mayville Middle School
- Mayville High School
- Randolph Elementary School
- Randolph High School
- Dodgeland Elementary, Middle, & High School
- School for Agricultural & Environmental Studies
- Rock River Intermediate School
- Waupun Area Junior & Senior High School
- John Hustis Elementary School
- Hustisford High School

Education Resources-Private Schools

- Central Wisconsin Christian Schools
- Faith Christian School
- Immanuel Lutheran School
- Lebanon Lutheran School
- Mountain Top Christian Academy
- Randolph Christian School
- St. John's Evangelical Lutheran School
- St. John's Lutheran School
- St John's Lutheran School
- St. John's Lutheran School
- St. Katharine Drexel School
- St. Mary Catholic School
- St. Matthew's Lutheran School

- St. Paul's Lutheran School
- St. Peter S Lutheran School
- St. Stephen Lutheran School
- St. Stephen's Lutheran School
- Victory Christian High School
- Wayland Academy

Education Resources-Post- Secondary

Maranatha Baptist University

Child Care Services

- DSLA Infant Lab
- All Tender Hearts Family Child Care
- Debbie's Daycare
- Grand Central Kidz Station, LLC
- Kathy's Kiddie Korral Daycare
- Kiddie Kastle Daycare
- Kids Are Us Daycare
- Kids Come First Family Day Care
- Little Kings and Queens Child Care
- Little Wonders Daycare
- Noah's Ark Day Care
- Panda Paws Daycare
- Meadow View Primary School

Clinics

- All Nine Marshfield Medical Center
 Beaver Dam Clinic sites
- Medical Associates- Beaver Dam: Frinak, W. Charles, MD
- Dean Clinic
- Watertown Area Health Services: Hinkes, Heidi, MD
- Watertown Regional Medical Center - Juneau Clinic
- Fond Du Lac Regional Clinic Waupun
- Fond Du Lac Regional Clinic Brownsville
- Fond Du Lac Regional Clinic Mayville
- Randolph Community Clinic, S.C.
- SSM Health Dean Medical Group
- UW Health Partners Waterloo Clinic
- Brownsville Family Medical Clinic
- Meade Medical Clinic
- Horicon Clinic Family Medicine

- Agnesian Healthcare
- Church Health Services

EMS

- Theresa Ambulance Services
- City of Mayville Emergency Medical Services
- Lifestar EMS
- Horicon EMS

Hospitals

- Watertown Regional Medical Center
- Marshfield Medical Center Beaver Dam
- Fort Memorial Hospital
- Waupun Memorial Hospital

Behavioral and Addiction Services •

- Earthspring Counseling, LLC
- Affiliated Counseling Center, LLC
- P J Counseling SVC
- Christian Counseling, LLC
- Directional Counseling Center, Watertown Regional Medical Center
- Agnesian Healthcare Behavioral Health Services, Waupun Memorial hospital
- National Alliance on Mental Illness- Beaver Dam
- Watertown Counseling
- C.A.R.E for Dodge County Inc.
- Hope Heals Support Group
- Waupun Christian Home & Rehabilitation Center
- Hope Health & Rehab Center

Other Healthcare Providers

- Advance Physical Therapy & Sports Rehab, LLC
- Physical Medicine Rehabilitation Independent Services
- Back in Action Rehabilitation

- Pediatric Therapy Specialists
- Mayville Vision Center
- Beaver Dam Eye Care
- Watertown Vision
- Forefront Dermatology

Long-term Care and Assisted Living

- Marquardt Village
- Golden Living Center- Watertown
- Golden Living Center- Continental Manor of Randolph
- Golden Years Senior Living
- Hope Nursing Home
- Christian Home Stead
- Christian Living Center
- Randolph Health Services & Assisted Living
- Remembrance Home Alzheimer's
 & Dementia Care
- Landmark at Charleston House
- Crossroads Care Center of Mayville
- The Winchester Place
- Marshview Manor Adult Family Home
- Sylvan Crossings at Hunter Ridge
- Harmony Manor Waupun
- Bethesda Lutheran Home
- Marvin's Manor

Home Health and Hospice

- WMH Home Health Program
- Freedom Care, LLC
- Angels on Earth Home Care, LLC
- Davies Consulting Home Care
- Hillside Home Care/Hospice
- Marquardt Home Health Agency
- Home Instead Senior Care
- Visiting Angels
- Helping Hands Home Care
- Community Living Arrangements

Next Steps

This community health needs assessment identifies health need priorities for the next three years. Next steps include:

- Participate actively in the Dodge-Jefferson Healthier Community Partnership and the Dodge County Substance Abuse Prevention Coalition
- Develop a three-year implementation strategy with measurable goals for impact
- Integrated health need priorities and accompanying implementation strategy into organizational planning and resource investments/allocations
- Share actions taken to address the needs with the community at large

Approval

The MMC-BD Advisory Board recommended adoption of this CHNA on October 10th, 2019 to the MCHS Hospitals, Inc. board.

This Community Health Needs Assessment Report was adopted by MCHS Hospitals, Inc. board on December 16th, 2019.

