

# Community Health Needs Assessment

MCHS Hospitals, Inc. d/b/a Marshfield Medical Center - River Region 2023

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### **Welcome Letter**

Dear Community Members,

Marshfield Clinic Health System's (MCHS) mission is to enrich lives and create healthy communities through accessible, affordable, compassionate health care. And that includes your community.

We know that health is driven by much more than what happens in the doctor's office. Wherever and whenever possible through programs, services, public policy or other means, emphasis needs to be on addressing health choices before medical needs arise.

That's why the MCHS Hospitals Board, Inc., authorized governing body, has adopted this needs assessment on December 6, 2023.

The Health System has collaborated with community partners to assess communities' health and needs. The process has included meetings, surveys, community conversations, key informant interviews and a variety of data sources.

This document summarizes these key findings. Electronic versions and companion documents can be found at: <u>https://communityhealth.marshfieldclinic.org/</u>

Through these collaborative efforts, the top health priorities identified through the 2022 Community Health Needs Assessment Process have been identified. MCHS will continue to support additional community health needs as they arise. The top health priorities for MCHS Hospitals, Inc. d/b/a Marshfield Medical Center – River Region (hereafter referred to as "MMC-RR") are:

- Alcohol and Substance Misuse
- Behavioral Health
- Health Equity

We hope you find this document useful and welcome your comments and suggestions for improving the health of Portage County's citizens.

Yours in health,

Dr. Brian Hoerneman, Interim CEO Marshfield Clinic Health System

Christopher Soska, President MMC-RR

Jay Shrader, Vice President Community Impact and Social Accountability

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### **Definition of Terms**

- **Community Benefits Workgroup- Stevens Point (CBW—Stevens Point):** local and internal workgroup of MMC-RR that contributes to the Health System's community benefits and community health initiatives. Essential functions are to monitor key policies, including financial assistance, billing, and collections, help to develop and sustain community relationships, participate in and develop the Community Health Needs Assessment and Implementation Strategy, and monitor and evaluate implementation of community benefits programs.
- Community Health Assessment (CHA)/Community Health Needs Assessment (CHNA): refers to a state, tribal, local, or territorial health assessment that identifies key health needs and issues through systematic, comprehensive data collection and analysis. (Centers for Disease Control and Prevention, 2019) Health Departments are required to participate in a CHA every five years. Non-profit (tax-exempt) hospitals are required by the Affordable Care Act to conduct a CHNA once every three years. Hospitals have the option to partner with local health departments to simultaneously conduct a CHA/CHNA. (Community Catalyst, 2013)
- **Community Health Improvement Plan (CHIP):** a long-term, systematic effort to address public health problems based on the results of community health assessment activities and the community health improvement process. A CHIP is typically updated every three to five years. (Centers for Disease Control and Prevention, 2019)
- **Health Equity**: everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care. (University of Wisconsin, Population Health Institute)
- Healthy People, Healthiest Wisconsin 2020 State Health Plan: the public health agenda required by Wisconsin statute every 10 years, which is built upon the work of prior state health plans by identifying priority objectives for improving the health and quality of life in Wisconsin. (Division of Public Health, 2019)
- **Health Priority(ies):** Health areas selected to be addressed by hospital based off of community input collected via survey, community conversations, focus groups, and/or coalition meetings; and secondary data review.
- **Health Need(s):** the 14 health areas based on the Wisconsin Department of Health Services Health Plan, Healthiest Wisconsin 2020. Areas include mental health, substance use, alcohol misuse, chronic disease prevention and management, obesity, physical activity, injury and violence prevention, healthy

nutrition, healthy growth and development, communicable disease prevention and control, tobacco use and exposure, oral health, reproductive and sexual health, and environmental and occupational health.

- **Implementation Strategy (IS):** a written plan to address the community health needs identified through an assessment and approved by an authorized governing board. Hospitals must use the CHNA to develop and adopt an implementation strategy. (Community Catalyst, 2013)
- **LIFE Report Executive Committee:** is made up of representatives from the Portage County United Way, Portage County Public Health, The Community Foundation, Aspirus Hospital Inc. and Marshfield Clinic. The committee leads the development of the LIFE (Local Indicators for Excellence) report.
- Local Indicators for Excellence (LIFE): A collaborative community process including the community survey, prioritization process and development of the report which highlights the state of Portage County.
- Social Determinants of Health (SDoH): the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. Can be grouped into five domains: Economic Stability, Education Access and Quality, Health Care Access and Quality, Neighborhood and Built Environment, and Social and Community Context. (Healthy People 2030, U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion.)
- United Way ALICE report: ALICE is an acronym that stands for Asset Limited, Income Constrained, Employed. ALICE represents the households with income above the Federal Poverty Level but below the basic cost of living. United Way's ALICE Report provides current research-based data that quantifies who in Wisconsin is living on the edge of financial insecurity. (United Way ALICE Project, 2018)
- University of Wisconsin's Population Health Institute's County Health Rankings: a data source ranking nearly every county in the nation to identify the multiple health factors that determine a county's health status and indicate how it can be affected by where we live. (University of Wisconsin Population Health Institute, 2019)

### **Health System Overview**

Marshfield Clinic was founded in 1916 by six physicians practicing in Marshfield, a rural central Wisconsin city. At its inception, Clinic founders saw research and education as critical to their practice of health care and that remains so today.

The Clinic became a 501(c)(3) nonprofit organization in 1992 and in 2014, Marshfield Clinic Health System, Inc., was formed. The Health System's mission is to enrich lives and create healthy communities through accessible, affordable, compassionate health care.

Marshfield Clinic Health System is an integrated health system whose mission is to enrich lives through accessible, affordable compassionate healthcare. The Health System serves Wisconsin and Michigan's Upper Peninsula with more than 1,600 providers comprising 170 specialties, health plan, and research and education programs. Primary operations include more than 60 Marshfield Clinic locations and 11 hospitals.

MCHS primary operations include Marshfield Clinic, Marshfield Medical Center hospitals in Marshfield, Eau Claire, Beaver Dam, Ladysmith, Minocqua, Neillsville, Rice Lake, Weston, Park Falls, Stevens Point, Dickinson, and Marshfield Children's Hospital, Marshfield Clinic Research Institute, Security Health Plan, Division of Education and Marshfield Clinic Health System Foundation.