Public Comment/Feedback

If you would like to serve on a coalition that helps meet the aims of this report, or have another comment on this Community Health Needs Assessment, please contact:

Marshfield Medical Center - Beaver Dam
Institute for Movement and Orthopedics; Rehabilitation Services &
Wellness
920-887-6615

Evaluation of the Impact of the Preceding Implementation Strategy

Health priorities identified in the preceding CHNA completed in 2016 were:

- Access to health care services
- Nutrition and physical activity
- Substance Abuse and mental health

Access to Health Care Services

Activity	Summary of Actions Since 2016 CHNA
Primary Care Provider Recruitment	BDCH affiliated with Marshfield Clinic Health System increasing supports for primary care provider recruitment at BDCH
Dental Care	BDCH continues to support Church Health Services, which expanded to offer dental care to low income individuals in Dodge County.
Expansion of Services- Spring Street location	Due to the affiliation with Marshfield Clinic Health System, this action was placed on hold.
Hispanic Population need for Health Education	BDCH continues to strive to improve services culturally specific for ethnic groups residing in Dodge County. However, due to staffing challenges this specific strategy was not conducted since 2016.
Cost	Established a Financial Clearance Department within BDCH to inform patients of estimated out of pocket costs prior to receiving services.

Physical Activity & Nutrition

Activity	Summary of Actions Taken	
Beaver Dam, Horicon and Juneau received silver designation as a Wisconsin Healthy Community. Applications for silver designations highlighted the collaboration within the communities, the involvement of both public and private sectors, and the policy work that has been completed in each community via the Blue Zones Project Dodge County.		
Blue Zones – wellbeing initiatives	Blue Zones Project staff work with various community organizations (worksite, school, and faith based, etc.) to add wellbeing initiatives into their programs. Greater than 15 organizations have completed the approval process in Dodge County.	
Blue Zones –healthier food options	As part of the Silver Designation as a Wisconsin Healthy Community, the Blue Zones Dodge County worked to improve policies through safe and healthy food pantries, smarter lunchroom movement, and healthy vending and cooking skills.	
Blue Zones - walkability	As part of the Silver Designation as a Wisconsin Healthy Community, the Blue Zones Dodge County worked to implement a complete streets plan with added bicycle lanes and sidewalks. Further Safe Routes to School was implemented. Further policies receiving improvement include joint use facility agreements, built environment master plans and marquee projects.	

Substance Abuse and Mental Health

Activity	Summary of Actions Taken
Policy Work through Blue Zones/ DJHCP committees	Tobacco Policies SBIRT, Adding e- cigarette language. County-wide Alcohol Policies SBIRT and Place of Last Drink.
Coalition: Alliance for Substance Abuse Prevention (ASAP)	Engaging in coalition building, implementing Dose of Reality Campaign, distributing Drug Lockboxes/bags and coordinating Drug Take Back events. Coalition is preparing to apply for a Drug Free Community Grant

Appendix A: Dodge County Demographics

	Dodge County	Wisconsin	United States
Total Population	87,833	5,813,568	327,167,434
Age			
Persons under 5 years	4.9%	5.8%	6.1%
Persons under 18 years	20.6%	22.0%	22.4%
Persons 65 years and over	16.3%	17.0%	16.0%
Sex			
Female Persons	47.6%	50.2%	50.8%
Race			
White alone, not Hispanic or Latino	93.7%	87.1%	76.5%
Hispanic or Latino	4.6%	6.9%	18.3%
Black or African American	2.4%	6.7%	13.4%
Two or more races	1.9%	2.0%	2.7%
American Indian and Alaska Native	0.6%	1.2%	1.3%
Asian alone	0.5%	3.0%	5.6%
Native Hawaiian and other Pacific Islander alone	0.0%	0.1%	0.2%
Education			
High school graduate or higher	41%	91.7%	87.3%
Bachelor Degree or higher	16.1%	29.0%	30.9%
Income			
Median household income 2013-2017	\$56,038	\$56,759	\$57,652
Persons in Poverty	8.8%	11.3%	12.3%
Language other than English spoken at home	4.6%	8.7%	21.3%

Source: American Community Survey. U.S. Census. (2017)