### **Hospital Overview**

MMC-RR is a 12-bed regional hospital in Stevens Point, Wisconsin. This regional hospital provides comprehensive inpatient and outpatient health care to Portage County, bringing the valued services of the Marshfield Clinic Health System closer to home for many area residents.

MMC-RR offers a wide range of advanced care services including:

- Emergency department (24/7)
- Eight treatment rooms and one trauma room
- 12 private hospital rooms
- Urgent care
- Imaging and lab services
- Emergency transportation (helicopter and ambulance)
- Surgical services (two operating rooms and one procedure room)
- Inpatient physical and occupational therapy (adult)
- Hospitalist specialists
- Telehealth hospitalist robot

### **Our Community**

MMC-RR strives to provide affordable and accessible health care for all. Many patients and community members reside in rural areas of Portage County and neighboring counties. The Health System focuses on serving those that are underserved and living in rural areas of the service area. MMC-RR service area is not defined by county borders, but serves those in high need areas with limited resources. MMC-RR is focused on serving patients outside clinic and hospital walls by addressing health equity. However, for the purposes of this CHNA, the community served is defined by Portage County boarders.

#### **Geographic Area**

Portage County is located in central Wisconsin and sits on the ancestral lands of the Ho Chunk and Menominee people. The county is comprised of one city (Stevens Point), 9 villages and 17 townships with a total population of 70,718 (2022 US Census Population Estimates); approximately 36% of which is rural.

The city of Stevens Point (county seat) has a total population of 25,692 and is known as 'The City of Wonderful Water' as it is nestled along the Wisconsin River.



#### **Table 1: Demographics**

	Portage County	Wisconsin	United States
Total Population	70,718	5,892,539	333,287,557
Age			
Persons under 5 years	4.4%	5.3%	5.6%
Persons under 18 years	18.5%	21.2%	21.7%
Persons 65 years and over	18.5%	18.7%	17.3%
Sex			
Female persons	49.2%	49.8%	50.4%
Race			
White alone, not Hispanic or Latino	90.2%	86.6%	75.5%
Hispanic or Latino	3.9%	7.6%	19.1%
American Indian and Alaska Native alone	0.5%	1.2%	1.3%
Black or African American alone	1.1%	6.6%	13.6%
Asian alone	3.3%	3.2%	6.3%
Native Hawaiian and other Pacific Islander alone	0.1%	0.1%	0.3%
Two or More Races	1.6%	2.2%	3.0%
Language other than English spoken at home	5.0%	8.6%	21.7%
Education			
High school graduate or higher	94.8%	92.9%	88.9%
Bachelor's degree or higher	33.4%	31.5%	33.7%
Income			
Median household income, 2017-2021	\$65,550	\$67,080	\$69,021
Persons in poverty	10.4%	10.8%	11.5%

 Table 1: Portage County Demographics, U.S. Census, 2023

One other hospital system serves Portage County and is located within the Stevens Point metro area; Aspirus Health Care.

### **Assessing the Needs of the Community**

#### Overview

Community Benefits Workgroup (CBW) – Stevens Point identified and prioritized community health priorities through a comprehensive process that included input from multi-sector community partners and organization leadership. Direct community input was gathered and focused on understanding the priorities of the underserved in the community. The CBW- Stevens Point is committed to addressing health inequities and conducted the Community Health Needs Assessment (CHNA) using a health equity lens. The CBW-Stevens Point seeks to address "types of unfair health differences closely linked with social, economic, or environmental disadvantages that adversely affect a group of people". (Attaining Health Equity. CDC. Retrieved from:

<u>https://www.cdc.gov/nccdphp/dch/programs/healthycommunitiesprogram/overview/healthequity.htm</u>)

The Community Benefits workgroup (CBW)—Stevens Point met in November 2023 to discuss the results of the Portage County prioritization processes. The president of MMC-RR, Christopher Soska, convened the CBW—Stevens Point, which included hospital leadership. All members are committed to guiding community benefits efforts and improving health in the community of Stevens Point. The CBW—Stevens Point reviewed the Portage County CHA, secondary quantitative data to develop this report. The CHNA is used to develop an Implementation Strategy (IS) tailored to meet the identified health priorities.

See Appendix A for a list of those involved in the CBW- Stevens Point

Report Executive Committee begins meeting to ize the 2022 LIFE Survey.
ize the 2022 LIFE Survey
ibuted the LIFE survey throughout the community
g random sampling and targeted sampling for often-
errepresented populations.
an Review of survey results and planning for
munity engagement and secondary data review. LIFE
ort Executive Team starts meeting monthly.
ed 4 Steering Committee Meetings to review data on
omains and began to prioritize highest needs.
ed Community Calls to Action Meeting to identify
ensus on top 3 calls to action.
pleted and publicized the Portage County LIFE Report
-Stevens Point prioritized health priorities for MMC-
· · · ·
pleted, approved and publicized the MMC-RR CHNA.

#### Table 2: Community Health Needs Assessment (CHNA) Timeline

#### **Process and Methods**

The assessment process began with the development of the 2022 Portage County Local Indicators for Excellence (LIFE) report survey, which serves as the county's Community Health Assessment (CHA). The LIFE report was completed by United Way of Portage County and the LIFE Executive Committee which included Marshfield Clinic Health System representation as well as other key agencies working together to complete the collaborative process.

A complete list of partner organization representatives who participated in the health assessment process is included in Appendix A.

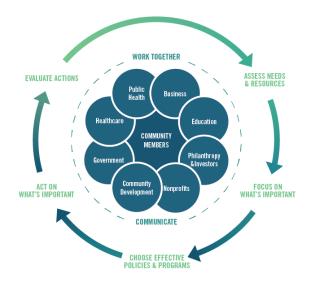
#### The LIFE Executive Committee includes:

- Portage County Health and Human Services Division of Public Health Department
- United Way of Portage County
- Marshfield Clinic Health System
- Aspirus Health, Inc.
- Community Foundation of Portage and Waushara Counties

The purpose of the LIFE process and report is to identify the strengths and needs of the community, prioritize top concerns, and encourage Portage County residents and organizations to engage in the improvement of the overall community. Both primary and secondary data collection methods were utilized to connect with several different demographic groups in the community and to develop a thorough understanding of issues facing members of Portage County.