Appendix B: Individuals Involved in CHNA

Organizations participating in the Dodge-Jefferson County CHA 2019

Organizations participating in the body		
Organization	Population Represented	Participation
Aging and Disability Resource Center of Dodge County	Aging population	Focus group, Summit
American Lung Association and the Tobacco Free Community Partnership Dodge, Jefferson	Lung disease	Summit
and Waukesha	Verith (Childenia	F C
Aunty's Sandy's Second Home Beaver Dam Community Hospitals, Inc.	Youth/Childcare	Focus Group Summit
Blue Zones Project Dodge County		Summit
Cambridge Community Activities Program Kids	Youth	Focus Group
Care for Dodge County	Toutil	Focus Group, Interview, Summit
Central Wisconsin Community Action Council (CWCAC)/ New Beginnings Homeless Shelter		Focus Group, Summit
Church Health Services	Low income youth and adults,	Focus Group, Summit
Charlet Health Services	mental health	Tocus Group, Summit
City of Jefferson	montal fronter	Summit
City of Watertown		Summit
City of Watertown Mayor		Summit
City of Watertown Water/Wastewater		Summit
Club 55 Senior Center Seniors		Summit
Community Action Coalition		Focus Group, Summit
Community citizen		Focus Group
Community resident	Youth, minority	Focus Group
Dave Gallup Foundation	Addiction	Focus Group
Dodge County		Summit
Dodge County Birth to 3	Infants (Birth -3)	Focus Group, Summit
Dodge County Health Department		Summit
Dodge County Human and Health Services	Low income, youth, minorities	Focus Group, Summit
Dodge County Human Services and Health Department	Low income, youth, minorities	Summit
Dodge County Women, Infants, and Children (WIC)	Low income	Focus Group, Interview, Summit
Fort Atkinson	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Summit
Summit Fort Health Care	school age children, minorities	Focus Group, Summit
Greater Watertown Community Health Foundation		Summit
Haus of Peace		Focus Group
Head Start	All quetainability	Focus Group Focus Group
Heart of the City Focus group, Summit Horizon Phoenix Program Baby Pantry	All - sustainability Youth, low income	Focus Group Focus Group
Jefferson County Department of Human Resources	Low income	Focus Group
Jefferson County Economic Development Consortium/ThriveED Economic Development	Low income	Summit
Jefferson County Economic Support		Summit
Jefferson County Health Department	Low income, mothers, children, All	Focus Group, Summit
Jefferson County Health Department/ Women, Infants, and Children (WIC)	Youth, women, low income	Focus Group
Jefferson County Human Services Mental Health & Substance Use	Seniors, transportation	Interview, Summit
Jefferson County Human Services- Aging and Disability Resource Center	Seniors, Transportation	Interview
Jefferson County Literacy Council		Summit
Jefferson County Office of Emergency Management		Summit
Jefferson County Parks		Summit
Jefferson County Supervisor		Summit
Kiddie Kampus	Youth	Focus Group
Lake Mills School District	Youth	Focus Group
LD Fargo Public Library, Lake Mills		Summit
Marquardt Home Health		Focus Group
Mary's Room	Youth	Focus Group, Summit
Mary's Room, PEP, Shared Community Mission Group	Youth	Focus Group, Summit
Pastor		Focus Group
Pave Inc.	Victims of abuse and scarcity	Focus Group
Personal Essentials Pantry (PEP)		Focus Group
Pharmacist		Summit
Recovery Community	Recovery Community	Interview
Rock River Free Clinic		Focus Group
Second Harvest Foodbank	Low Income	Focus Group, Summit
St. Mark's Lutheran Church Watertown		Summit
St. Vincent De Paul	1	Focus Group
United Way of Dodge County	Low Income	Summit
Unity Project Low income Focus group		Summit
UW Extension- Dodge County	+	Summit
UW Madison Division of Extension	+	Summit
Village of Randolph	Low Income universal	Summit
Watertown Area Cares Clinic	Low Income, uninsured	Summit
Watertown Area YMCA	Youth, Adults, Senior	Summit Summit
Watertown Department of Public Health Watertown Fire Department	Seniors	Focus Group, Summit
Watertown High School	Vouth	Summit Focus Group, Summit
	Youth	Summit
Watertown Pagingal Medical Center	+	
Watertown Regional Medical Center Watertown Unified School District	Vouth	Focus Group, Summit Focus Group, Summit
WI Division of Public Health Southern Region	Youth	Summit
I WI DIVISION OF PUBLIC HEARTH SOUTHERN VERHOR	1	Junillill

Community Benefits Workgroup- Beaver Dam

- Joe Gilene, Interim Chief Administrative Officer, Marshfield Medical Center – Beaver Dam
- Linda K. Klinger, Director, Rehabilitation and Wellness Services, Marshfield Medical Center – Beaver Dam
- Jay Schrader, Vice President, Community Health and Wellness, Marshfield Clinic Health System
- Allison Machtan, Assistant Director Community Health, Marshfield Clinic Healthy System
- Ciara Schultz, Community Benefits Coordinator
- Kate Stough, Community Benefits Coordinator

Appendix C: Dodge County Health Ranking

County Health Rankings & Roadmaps Building a Culture of Health, County by County

Dodge (DO) 2019 Rankings

County Demographics		
	County	State
Population	87,786	5,795,483
% below 18 years of age	20.2%	22.1%
% 65 and older	17.1%	16.5%
% Non-Hispanic African American	3.2%	6.3%
% American Indian and Alaskan Native	0.6%	1.2%
% Asian	0.7%	2.9%
% Native Hawaiian/Other Pacific Islander	0.1%	0.1%
% Hispanic	4.9%	6.9%
% Non-Hispanic white	89.9%	81.3%
% not proficient in English	1%	1%
% Females	47.1%	50.3%
% Rural	48.6%	29.8%
Male population 0-17 *	9,311	656,000
Male population 18-44 *	16,669	1,004,204
Male population 45-64 *	13,818	781,937
Male population 65+*	7,239	432,330
Total male population *	47,037	2,874,471
Female population 0-17 *	8,800	626,656
Female population 18-44*	12,434	969,103
Female population 45-64 *	12,279	789,101
Female population 65+ *	8,709	519,498
Total female population *	42,222	2,904,358
Population growth *	1%	2%