All partners contributed personnel and financial resources to the process. The LIFE Report Executive Committee met from January 2022 through July 2023, to carry out the LIFE process. Financial resources contributed were used to fund the University of Wisconsin-River Falls Survey Research Center to conduct the community survey. Additional funds were used to contract with Gromoske Consulting, who organized secondary data sources for review, facilitated meetings and wrote the LIFE Report. Funds were also used for the community Calls to Action meeting and public launch of the LIFE Report. Any funds remaining from the process are pooled and accessible for future collaborative efforts related to the shared Calls to Action. The shared partnership of the LIFE process reduces duplication of effort and costs, promotes coordination of resources and results in a potentially more significant impact on the health needs of the community.

The partnership utilized the County Health Rankings and Roadmaps Take Action Model (Figure A) to guide the CHA process, which outlines the steps needed for the community health improvement process: assess needs and resources of the county, focus on the top health priorities, and develop action plans with effective programs.



#### Figure A: County Health Rankings And Roadmaps Take Action Model

#### **Data Sources**

The CHNA included primary and secondary data. Primary data included a countywide survey and a community Calls to Action meeting. Secondary data was compiled by Gromske Consulting into data placemats, which included data from various sources, such as; US Census, Centers for Disease Control and Prevention, Youth Risk Behavior Surveillance System, United Way reports, Healthy People, Healthiest Wisconsin 2020 State Health Plan, and more. The data was reviewed and ranked by Steering Committee members.

#### **Primary Data Collection**

Community Assessment Survey

Primary data collection began with a community survey in February 2022. The LIFE Report Executive Committee contracted with UW River Falls Survey Research Center to develop and conduct the survey. Both random and targeted sampling was utilized. Paper surveys were mailed to 1,137 households in the random sample. An additional 1,500 surveys were distributed amongst key stakeholders to help reach the target sample of low-income residents, renters and people of color. Both sample sets had the option to complete the paper survey or utilize a link to complete the survey on-line. Targeted sample participants also had the option to complete the survey with the help of a translator if needed.

The CBW—Stevens Point recognizes that health is determined by more than health care. As the LIFE survey is designed to assess the overall state and well-being of the community, questions included both health and non-health related topics. The broad nature of the questions and topics covered assured that, for the purposes of the MMC-RR CHNA, health equity data was also easily captured and analyzed.

A total of 502 completed or near completed surveys were received, well above the number needed to report validity at the 95% confidence level (needed = 379,

received = 502). Survey respondents represented a wide range of residents with a variety of income and education levels, age and household size and matched the demographics of the county as a whole, in most categories. There were slightly more female respondents (61% of survey responses vs 50% of the population), more senior respondents (43% of survey responses vs. 21% of the population), and less 18-34 year old respondents (16% of responses vs. 35% of the population) than in the County population. These groups should be considered in future conversations to assure adequate representation. While people of color were represented in the survey at nearly the rate equal to the population, due to small cell sizes, these groups should have more opportunity to provide their voice to the development of future implementation strategies.

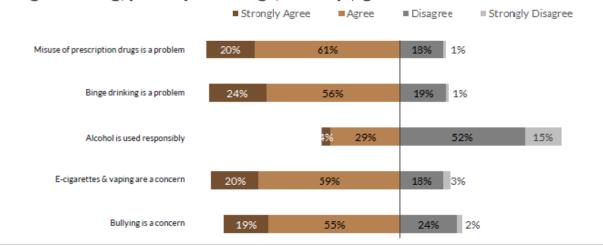
Ethnicity	Count	Hispanic	Not Hispanic				
LIFE Survey	451	2%	98%				
Portage Co.	70,822	3%	97%				
Race	Count	White	Black/Afr. American	American Indian	Pacific Islander	Asian/Asi Amer.	Other
LIFE Survey	449	94%	1%	0%	0%	3%	2%
Portage Co.	72,229	94%	2%	1%	0.2%	4%	2%

#### Figure B: LIFE Survey Ethnicity and Race

Respondents to the Community Assessment survey felt the top health issues were: **binge drinking, Prescription (Rx) drug use, and vaping**. (Portage County LIFE report 2023)

#### Figure C: Life survey top health issues in Portage County

The top health issues in Portage County, according to respondents, were binge drinking, prescription drugs, and vaping.



#### Secondary Data Collection and Review

Local secondary quantitative data was compiled by Gromske Consulting from a variety of sources based on the Wisconsin Association of Local Health Departments and Boards (WALHDAB) recommendations. Data sources included US Census, Centers for Disease Control and Prevention, Youth Risk Behavior Surveillance System, United Way reports, Healthy People, Healthiest Wisconsin 2020 State Health Plan, and more.

Gromske Consulting collated data into data placements within 16 domains with a variety of priority areas under each domain. The LIFE Executive Committee identified four steering committees made up local leaders and experts related to the 16 domains. A complete list of Steering Committee members can be found at Appendix-A. Steering Committees met between October-November 2022.

Each Steering Committee met for a half day virtual meeting to review the data placements, provide additional data from their own work, and discuss community context, concerns and assets. A key informant for each domain was present to share qualitative data on the topic and local climate. Each Steering Committee ranked their domains on six characteristics - trend, magnitude of the problem, severity of the problem, preventability of the problem, capacity to address the problem, and community support for the problem.

#### Community Calls to Action Meeting

On January 24, 2023, The LIFE Executive Committee, all four Steering Committees and additional community leaders and stakeholders were brought together for a full day priority setting meeting. More than 70 people were in attendance and provided a robust and rich discussion about the data and the Portage County Community. Data from all four Steering Committee meetings was reviewed as well as the rankings coming out of each. Additional data and discussions were shared. Participants engaged in a variety of different small and large group processes to further share community insight and bring more context to the data and future Portage County opportunities.

Additional ranking and voting were conducted, highlighting a clear consensus on the top needs of Portage County. The day conclude with a shared activity to generate the Calls to Action.

"A call-to-action is a prompt that encourages people to take action about a problem. The LIFE Report Executive Committee along with the Steering Committee, after a year-long process of gathering information, reviewing it, and soliciting input from stakeholders, identified the following calls-to-action: **Behavioral Health**, **Early Childhood Care & Education, and Shelter & Housing**" (Portage County LIFE report 2023)

#### **Prioritization Process**

The prioritization process of the health needs is summarized below.

Step 1: Community Health Needs Survey in February – April 2022 Paper surveys were mailed to 1,137 households in the random sample. An additional 1,500 surveys were distributed amongst key stakeholders to help reach the target sample of low-income residents, renters and people of color. Both sample sets had the option to complete the paper survey or utilize a link to complete the survey on-line. Targeted sample participants also had the option to complete the survey with the help of a translator if needed. A total of 502 completed or near completed surveys were received well above the number needed to report validity at the 95% confidence level (needed = 379, received = 502). Survey results, which follow this introduction, provide county-level and regional data on physical and mental health status; access to primary care, dental care, mental health counseling and substance abuse treatment services; use of screening and preventive health care services; the prevalence of chronic diseases and disabilities; and certain behaviors linked to health status, morbidity, and mortality, including diet, exercise, and use of alcohol, tobacco, and other drugs.

#### Step 2: Secondary Data Review: May 2022

Local secondary quantitative data was compiled by Gromske Consulting from a variety of sources based on the Wisconsin Association of Local Health Departments and Boards (WALHDAB) recommendations. Data sources included US Census, Centers for Disease Control and Prevention, Youth Risk Behavior Surveillance System, United Way reports, Healthy People, Healthiest Wisconsin 2020 State Health Plan, and more.

#### Step 3: Call to Action Meeting January 2023

The LIFE Executive Committee, all four Steering Committees and additional community leaders and stakeholders were brought together for a full day priority setting meeting. Data from all four Steering Committee meetings was reviewed as well as the rankings coming out of each. Additional data and discussions were shared including key informant speakers on all health priorities discussed. Additional ranking and voting were conducted highlighting a clear consensus on the top needs of Portage County. The day concluded with a shared activity to generate the Calls to Action.

The following criteria was also considered in the prioritization process.

- Scope of problem (e.g., severity, number of people impacted)
- Health disparities (e.g., by income and/or race and ethnicity)
- Feasibility (e.g., are there known interventions, can we have an impact)
- Alignment with others (e.g., local health department priorities)

#### Step 4: CBW-Stevens Point Meeting November 2023

The CBW-Stevens Point met in November 2023 to discuss the results of the Portage County prioritization processes. Additional consideration of alignment with the ABHE Community Health Focus Areas of Marshfield Clinic Health System were made. The National Association of County and City Health Officials (NACCHO) Prioritization Matrix was used to determine the health priorities, which included the following criteria:

- How is the county doing compared to the state and national goals?
- What health priorities have the largest community impact?
- What health priorities have the most serious impact?
- Is the community ready to change?
- Can these health priorities be changed over a reasonable period of time?
- Are there gaps in county efforts to address the health priority?
- Did the community and county data identify this as a health priority?

A full list of data sources and references is included in Appendix D.

### Addressing the Needs of the Community

#### Overview

After completing extensive review of the LIFE Report and process, United Way ALICE data, Healthiest Wisconsin 2020, County Health Rankings, and other quantitative and qualitative data, the top community health priorities identified by MMC-RR are:

- Alcohol and Substance Misuse
- Behavioral Health
- Health Equity

To align these health priorities, the CBW-Stevens Point chose to use consistent wording across the health system, as shown in table C. As these priorities are addressed, intentional efforts will be made to ensure appropriate resources are provided, and unfair and unjust obstacles are eliminated for all people and communities to reach their optimal health.

Table C. Health Priority	LIUSSWAIK	
Portage County CHIP (2017-2023)	MMC-RR CHNA	Portage County LIFE Report
Alcohol and other drug abuse	Alcohol and substance misuse	Behavioral Health*
Mental Health	Behavioral Health	Behavioral Health*
	Health Equity	Housing
		Childcare
Healthy Weight		

#### **Table C. Health Priority Crosswalk**

\*The Portage County LIFE report definition of Behavioral health refers to mental health and substance use as well as prevention, diagnosis, and treatment in these areas.

#### Health Priority: Alcohol and Substance Misuse

Substance use and alcohol misuse was identified as a top health priority in the Portage County CHA. Alcohol misuse is "more than 1 drink per day on average for women, and more than 2 drinks per day on average for men. Alcohol misuse is a pattern of drinking that result in harm to one's health, interpersonal relationships or ability to work" (Centers for Disease Control and Prevention, 2019) Substance abuse is "the harmful or hazardous use of psychoactive substances, including alcohol and illicit drugs" (i.e. marijuana, heroin, cocaine, and methamphetamine). (World Health Organization, 2019)

Consequences of alcohol or substance abuse is far reaching and includes motor vehicle and other injuries, fetal alcohol spectrum disorder and other childhood disorders, alcohol and/or drug dependence, liver, brain, heart and other chronic diseases, infections, family problems, and both violent and nonviolent crimes.

MMC-RR will compliment local community efforts by focusing on promoting environmental strategies that prevent substance use and access, reducing excessive alcohol consumption and reducing opioid related deaths and hospitalizations in addition to supporting community driven efforts through a variety of methods.

#### **Data highlights**

In 2019, the estimated cost of excessive alcohol consumption in Portage County was \$59.9 million. Portage County's 2018 binge drinking rates were 29%, higher than the State (24%) and US (16%). (The Burden of Binge Drinking in Wisconsin, 2019) According to the County Health Rankings and Roadmaps for Portage County 2022, 46% of motor vehicle crash deaths involved alcohol.

In 2021 the Portage County rate of emergency room visits for all opioid overdoses was 27.8 per 100,000. The rate of all opioid deaths in 2021 for Portage County was 14.1 per 100,000, and this rate has been increasing since 2019.

Regarding the youth population in Portage County, the rate of teens who vape in Portage County has decreased since 2018 (25%-16%), however, it is still higher than the Wisconsin average (11.4%). The rates of opioid and prescription pain medication misuse in the youth population is higher in Wisconsin compared to the US as shown below. (Dose of Reality, Youth Opioid Use Dashboard)

Opioid and Prescription Pain Medication Use Youth Population						
	Pain Med Misuse in the Past Year	<b>Opioid Misuse</b> in the Past Year	Heroin Use in the Past Year			
Wisconsin	3.2%	3.5%	0.1%			
U.S.	2.9%	3.0%	0.1%			

Figure D. Opioid and Prescription Pain Medication use Youth Population

Portage County Community Health Survey, Top Reasons this is a problem in the community:

- 80% of respondents of the 2023 Community Health Survey agreed or strongly agreed that binge drinking in a problem; additionally 67% indicated that alcohol is not used responsibly in the community.
- 83% agreed or strongly agreed that drinking and driving is a problem in the community
- 81% agreed or strongly agreed that misuse of prescription drugs is a concern
- 80% agreed or strongly agreed that illegal drug use is a problem in the community.
- 79% agreed or strongly agreed that E-cigarettes/vaping are a concern

#### Health Priority: Behavioral Health

Mental health was indicated as a top health priority in the Portage County CHA. Mental health is "an important part of overall health and well-being. Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make healthy choices. Mental health is important at every stage of life, from childhood and adolescence through adulthood." (Centers for Disease Control and Prevention, 2019)

Mental illness affects all ages and influences many areas of one's wellbeing. Mental health plays a role in the ability to maintain good physical health, while mental health issues are commonly associated with physical health issues and increased risk factors like substance abuse and obesity.