	Dodge County	Error Margin	Top U.S. Performers *	Wisconsin	Rank (of 72)
Health Outcomes					37
Length of Life					42
Premature death	6,700	6,100-7,300	5,400	6,300	
Quality of Life					21
Poor or fair health ** Poor physical health days **	13% 3.3	12-13% 3.1-3.5	12% 3.0	15% 3.6	
Poor mental health days **	3.2	3.0-3.4	3.1	3.8	
Low birthweight	7%	6-7%	6%	7%	
Additional Health Outcomes (not included in overall ranking)					
Life expectancy Premature age-adjusted mortality	78.8 320	78.2-79.4 300-340	81.0 280	79.5 310	
Child mortality	50	40-70	40	50	
Infant mortality	5	4-8	4	6	
Frequent physical distress	10%	9-10%	9%	11%	
Frequent mental distress Diabetes prevalence	10% 11%	10-10% 8-13%	10% 9%	12% 9%	
HIV prevalence	120	6-13%	49	122	
Communicable disease *	940		•	1,033	
Self-inflicted injury hospitalizations *	53	42-63		49	
Cancer incidence * Coronary heart disease hospitalizations *	432 3.3	415-450		468 2.8	
Cerebrovascular disease hospitalizations *	2.8			2.5	
Health Factors					34
Health Behaviors					45
Adult smoking **	16% 34%	16-17% 29-39%	14% 26%	17% 31%	
Adult obesity Food environment index	34% 8.7	29-39%	8.7	8.8	
Physical inactivity	21%	17-25%	19%	20%	
Access to exercise opportunities	85%		91%	86%	
Excessive drinking ** Alcohol-impaired driving deaths	26% 26%	25-27% 19-32%	13% 13%	26% 36%	
Sexually transmitted infections	407.9	17-32/0	152.8	466.0	
Teen births	15	13-17	14	18	
Additional Health Behaviors (not included in overall ranking)					
Food insecurity	9% 4%		9% 2%	11% 5%	
Limited access to healthy foods Drug overdose deaths	4% 26	21-34	2% 10	5% 18	
Motor vehicle crash deaths	11	8-14	9	10	
Insufficient sleep	35%	34-36%	27%	32%	
Smoking during pregnancy *	17%			12%	
Drug arrests * Opioid hospital visits *	363 447	403-490		29,106 469	
Alcohol-related hospitalizations *	1.3	100 170		2.1	
Motor vehicle crash occupancy rate *	37			53	
On-road motor vehicle crash-related ER visits *	607 67	571-643		696	
Off-road motor vehicle crash-related ER visits *	0/	55-79		78	
Clinical Care					21
Uninsured	5%	5-6%	6%	6%	41
		*			

	Dodge County	Error Margin	Top U.S. Performers ^	Wisconsin	Rank (of 72)
Primary care physicians Dentists Mental health providers Preventable hospital stays Mammography screening Flu vaccinations	1,830:1 3,660:1 1,000:1 3,163 51% 52%		1,050:1 1,260:1 310:1 2,765 49% 52%	1,250:1 1,470:1 530:1 3,971 50% 52%	
Additional Clinical Care (not included in overall ranking) Uninsured adults Uninsured children Children order over the control of the control	6% 3% 1,140:1 69%	5-7% 2-4%	6% 3% 726:1	7% 4% 964:1 73%	
Social & Economic Factors High school graduation Some college Unemployment Children in poverty Income inequality Children in single-parent households Social associations Violent crime Injury deaths	90% 58% 2.9% 10% 3.6 27% 11.7 89	55-61% 7-13% 3.4-3.8 24-31%	96% 73% 2.9% 11% 3.7 20% 21.9 63 57	89% 69% 3.3% 15% 4.3 31% 11.6 298	25
Additional Social & Economic Factors (not included in overall ranking) Disconnected youth Median household income Children eligible for free or reduced price lunch Residential segregation - Black/White Residential segregation - non-white/white Homicides Firearm fatalities Reading proficiency * W-2 enrollment * Poverty * Older adults living alone * Hate crimes * Child abuse* Injury hospitalizations * Fall fatalities 65+ *	7% \$57,900 37% 73 27 6 54% 29 9% 28% 2 470 197	4-11% \$53,600-62,100 4-9 7-10% 425-515 156-238	4% \$67,100 32% 23 15 2 7	5% \$59,300 37% 77 56 3 10 48% 8.331 11% 29% 1 4 457	
Physical Environment Air pollution - particulate matter ** Drinking water violations Severe housing problems Driving alone to work Long commuter - driving alone	9.7 Yes 12% 84% 32%	11-14% 83-85% 30-34%	6.1 9% 72% 15%	8.6 15% 81% 27%	65
Additional Physical Environment (not included in overall ranking) Homeownership Severe housing cost burden Year structure built *	70% 11% 34%	69-72% 9-12%	80% 7%	67% 13% 25%	

^{^ 10}th/90th percentile, i.e., only 10% are better.
* Data supplied on behalf of state
** Data should not be compared with prior years
Note: Blank values reflect unreliable or missing data

Appendix D: Priority Matrix

Community Need	
Comparison to State and National 2018 Goals	 How is the county doing in comparison to the State of WI and National 2018 goals? (Very Good/Fair/Poor)
Community Impact	 How is the county currently and in the future going to be affected by the health priority in terms of: Number of people affected (Many/Few) Costs associated in not doing something (health care, lost work, supportive living): (High/Low) Severity of the condition(chronic illness, disability, death (High/Medium/Low) Impact on quality of life (High/Low)
Ability to Impact	 Are there known strategies to make a difference? (Y/N) Are there adequate resources available in the county to address the health priority? (Y/N) Are there adequate internal resources available to address the health priority? (Y/N)
Community Readiness	 Is the community ready to address the health priority in terms of: (Y/N/Unknown) Stakeholders awareness of concern Community organizations receptiveness to addressing the health priority Citizens being somewhat open to hearing more about the health priority
Gaps in Community	 Is there a gap in community efforts to address the health priority? (Y/N/Unknown)
Voice of Local Customer	 Did focus group identify this as an issue? (Y/N) Did survey data identify this as an issue? (Y/N) Did conversations with people who represent the community served identify this as an issue? (Y/N)

Appendix E: Hospital Employee Survey

Hospital Employee Survey (not including Physicians)

Community Health Needs Assessment Survey for Beaver Dam Community Hospital & Fort Healthcare Hospital Employee On-line Survey

Health Status of Our Community

1	How would you describe the overall health status of the citizens of Dodge and		
	Jefferson Counties? Would you say it is		
Exce	ellent		
Good	d		
Fair Poor			
Poor	•		
Don	't know		