MMC-RR will compliment local community efforts by focusing on supporting school and community based mental health services for youth in Portage County and improving social and emotional development of adolescents and their caretakers in addition to supporting community driven efforts through a variety of methods.

#### Data highlights

In Portage County, adults reported that their mental health was not good on 4.5 of the previous 30 days. Additionally, the number of mental health providers in Portage County is below the Wisconsin rate at 1 provider per 750 people in Portage

County (WI rate was 1 provider per 420 people). (County Health Rankings and Roadmaps, Portage County, 2022)

In 2021, 33% of high school students who completed the YRBS survey indicated they had felt so sad or hopeless for two or more weeks that they stopped doing some usual activities. 50% of overall students, (68% female and 34% male) indicated they had experienced significant problems with anxiety in the last 12 months (2021). (Portage County Life Report)

Portage County Community Health Survey, Top Reasons this is a problem in the community:

- 1/4<sup>th</sup> of survey respondents responded that they or someone in their household struggled with a mental health concern in the past 12 months.
- 14% of respondents indicated that they/their household member did not see a mental health provider when needed, which is has been increasing since 2012 (8%)
- While 72% of respondents agreed or strongly agreed that mental health services are available, only 37% agreed or strongly agreed that mental health services are affordable

## Figure E: LIFE survey reason for not seeking a mental health provider by year

Table 45. Reasons for Not Seeking Mental Health Provider by Year						
	2012	2017	2022			
No available appointments	17%	17%	41%			
Had no means to pay	16%	17%	25%			
Did not know how to find	27%	12%	23%			
Chose not to seek	11%	30%	21%			
No insurance	12%	18%	18%			
Distance/transportation	9%	7%	16%			

#### **Health Priority: Health Equity**

Social determinants of health are "the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. (Healthy People 2030, 2021) It is critical to address social determinants of health in order to improve health and reduce health inequities as 80% of what impacts our health is affected by these areas.

A strong and growing body of research shows that differences in health outcomes are the result of community conditions and policies and systems that shape health and opportunity. The neighborhoods we live in – along with past and present housing, education, and employment policies – create opportunities for some, but roadblocks for others (Wisconsin Population Health and Equity Report Card, 2021).

MMC-RR will focus on supporting access to basic needs, develop a work plan to address health equity gaps, both internally and within the community, and support partners in their work to address social determinants of health.

#### **Data highlights**

The Portage County LIFE Report identified the following Social Determinants of Health as key areas in need of action:

- Childcare
- Housing/Shelter

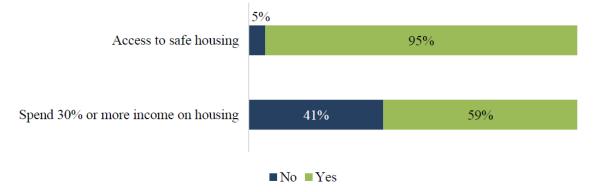
#### Childcare

- 62% of zip codes in Portage County are designated as childcare deserts (defined as any zip code with at least 30 children under the age of 5 years where there are 3 or more children under the age of 5 years for every 1 childcare spot) according to the Department of Children and Families.
- Affordable childcare is defined by the federal government as spending no more than 7% of yearly income on childcare (whitehouse.gov)
  - In Portage County, the average household spent 31% of its income on childcare for two children, which is higher than the Wisconsin average (28%) and US average (27%) (County Health Rankings)

#### Housing/Shelter

Affordable housing is defined as spending no more than 30% of one's income on housing. (US Department of Housing and Urban Development). Between 2016-2022, the percent of Portage County households spending more than 30% of their income on rent has averaged 44%. Portage County is also sensitive to the uptick in the number of homeless individuals in the area.

#### Figure F: LIFE survey access to and income spend on housing



Portage County Community Health Survey, Top Reasons this is a problem in the community:

- While 80% of respondents agree that childcare is available, only 40% agree that is affordable
- 95% of respondents have access to safe housing, however almost 60% spend more than 30% of their income on housing

#### **Health Needs Not Addressed**

Through the assessment process, the CBW—Stevens Point identified other community health needs that have not been addressed in this plan. In prioritizing community health needs, the CBW—Stevens Point considered other organizations addressing the specific need, the ability of MMC-RR to impact change, availability of resources, as well as readiness of the community for interventions.

After consideration, the following health needs will not be addressed by MMC-RR as other community organizations are better equipped and have the resources in place to lead efforts to address them:

- Roads and Infrastructure
- Sustainability and Environmental Health
- Higher Education

### **Potential Resources to Address Health Priorities**

Potential resources and assets in our community that will help address the identified health priorities as well as help develop the implementation plans include the following:

- Aspirus Health Inc.
- Community Foundation of Portage and Waushara Counties
- Marshfield Clinic Health System
- Portage County Aging and Resource Disability Center
- Portage County Health Department
  - Healthy People Portage County
- Portage County Partnership for Prevention
- Prevent Suicide Portage County
- United Way of Portage County
  - Dream Big Child Care Coalition

### **Next Steps**

Having identified the health priorities that will be addressed, the next steps include collaboration with community partners through a variety of community coalitions, workgroups, and organizations. MMC-RR will leverage existing partnerships and community resources to coordinate strategic efforts to address identified community health priorities that can be monitored, evaluated, and improved upon over time.

The CBW—Stevens Point, a local and internal workgroup that contributes to the Health System's community benefits and community health initiatives, will oversee the three-year implementation strategy plan that will integrate these health priorities into the strategic plan for resource investments and allocations. The CBW—Stevens Point will implement strategies that systematically focus on the social determinants of health, subsequently reduce health disparities and that demonstrate potential to have the most impact on improving selected health priorities.

CBW—Stevens Point will evaluate implemented programs and activities and track key performance indicators during each year of the implementation plan. This analysis will be done in collaboration with respective partners with the intent to identify new and current resources that can be better integrated and deployed to maximize positive impact on population health.

This CHNA will be shared among all partners and made publicly available.