2	What are the most prevalent chronic diseases in your community? Y select more than one.	ou may
Diab	etes	
High	blood pressure	
Obe	sity	
Hear	rt disease	
Can	cer	
Men	tal health	
Puln	nonary Diseases (COPD, sleep apnea, asthma)	
Othe	er (Please specify)	

Top Health Issues

3	What are the top 3 issues in your community that impact people's health?		
	These issues could be related to Healthcare Access, Community Issu	ies, General	
	Lifestyle, Quality of Life issues or any other issues you can think of.		
	Healthcare Access Issues:		
Affo	rdable health insurance		
Affo	rdable services and programs for individuals with disabilities and		
spec	cial needs		
Affo	rdable healthcare		
Den	tal health services		
Hea	th care services		
Hea	Ith service for seniors		
Men	tal health & behavioral health services		
More	e primary care professionals		
More	e specialists		
Avai	lability of doctors – office ours, not accepting insurance		
More	e urgent care or walk-in clinics, after hours care		
Sub	stance abuse services		
Visio	on health services	·	

Community/Socioeconomic Issues:			
Abuse and violence			
Affordable housing			
Education			
Aging population/services for elderly			
Jobs/employment			
Language barriers			
Racial inequities			
Gangs			
Transportation			
Teen Pregnancy			
Safe neighborhoods	<u> </u>		
Clean Air and/or Water	<u> </u>		
Stress/stress at work	 		
Poverty/Low Income	<u>L</u>		
Chronic Diseases/Healthcare Issues:			
Cancer	 		
Diabetes			
Heart/cardiac problems			
Hypertension/high blood pressure			
Obesity General Lifestyle/Quality of Life Issues:			
People taking more responsibility for their own lifestyle/health			
Affordable fresh/natural foods			
Smoking			
Prevention			
Teen Pregnancy			
Alcohol Abuse			
Substance abuse			
Affordable healthy lifestyle services and programs			
Full-service grocery stores			
Information about how to cook healthy foods			
Information about managing chronic health conditions			
Safe/affordable/accessible places to exercise			
Safe/affordable places to relax			
Walking/bike paths and trails			
Other:			
Other (please specify)			
Don't Know			
Don't Know			
4 In your opinion, what are the top 3 health issues for children in your			
community?	1		
Physical activity	1		
Healthy diet	3		
School lunch programs Children's Health Education	4		
Child care/day care antions	<u>+</u>		

Child-care/day care options

Access to primary care

Responsible sexual behavior

5

6

Mental health services	8
Dental health services	9
Responsible, involved parents	10
Substance abuse	11
Immunizations/Vaccinations	12
Nothing, they have access to all they need	14
Don't Know	89
Other, please specify:	99

Programs and Priorities

What, if anything, do you think the people in the counties need manage their health more effectively? Select all that apply.	d in order to
More information/education about their condition(s)	1
Financial assistance – doctor visits/medical supplies	2
Affordable healthcare	3
Insurance that's more affordable for more people	4
More integrated approach among providers to coordinate patient ca	re 5
Training on how to care for my condition(s)	6
A better support system	7
More access to physicians/doctors	8
Transportation to doctor or clinic	9
Don't Know	89
Other, please specify:	99

6	What healthcare, health education or public health services or progress most beneficial to your community for area hospitals to provide/	
Non	e/have everything needed	1
Heal	thcare resources for the uninsured or poor	2
Exer	cise resources/fitness center	3
Addi	tional health services	4
Nutr	ition/diet education	5
Prim	ary care access	6
Well	ness programs	7
Prev	entative services	8
Heal	th education for chronic conditions: diabetes, high blood pressure,	9
hear	t conditions, cancer	
Phys	sician specialties	10
Seni	or Services	11
Acce	ess to specialty physicians	12
Affo	rdable healthcare	13
Affo	rdable insurance	14
Beha	avioral health services	15
Sub	stance abuse services	16
Othe	er, specify:	99
Don	't know	89

7	In your opinion, what types of specialist, if any, are most needed to	address the
	needs of the community?	
None	e	

Nurse Practitioners, Physician Assistants	
Nutritionist/Dietician	
Family Practice	
Internal Medicine	
Pediatrics	
OB/Gyn	
Allergy and Immunology	
Anesthesiology	
Cardiology	
Dermatology	
Emergency Medicine	
Endocrinology	
Gastroenterology	
General Surgery	
Geriatrics	
Hospitalist	
Infectious Disease	
Oral & Maxillofacial Surgery	
Nephrology	
Neurology	
Oncology/Hematology	
Ophthalmology	
Orthopedic Surgery	
Otolaryngology	
Psychiatry	
Pulmonology	
Rheumatology	
Urology	
Other (please specify)	

8	How important are each of the following that healthcare organizations could be	
	doing to better serve the community? (not at all important, not very	/ important,
	neutral, very important, extremely important)	
Offe	ring health services to those who do not have health insurance	
Red	ucing the cost of care	
Offe	ring free or low-cost shots to low-income school children	
Offe	ring special services for people with diabetes	
Offe	ring health prevention and screening activities	
Offe	ring services for older citizens	
Offe	ring emergency services that are available to all	
Havi	ng high quality doctors available	
Othe	er (please specify)	

HOSPITAL ASSESSMENT

9	What hospital do you consider to be the best ? (up to 10 hospitals listed)	
Qual	ity of Care	
Patie	ent Satisfaction	
Doct	ors	
Hosp	pital Staff	

Othe	er, please specify:	
10	TC!!	
10	If it were up to you, what hospital would you prefer to go to for?	
	[up to 10 hospitals listed selected by Hospital]	
	t & vascular care	
	ging services	
	nen's services	
	st pain	
	very of a baby	
	opedic care	
Onco	ology/cancer	
DEM	IOGRAPHICS	
11	What is your role at Beaver Dam Community Hospital	
Adm	inistrative (Director, VP, etc.)	
Clini	cal Services (Nursing, Lab, Imaging, etc.)	
Non-	·Clinical Services (IT, Offices, etc.)	
Othe	er, please specify:	
Decl	ine to answer	
12	How long have you been employed by Beaver Dam Community Hos	oital
Less	than 3 years	
3-6	years	
7-10	years	
More	than 10 years	
13	What additional comments would you like to share regarding the he	alth needs

Those are all of the questions. Thank you for your time!