#### **Approval and Community Input**

This Community Health Needs Assessment (CHNA) report was adopted by the MCHS Hospitals Board Inc. on December 6, 2023

If you would like to serve on a coalition that helps meet the aims of this report, or have a comment on this assessment, please contact the Marshfield Clinic Health System Center for Community Health Advancement at <u>communityhealth@marshfieldclinic.org</u> or (715) 221-8400.

### **Evaluation of the Impact of the Preceding Implementation Strategy**

MMC-RR first opened its door to patients in May of 2022. Therefore, there is no preceding Implementation Strategy to evaluate.

### **Appendix A: Individuals Involved in the CHNA**

#### 2022-2023 Portage County Life Report Steering Committee

- Andrea Starr Justice Works
- Angela Roltgen Portage County Health & Human Services
- Ben Nusz Mid-State Technical College
- Beth Smith United Way of Portage County
- Bob Smith Aspirus healthcare
- Brian Sloss UW-Stevens Point
- Bryar Drexler Portage County Health & Human Services
- Cass Cousins Portage County District Attorney
- Chris Klesmith City of Stevens Point
- Cindy Piotrowski Aging & Disability Resource Center
- Cindy Weber UW-Stevens Point
- Colin Mitchell Family Health La Clinica
- Cory Hirsbrunner Stevens Point School District
- Dana Williams Stevens Point Police Department
- Dawn Cherek Big Brothers Big Sisters
- Dennis Kaczor Rosholt School District
- Diane Shaver CAP Services
- Helen Luce UW-Stevens Point
- Eric Yonke Ethiopian Community Development Council
- Gigi Stahl Stevens Point School District
- Heather Landon Emergency Services of ESI, WI.
- Idowu Odedosu Stevens Point Housing Authority
- Jane Spencer North Central Workforce Development Board
- Jen McNelly Portage County Water Resources

- Jenny Resch UW-Stevens Point
- Jessica Hake Portage County Health & Human Services
- Jodi Becker Almond School District
- Joel Lemke City of Stevens Point Public Utilities
- Julia McKnight Portage County Health & Human Services
- Kate Mueller Family Crisis Center
- Kelly Borchardt Childcaring, Inc.
- Kelly Hammond UW-Extension
- Kevin Quevillon Boys & Girls Club
- Kristy Seblonka CAP Services
- Leigh Ann Trzinski Salvation Army
- Lindsay Benaszeski Portage County Health & Human Services
- Lisa Grashoff CAP Services
- Lyndsay Barker Pacelli Catholic Schools
- Lynn Frost Portage County Health & Human Services
- Maddie Kinscher Central Rivers Farmshed
- Maggie Marquardt CREATE Portage County
- Mai Kou Yang CAP Services
- Mallory McGivern UW-Extension
- Mark Kordus City of Stevens Point
- Marlee Samuels Community Foundation of Central Wisconsin
- Maureen Miller Aging & Disability Resource Center
- Michael Witte Portage County Business Council
- Michael Zell Portage County Circuit Courts
- Micki Krueger Childcaring, Inc.
- Mike Wiza City of Stevens Point
- Nathan Sandwick UW-Extension
- Nicole Harrison CAP Services
- Rob Manske UW-Stevens Point
- Ryan Fox Plover Police Department
- Ryan Kernofsky City of Stevens Point
- Ryan Zietlow Stevens Point Area YMCA
- Sam Dinga Stevens Point School District
- Sam Klebe Marshfield Clinic Health Systems
- Shari Russell Portage County Health & Human Services
- Suzanne Rathe Mid-State Technical College
- Tara Draeger Aspirus HealthCare
- Teresa Kovach Portage County Health & Human Services
- Tim Reed Portage County Planning & Zoning
- Trina Bierman CAP Services
- Vanessa Kowalski Portage County Health & Human Services
- Webster Francois Marshfield Clinic Health System

#### **Community Benefits Workgroup- Stevens Point**

- Christopher Soska, President, MMC-RR
- Jay Shrader, Vice President, Community Impact and Social Accountability, Marshfield Clinic Health System
- Darcy Vanden Elzen, Director, Community Health, Marshfield Clinic Health System
- Mickey Ganschow, Community Benefits Coordinator, Marshfield Clinic Health System
- James Raczek, Vice President of Medical Affairs
- Dawn Gilbeterso, HR Business Partner Senior Manager
- Colleen Chisnell, Director of Finance/Market Chief Financial Officer
- James Korth, Communications Specialist
- JoAnn Weinfuter, Chief Nursing Officer, Stevens Point/Wisconsin Rapids/Weston
- Carmen Quednow, Administrative Director/Regional Operations

### **Appendix B: Community Health Survey**

### **Portage County Community Survey**

\*\*Please return in the provided postage-paid envelope\*\*

Fill the circle that most closely matches your opinion about the following questions

Like this: 
Not like this: 
Not like this:

#### If a question "does not apply" or you "don't know" the answer, skip to the next question.

1) Regarding <b>family issues</b> , indicate your level of agreement with the following statements about Portage County.	Strongly Disagree	Disagree	Agree	Strongly Agree
a. Childcare is available in Portage County	0	0	0	0
b. Childcare is affordable in Portage County	0	0	0	0
c. Elder care is available in Portage County	0	0	Ο	0
d. Elder care is affordable in Portage County	0	0	0	0
e. Services for victims of family violence are available.	0	0	0	0
f. Most jobs in Portage County provide a wage needed to support basic household expenses	0	0	0	Ο
g. People of different backgrounds, racial/ethnic groups, and lifestyles are accepted in the community.	0	0	Ο	Ο
h. In general, there is a benefit to having people of different backgrounds, racial/ethnic groups, and lifestyles living in our community.	0	0	Ο	Ο
i. Families can access support services (e.g. Head Start, early childhood education) for children's development.	0	0	0	Ο

2) Regarding <b>health issues</b> , indicate your level of agreement with the following statements about Portage County.	Strongly Disagree	Disagree	Agree	Strongly Agree
a. Alcohol is used responsibly.	0	0	0	0
b. E-cigarettes/vaping are a concern in Portage County.	0	0	Ο	0
c. Misuse of prescription drugs is a concern.	0	0	0	0
d. Health care is available.	0	0	0	0
e. Health care is affordable.	0	0	0	0
f. Healthy lifestyles are common.	0	0	0	0
g. Mental health services are available.	0	0	0	0
h. Mental health services are affordable.	0	0	0	0
i. Dental care is available.	0	0	0	0
j. Dental care is affordable.	0	0	0	0
k. Services for people with disabilities are available.	0	0	0	0
l. People in Portage County maintain a healthy weight.	0	0	0	0
m. Binge drinking is a problem in Portage County.	0	0	0	0
n. Services for people with addiction challenges are available.	Ο	0	0	0
2) Pagarding public corvians and advention indicate your				