Appendix F: Area Physician Survey

Community Health Needs Assessment Physician On-line Survey

Health Status of Our Community

1	How would you describe the overall health status of the citizens of Dodge and Jefferson Counties ? Would you say it is	
Exce	llent	
Goo		
Fair		
Poor		
Decl	ine to answer	

2	What are the most prevalent chronic diseases in your community?	
Dia	betes	
Hig	h blood pressure	
Obe	esity	
Hea	art disease	
Car	ncer	
Mer	ntal health	
Oth	er (Please specify)	

Top Health Issues

Ω	What are the top 3 issues in your community that impact people's h	ealth?
	These issues could be related to Healthcare Access, Community Issu	ies, General
	Lifestyle, Quality of Life issues or any other issues you can think of.	
	Healthcare Access Issues:	
Affoi	rdable health insurance	
Affor	rdable services and programs for individuals with disabilities and	
spec	ial needs	
Affoi	rdable healthcare	
Dent	tal health services	
Heal	th care services	
Heal	th service for seniors	
Men	tal health & behavioral health services	
More	e primary care professionals	
More	e specialists	
Avai	lability of doctors – office hours, not accepting insurance	
More	e urgent care or walk-in clinics, after hours care	
Subs	stance abuse services	
Visio	on health services	
	Community/Socioeconomic Issues:	
Abus	se and violence	
Affor	rdable housing	
Educ	cation	_
Agin	g population/services for elderly	

Jobs/employment Language barriers		
Language barriers		
Racial inequities		
Gangs		
Teen Pregnancy		
Transportation		
Safe neighborhoods		
Clean Air and/or Water		
Poverty/Low Income		
Stress/stress at work		
Chronic Diseases/Healthcare Issues:		
Cancer		
Diabetes		
Heart/cardiac problems		
Hypertension/high blood pressure		
Obesity		
General Lifestyle/Quality of Life Issues:		
People taking more responsibility for their own lifestyle/health		
Affordable fresh/natural foods		
Smoking		
Prevention		
Teen pregnancy		
Alcohol Abuse		
Substance abuse		
Affordable healthy lifestyle services and programs		
Full-service grocery stores		
Information about how to cook healthy foods		
Information about managing chronic health conditions		
Safe/affordable/access places to exercise		
Safe/affordable places to relax		
Walking/bike paths and trails		
Other:		
Other (please specify)		
Don't Know		
Don't Know		

In your opinion, what are the top 3 health concerns for children community?	in your	
Physical activity	1	
Healthy diet	2	
School lunch programs	3	
Children's health education	4	
Child-care/day care options	5	
Responsible sexual behavior	6	
Access to primary care	7	
Mental health services	8	
Dental health services	9	
Responsible, involved parents	10	
Substance abuse		

Immunizations/Vaccinations	12
Don't Know	89
Other, please specify:	99

Programs and Priorities

5	What If anything, do you think the people in the county need in order to manage their health more effectively? Select all that apply.		
More information/education about their condition(s)			
Financial assistance – doctor visits/medical supplies			
Affo	rdable healthcare	3	
Insu	rance that's more affordable for more people	4	
More integrated approach among providers to coordinate patient care 5			
Training on how to care for their condition(s)			
A be	tter support system	7	
More	e access to physicians/doctors	8	
Tran	sportation to doctor or clinic	9	
Don	t Know	89	
Othe	er, please specify:	99	

What healthcare, health education or public health services or programs would be most beneficial to your community for hospitals to provide/offer?						
Non	None/have everything needed 1					
Hea	Healthcare resources for the uninsured or poor					
Exe	Exercise resources/fitness center					
Add	itional health services	4				
Nuti	rition/diet education	5				
Prim	nary care access	6				
Well	ness programs	7				
Prev	Preventative services					
Hea	9					
heart conditions, cancer						
Phys	Physician specialties					
Sen	ior Services	11				
Acce	ess to specialty physicians	12				
Affo	rdable healthcare	13				
Affo	rdable insurance	14				
Beh	avioral health services	15				
Sub	stance abuse services	16				
Othe	er, specify:	99				
Don	't know	89				

7	In your opinion, what types of specialist, if any, are most needed to needs of the community?	address the
None		
Nurse Practitioners, Physician Assistants		
Nutritionist/Dietician		

Internal Medicine Pediatrics OB/Gyn Allergy and Immunology Anesthesiology Cardiology Dermatology
OB/Gyn Allergy and Immunology Anesthesiology Cardiology
Allergy and Immunology Anesthesiology Cardiology
Anesthesiology Cardiology
Cardiology
Dermatology
Emergency Medicine
Endocrinology
Gastroenterology
General Surgery
Geriatrics
Hospitalist
Infectious Disease
Oral & Maxillofacial
Nephrology
Neurology
Oncology/Hematology
Ophthalmology
Orthopedic Surgery
Otolaryngology
Psychiatry
Pulmonology
Rheumatology
Urology
Other (please specify)

7 What services do you currently refer outside of the community?				
Acute rehabilitation				
Imaging				
Cardiology				
Heart and Vascular surgery				
Pulmonary				
Dialysis				
Geriatric Care				
Home Health				
Hospice				
OB/Gyn				
Oncology				
Nursery				
Pediatrics				
Psychiatric care				
Surgical Services				
Women's Services				
Other (please specify)				

8	Why do you refer services outside of XYZ COUNTY?	T
Hos	spital Specific Questions	
9	What hospital do you consider to be the best ?	
	(up to 10 hospitals listed)	
Ouz	lity of Care	
	ent Satisfaction	
	tors	
	pital Staff	
	er, please specify:	
Oth	cr, picase specify.	
10	If it were up to you, what hospital would you prefer to go to for? [up to 10 hospitals listed selected by Hospital]	
Ноз	rt & vascular care	
	iging services	
	nen's services	
	est pain	
	very of a baby	
	nopedic care	
Onc	cology/cancer	
11	How important are each of the following that hospitals could be doin	ng to better
	serve the community? (not at all important, not very important, net	utral, very
	important, extremely important)	
Offe	ering health services to those who do not have health insurance	
	ucing the cost of care	
Offe	ering free or low-cost shots to low-income school children	
Offe	ering special services for people with diabetes	
Offe	ering health prevention and screening activities	
Offe	ering services for older citizens	
Offe	ering emergency services that are available to all	
Hav	ring high quality doctors available	
Oth	er (please specify)	
12	What is your specialty?	
Nur	se Practitioner, Physician Assistant	
Fan	nily Practice	
Inte	ernal Medicine	
Ped	iatrics	
OB/	'Gyn	
Alle	rgy and Immunology	
Ane	sthesiology	
Car	diology	
	matology	
	ergency Medicine	
	ocrinology	
	troenterology	
	eral Surgery	

Conjetujos				
Geriatrics				
Hospitalist				
Infectious Disease				
Oral & Maxillofacial				
Nephrology				
Neurology				
Oncology/Hematology				
Ophthalmology				
Orthopedic Surgery				
Otolaryngology				
Psychiatry				
Pulmonology				
Rheumatology				
Urology				
Other (please specify)				
Control (produce opening)	I.			
13 Are you currently accepting new patients?				
Yes				
No				
14 Are you limiting new patients in any way?				
No additional Medicare				
No additional Medicaid				
Other (please specify)				
Carter (predict specify)	l			
15 What percent capacity is your practice currently experiencing?				
0-25%				
26-50%				
51-75%				
76-90%				
91-100%				
Over 100%				
16 How long have you been practicing medicine?				
Less than 1 year				
1-3 years				
4-6 years				
7-10 years				
11-15 years				
16-20 years				
21-25 years				
Over 25 years				
What additional comments do you have regarding health needs in o	ur			
community?	1			

Appendix G: Community Member Community Health Needs Assessment Survey



Dodge-Jefferson Healthier Community Partnership

Community Health Assessment Survey 2019

We are conducting a very short community health survey – only 30 questions. As a resident of the Dodge County or Jefferson County Area, we would greatly value your thoughts on the health needs of our community, so please take a few minutes now and answer the following anonymous survey. Your answers will be confidential. All results will be compiled by Stratasan, our community health needs assessment partner.

The focus of the community health needs assessment is primarily Dodge County and Jefferson County.

Your Community's Health				
1. What are the top 3 issues in your community that most greatly impact people's health? (Select up to 3)				
Getting healthcare services	Poverty/Low Income			
Getting dental health services	Taking more responsibility for their own			
Getting mental health & behavioral health services	lifestyle/health			
Abuse and violence	Smoking/tobacco			
Affordable housing	Alcohol abuse			
Education	Drug abuse			
Aging population/services for elderly	Teen Pregnancy			
Jobs/employment	Affordable healthy lifestyle services and			
Language barriers	programs			
Racial barriers	Getting nealtny food			
Transportation	Cooking healthy foods			
Safe neighborhoods	Safe/affordable places to exercise			
Clean air and water	Safe parks			
	Walking/bike paths and trails			
Stress	Don't know			
	Other (please specify)			
2. In your opinion, what are the top 3 health concerns for (Select up to 3)	children (age 0-18) in your community?			
Physical activity	Mental health			
Healthy diet	Dental health			
	Parenting			

	Obesity/overweight School lunch programs Children's health education Child-care/day care options Responsible sexual behavior Getting healthcare	Othe	Drug abuse Immunizations/Vaccinations Bullying Don't Know er (please specify)
(Sel	n your opinion, what are the top 3 factors that influence how ect up to 3) Good health practices (e.g., eating healthy foods, daily exercise) Avoidance of bad health practices (e.g., smoking/tobacco, drinking, of exercise) Getting to doctors Emotional factors , positive attitude toward life, "comfortable in your own skin") Taking responsibility for own health/lifestyle Family health history Age		Health and dental insurance Having enough money Religious or spiritual health practices Education
you	What healthcare, health education or public health services or community? (Select all that apply) None/have everything we need Healthcare resources for the uninsured or poor Exercise resources Additional healthcare services Nutrition/diet education Wellness programs Health education for chronic conditions: diabetes, high blood sure, heart conditions, arthritis, asthma, etc.		Senior Services Parenting services Affordable insurance Mental health services Drug abuse services Don't Know er (please specify)
Your	put Your Health r responses to these questions will be used by our local hospitals, publications to better serve the needs of our community's residents. Generally, how would you describe your health? Excellent Good Fair Poor	lic he	alth departments, and other community