3) Regarding <b>public services and education</b> , indicate your				
level of agreement with the following statements about	Strongly			Strongly
Portage County	Disagree	Disagree	Agree	Agree
a. Public 4K-12 education prepares students for the paths they choose.	0	0	0	0
b. Education beyond high school is affordable.	0	0	0	Ο
c. I know where to find information about community services.	0	Ο	0	Ο
d. Public library services are adequate.	0	0	0	Ο
e. Streets, roads, and highways are well maintained.	0	Ο	Ο	0
f. I am satisfied with public transportation in Portage County.	0	0	0	Ο
g. I am satisfied with arts and entertainment opportunities in Portage County.	0	Ο	0	Ο
h. I am satisfied with parks and recreation opportunities in Portage County.	0	0	0	Ο

4) Regarding <b>public safety</b> , indicate your level of agreement with the following statements about Portage County	Strongly Disagree	Disagree	Agree	Strongly Agree
a. I feel safe in Portage County.	0	0	Ο	Ο
b. The crime rate is low in Portage County.	0	0	0	Ο
c. Sexual assault is a problem in Portage County.	0	0	Ο	Ο
d. Family violence or abuse is a problem in Portage County.	Ο	0	0	Ο

e. Physical assaults are a problem in Portage County.	Ο	0	0	0
f. Property crimes (vandalism, burglary, theft, etc.) are a problem in Portage County.	0	0	0	0
g. Shoplifting is a problem in Portage County.	0	0	0	0
h. Illegal drug use is a problem in Portage County.	0	0	0	0
i. Child abuse is a problem in Portage County.	0	0	0	Ο
j. Drinking and driving is a problem in Portage County.	0	0	0	0
k. Distracted driving is a problem in Portage County.	0	0	0	0
l. Bullying is a problem in Portage County.	0	0	0	Ο

#### The following questions are about you and your family/household.

5) In the past 12 months:			Yes	No
a. Was there a time your	family/household did not ha	ave enough food?	0	Ο
b. If yes, did you seek for	ood assistance? (if N/A, skip	to 6)	Ο	О
c. If yes, did you use a f	ood pantry or community me	eal site? (if N/A, skip to 6)	Ο	Ο
6) Do you feel you have a	access to housing which is sa	ife and supports your overall	Yes	No
health?	U		0	0
7) Do you spend 30% or	more of your total family/ho	usehold income on housing?	Yes	No
(Housing includes rent or primary residence).	mortgage plus utilities, insu	rance, and property taxes on	0	Ο
8) Have you set aside em	ergency or rainy-day funds t	hat would cover your expenses	Yes	No
for 3 months, in case of s	ickness, job loss, economic o	lownturn, or other emergencies?	0	0
0) In a typical month, hav	u difficult is it for you to go	you your family household average	and hil	1.9
Very difficult	Somewhat difficult	er your family/household expens Not at all difficult	Don't	
0	0	0	0	
· •		family/household had no health edicaid, Badger Care, VA, or	Yes	No (skip to 11)
others)?			0	0

10a) If you answered "yes" to (10), please tell us why. Select all that apply.

- O Not offered by employer O Not working
- O Chose not to have it due to cost O Not eligible

11) In the past 12 months, did you or someone in your family/household need to see	Yes	No (skip to 12)
a doctor/medical provider but did not?	0	Ο

11a) If you answered "yes" to (11), please tell us	why. S	elect all that apply.		
O Did not know how to find a provider	0	Distance/transportation		
O Did not have insurance	0	No available appointments		
O Had no means to pay for service				
				Na
12) In the past 12 months, did you or someone in	your fa	mily/household need to see	Yes	No (skip to 13)
a dentist but did not?			0	(5kip to 15) 0
12a) If you answered "yes" to (12), please tell us	why. So			
O Did not know how to find a provider	0	Distance/transportation		
O Did not have insurance	0	No available appointments		
O Had no means to pay for service				
				No
13) In the past 12 months, were you or someone if fill and take their preservation mediantian as preserved.		family/household unable to	Yes	(skip to 14)
fill and take their prescription medication as prese	cribed?		Ο	0
13a) If you answered "yes" to (13), please tell us	why. So	elect all that apply.		
O Did not understand prescription direction	ns O	Distance/transportation to phase	rmacy	
O Did not have insurance	0	Chose not to take medication		
O Had no means to pay for prescription				
14) In the next 12 mention have seen an ended		6	Vac	Na
14) In the past 12 months, have you or someone i with mental health concerns?	in your	ramily/nousenoid struggled	Yes O	No O
			Ū.	
15) In the past 12 months, did you or someone in	your fa	mily/household need to see	Yes	No (alvin to 16)
a mental health provider but did not?	2	5	0	(skip to 16) O
			0	0
15a) If you answered "yes" to (15), please tell us	why. So	elect all that apply.		
O Did not know how to find a provider	0	Distance/transportation to pro	ovider	
O Did not have insurance	0	No available appointments		
O Had no means to pay for service	0	Chose not to seek mental hea	lth servio	ces
				No
16) Does your family have medical debt?			Yes	(skip to 17)
10, 2005 your failing have incurear debt:			Ο	0

16a) If you answered "yes" to (16), indicate the amount.