	if you have one person or group you turn to for l lect all that apply)	pasic healthcare	needs, where do you go most often?
	My doctor		School nurse
	Hospital (including the ER)		Other healthcare providers (chiropractors
	Health department	ete	•
	Urgent care center		Friend or Relative
	Free or low income clinic		Veterans Administration (VA)
	Pharmacy		I do not have a healthcare provider
		Ot	her (please specify)
7. \ ⊜	Was there a time in the past 12 months when you Yes	u needed to see	a doctor but could not?
0	No		
(If I	No, skip question #8)		
8. ۱	Why were you not able to see a doctor? (Select a	all that apply)	
	I'm not comfortable with any doctor		Lack of money/insurance for office visit
	Language/racial/cultural barriers		Weather was too bad
	Lack of a ride		I was too sick
	Don't know how to find a good doctor		Doctor unavailable
	Lack of a physician taking new patients		I do not have a healthcare provider
	Inconvenient office hours	Ot	her (please specify)
	Specific service I needed was not available locally		Tier (piease specify)
9. \ O	Was there a time in the past 12 months when yo	ou needed to see	a dentist but could not?
0	No		
(If I	No, skip question #10)		
	Why were you not able to see a dentist? (Selec	t all that apply)	
	I'm not comfortable with any dentist		Lack of money/insurance for office visit
	Language/racial/cultural barriers		Weather was too bad
	Lack of a ride		I was too sick
	Don't know how to find a good dentist		Dentist unavailable
	Lack of a dentist taking new patients		I do not have a dentist
	Inconvenient office hours	Oth	er (please specify)
	Service I needed was not available locally	Oth	ei (hiease shecily)

11. Was there a	a time in the past	12 months when yo	u needed t	to s	see a mental health pro	ofessional but cou
⊖ Yes						
O No						
(If No, skip que	stion #12)					
Select all that		e a mental health p				
	ortable with any mer	ntal health provider			Lack of money/insurance	e for office visit
	cial/cultural barriers				Weather was too bad	
Lack of a ride	2				I was too sick	
	now to find a good th	erapist/psychiatrist, et	cc.		Provider unavailable	
Lack of a me	ntal health provider t	aking new patients			I do not have a mental h	nealth provider
Inconvenient	office hours			Otl	her (please specify)	
Specific servi	ce I needed was not	available locally		,,		
		s why you could no	t get neede	ed 1	medications?	
	Select all that apply) Could not get a prescription from physician				Lack of money/insurance for drugs	
_		physician			Weather was too bad	
	Lack of a ride to pharmacy Don't know how to find a good pharmacy				I was too sick	
_					I do not have a pharma	су
_				Other (please specify)		
	I needed was not av	ailable		01	iner (pieuse speerry)	
15. To what ext	tent do you agree	or disagree with th	is statemer	nt.		
Drug abuse is a problem in our community.	Strong Agree □	Somewhat Agree ☐	Neutral		Somewhat Disagree ☐	Strongly Disagree
16. Would you Yes No	be able to direct s	someone to access o	drug or alco	oho	ol treatment in the con	nmunity?

Не	ealth Needs				
17. Have you ever been told by a doctor you have any of these health conditions, diseases or challenges? (Select all that apply)					
	Asthma Cancer Learning or development concerns Diabetes High blood pressure/hypertension Lung disease High cholesterol Arthritis	Oth	Eating disorder Heart disease Mental or emotional problem Overweight or obese Drug abuse None ner (please specify)		
18. O	1.8. Do you feel you have what you need to manage your health condition(s)?YesNo				
(If	yes, skip question #19)				
Oth	If not, what do you need in order to manage your health cond More information/education about my condition(s) Financial assistance for doctor visits/medical supplies Insurance A better support system More doctors More appointment time choices Rides to doctor or clinic er (please specify)	ition	i(s)? (Select all that apply)		
	emographics What is your gender?				
0 0 0	Female Male Non-binary/ third gender Prefer not to say Prefer to self-describe:				

21.	Which of the following ranges in	cludes your age?	
0	18 to 24		
\circ	25 to 34		
0	35 to 44		
\circ	45 to 54		
\circ	55 to 64		
\circ	65 to 74		
0	75 or older		
22.	What ZIP code or County do you		
	bdge 53033 53016 53032 53034 53035 53039 53048 53050 53059 53078 53091 53098 53557 53579 53916 53922 53933 53956 53963	Jefferson	Other than those listed please specify
23.	What is your race?		
0	African-American/Black		
0	Asian		
	Pacific Islander		
000	Caucasian/White		
	American Indian/Alaskan Native		
	Mixed race		
Oth	er (please specify)		
24.	What is your ethnicity?		
0	Hispanic		
0	Non-Hispanic		

	What do you feel are the greatest challenges to your personal lect all that apply)	health?
	What do you feel are the greatest challenges to your personal lect all that apply) Lack of health insurance Lack of healthcare No doctor Cost of prescription medications Smoking/tobacco use Drug abuse Alcohol abuse Unhealthy diet Lack of exercise Unhealthy relationships	health?
	Depression Other mental health issues Too much stress I have no personal health challenges	
	Thinking of your personal health, what change or changes wounths? (Select all that apply) Get health insurance Find a doctor I trust Stop smoking/tobacco Reduce/Stop alcohol use Improve my diet	Take more time for myself Learn how to cope with stress Get mental health counseling I am not interested in making changes to improve my health
	Exercise more	Other (please specify)

Appendix H: Resources

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