\$	999 or less O	\$1,000 to \$4,999 O	\$5,000 to \$9,999 O	\$10,000 or more O		
17) Do	you have internet acco	ess at home?		Yes No (skip to 18) O O		
17a) If y	you answered "no" to	(17), please tell us wh	y. Select all that apply.			
Ο	Poor available service		O Do not want or need internet	access		
Ο	Service not available		O Do not have computer/phone	e/device		
Ο	Too costly		O I use my smart phone/cellula	r service		
experier	<b>.</b>	Portage County (disci	our family/household feel they cimination occurs when a person cs).	Yes No (skip to 19) O O		
18a) If y	you answered "yes" to	(18), please tell us wh	nat the discrimination was based of	on. Select all that apply.		
	Age	O Height O		l orientation		
	Disability/Handicap	O Income O	Race/Ethnicity O Weigl	nt		
0	Gender	O Nationality O	Religion			
	you answered "yes" to riminated against. Sel		what setting you or a member of	your family/household		
Ο	Store/shopping	O Medical facilit	y O School	O Job seeking		
0	Police or legal system	O Locating hous	ing O Workplace			
10) If v	ou have a private well	do vou test it annual	1v?			
Yes	-	Don't have a p	-			
(skip to	20) No	(skip to	20)			
0	0	0				
19a) If v	you answered "no" to	(19), why not? Select	all that apply.			
	ost is too high	Don't know where to		ould be tested annually		
	0	Ο		0		
20) Special wastes such as appliances, electronics, fluorescent bulbs, waste oil, anti-freeze, mercury-containing devices, tires, compressed gas cylinders, and electronics batteries need to be disposed of or handled properly at a facility such as the Portage County Transfer Facility. What barriers, if any, prevent or discourage you from properly disposing of these items: (Check all that apply)						

P • • • •			
0	Cost	0	Didn't realize they couldn't be discarded with trash or recycling
0	Hours are inconvenient	0	Unable to load/unload items myself
0	Location(s) are inconvenient	0	None, I regularly dispose of these items properly

/	employment statu	.5 :			
Employed Full	Employed Part		Unemployed	Retired	Other
Time O	Time O	0	0	(skip to 22) O	0
0	0	0	0	0	0
· •	<b>e</b> 1 <b>i</b>	ment in the last 12-2 ge employment, skip		st describes why? So	elect all that
O Lack of a	dvancement	O Low wages	O Lao	ck of benefits (e.g. h	ealth insur.)
O Job does have	not use skills I	$O  \frac{\text{Not enough ho}}{\text{time}}$	± ()	ck of remote or flexi iditions	ble working
O Poor wor	k environment	O Laid off due to	o COVID		
(22) In the past $(12)$	months did you	do any volunteer wo	ork in the communi	Yes	No (skip to 23)
22) In the past 12	monuis, ala you	uo any volumeer wo		O	0
$22 \times 10^{\circ}$	1.4	1 1 (	• , 1 \ 1•1	1	. 10 1 . 0
22a) If you answe $1 - 10$ hour		how many hours (a $-50$ hours	approximately) did 51 – 100 hours	you volunteer in the	<pre>past 12 months? + hours</pre>
0 I – 10 hour	5 11	O O O O O	0 O	5 101	0
0		0	0		0
23) In the past 12	months, did you	donate items or mak	ke financial contribu	utions to a Ye	s No
charity?				0	0
<b>A</b> () <b>G · 1</b> · 1					
				the past 30 days did r, 4 oz. wine, 1½ oz	
			ined as a 12 oz. bee		
more drinks on on	ne occasion? (A st	andard drink is defi	ined as a 12 oz. bee	r, 4 oz. wine, $1\frac{1}{2}$ oz	. liquor)
more drinks on on None O	e occasion? (A st 1 time O	andard drink is defi 2 times O	ined as a 12 oz. bee 3 – 5 times O	r, 4 oz. wine, 1½ oz 5 – 9 times O	. liquor) 10+ times O
more drinks on on None O	e occasion? (A st 1 time O days, did you ope	andard drink is defi 2 times	ined as a 12 oz. bee 3 – 5 times O	r, 4 oz. wine, 1½ oz 5 – 9 times O	. liquor) 10+ times O
more drinks on on None O 25) In the past 30	e occasion? (A st 1 time O days, did you ope	andard drink is defi 2 times O	ined as a 12 oz. bee 3 – 5 times O	r, 4 oz. wine, 1½ oz 6 – 9 times O ng 2 or Ye	. liquor) 10+ times O s No
more drinks on on None O 25) In the past 30 more drinks of alc 26) In a typical we	e occasion? (A st 1 time O days, did you ope cohol in an hour? eek, how many da	andard drink is defi 2 times O erate a motorized ve ays per week do you	ined as a 12 oz. bee 3 – 5 times O chicle after consumi u participate in exer	r, 4 oz. wine, $1\frac{1}{2}$ oz 5 - 9 times O ng 2 or Ye O cise for at least 30 r	. liquor) 10+ times O s No O ninutes?
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Male	Female		Non-bin	Non-binary		Other				
Ο	0		О			0				
20) 4	18-24	25-34	35-44	4	45-54		55-64	(	65 and	older
29) Age	Ο	Ο	0		Ο		Ο		0	
30) Annual household	Less than \$15k	\$15k – \$24.9k	\$25k - \$34.9k	\$35k- \$49.9k	\$50 \$74		\$75k - \$99.9k		-	125k or more
income	Ο	0	0	0	0	)	0	0		0
31) Highest education	Less than high school	High so GE		ome ollege	Assoo degi			elor's gree		uate or degree
	0	0		0	0	)	(	)		0
32) Number of adults	1	2 3	4	5	6	7	8	9	10	11+
(age 18+) in the household	0	0 C	0	0	0	0	0	0	0	0
33) Number of	0	1 2	3	4	5	6	7	8	9	10+
children (age<18) in the household	0	0 0	0	0	0	0	0	0	0	0
34) Are you of Hispanic	, Latino, or S	panish ori	gin?							
O Yes	0 ]	No								
35) Which of the follow	-	-								
O White or Caucas	ian O	America	n Indian or A	Alaska N	ative	0		or Asi	an Am	er.
O Black/Afr. Amer	erican O Native Hawaiian or Pacific Islander O Other:									
36) Do you have a disab	oility?							Yes O		No O
37) In what city, town, or village do you live?										
38) If you could change	anything in D	Portaga Co	unty that w	ould imp	rove the		ity of lif	o in the	novt f	

38) If you could change anything in Portage County that would improve the quality of life in the next five years, what change would you make?

39) If you'd like to be entered in the random drawing to win one of four \$50 Portage County gift certificates, please provide your phone number.

Phone:

#### THANK YOU FOR COMPLETING THE SURVEY

Please return the survey in the postage-paid envelope provided to the following address:

Survey Research Center 124 Regional Development Institute University of Wisconsin – River Falls 410 S. 3rd St., River Falls, WI 54022-9989

### **Appendix C: Community Health Survey Results**

2022-2023 Local Indicators for excellence (LIFE) report survey results: <u>https://www.unitedwaypoco.org/sites/unitedwaypoco.org/files/LIFE%20Report%20</u> <u>Final%20.pdf</u>

### **Appendix D: References**

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