

BenchMarks

A publication of Marshfield Clinic Health System Foundation

Spring 2017



Marshfield Clinic

HEALTH SYSTEM

FOUNDATION



4 Brad & Bonnie Guse

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BenchMarks – Spring 2017

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Chief Philanthropy Officer

Teri Wilczek, M.S., CFRE

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Operations & Special Events

Tiffany Halan, manager

Tracy Faber

Sarah Hollatz

Mary Beth Knoeck

Anna Selk

Sandy Thoma

Gidget Tobin

Steph Williams

Production & Graphics

Editorial Staff

Janet Stewart

Maree Stewart

Designer

Erik Borreson

Photographer

Mac Bailey

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Marshfield Clinic Health System Foundation

1000 North Oak Avenue, 1R1

Marshfield, WI 54449-5790

Or call 715-387-9249

or 1-800-858-5220

www.marshfieldclinic.org/giving

or visit us on Facebook at

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Cover photo: *The Neal family*

A message from:

Teri M. Wilczek, M.S., CFRE
Chief Philanthropy Officer



One of the most rewarding parts of my job is the people I meet and the friendships developed along the way.

In this issue of BenchMarks, we feature some amazing families, many who I am blessed to call friends. About 13 years ago, I met the Neal family through our daycare. Their daughter Uma and our son Sam were daycare classmates. At first, I didn't know much about John and Dara other than John was a neurosurgeon and Dara was then a Clinic attorney - both very impressive careers. But what I soon learned was even more impressive. Their hearts of gold and concern for others was remarkable. When their journey challenged them, their response was to find a meaningful way to help others.

Humble, caring and kind are words that come to mind when I describe them.

They are the same words I'd use to talk about Brad and Bonnie Guse, featured on page 4. Like John and Dara, they too have hearts of gold.

Both couples strive to make this world a better place for children or families dealing with hardship. In addition to their philanthropic support, they pour their souls into our events and programs. Their actions set an inspiring example for others and teach their children about helping those in need by giving back to the Clinic and community that have supported their journeys.

You'll also read about the generous support of the late Pat Naegele, whose legacy gift to research provides hope to our cardiac patients. And you'll meet Aaron and Val Homolka, dedicated employees and supporters whose "can do" attitude is so commendable.

Marshfield Clinic Health System Foundation is strong today because of these amazing families and because of the support each of you provide. We are led by a Board of Directors featured on page 6. Their dedication to our mission and philanthropic spirit will be a guiding force for our work.

When I read the stories in this issue, I was truly touched. We are so grateful these families opened their homes and their hearts to allow us to tell their story. Enjoy reading... I sure did.

In gratitude,

A handwritten signature in orange ink that reads "Teri".

Teri

Circle of Caring

After Diagnosis, A Physician's Family Responds

Sunlight pours into the living room on an unusually warm winter afternoon. The Neal family is smiling brightly for the camera and giggling as the youngest, Fiona, jumps into a frame for a photo-bomb.

"Can you tell which one of us is the extrovert?" asks Dara Luangpraseut, Fiona's mom, as the 10-year-old talks of becoming either a professional basketball player or an actress.

Luangpraseut and her husband, Marshfield Clinic neurosurgeon John Neal, MD, are still basking in the glow from Dance for Diabetes, an event they helped conceive to lift themselves and others out of the shock of their daughter Fiona's Type 1 Diabetes diagnosis.

In only two years, the event has raised more than \$44,000 to support children and families living with Type 1 Diabetes. Joining forces with Tina Becker, Sheri Meissner, Annette Woller and the Marshfield Clinic Health System Foundation staff, the Neals help organize the event and also make a significant personal financial contribution.

"There was such a sense of community that night and we were so grateful for people showing up," Dr. Neal said of the February event.

"At first I felt it was very personal and I didn't want to talk about it, but now it seems like just a regular thing," Fiona said.

Older sister, Uma, 13, shared the night with her friends, too. "A lot of my friends didn't even know

she had this until the event came along, but now they've said they want to come next year."

There were days, not long ago, when the notion of celebrating life with happy music and dancing were far from the Neals' minds.

A September 2014 drive home to Marshfield from Stevens Point – a trip Luangpraseut and daughters Uma and Fiona had made countless times for cello lessons – would mark the beginning of the family's journey with Type 1.

Fiona, then just beginning second grade, seemingly couldn't get enough water to drink and the family had to pull over for restroom breaks several times during the 45-minute drive.

After researching the symptoms online, Luangpraseut shared her concerns with Dr. Neal, and the couple completed a glucose test at home that was positive.

"We got to the Clinic right away, so we never had to go through a hospitalization or DKA," Luangpraseut said, referring to diabetic ketoacidosis, a potentially fatal complication of the disease. An estimated 80,000 children annually develop Type 1, which occurs when the pancreas cannot produce insulin. Type 1 accounts for 5 to 10 percent of all U.S. diabetes cases.

While a poor diet and lack of exercise are key factors in developing the more common Type 2 Diabetes, there is no confirmed cause of Type 1.

Thrust into a world of daily insulin injections and an avalanche of information about nutrition and exercise regimens for Type 1 patients was a shock to the busy family. Dr. Neal performs complex brain and spinal surgeries and Luangpraseut is an estate planning attorney and a wellness coach, in addition to being involved in various community groups.

"Nothing prepares you for living with this," Dr. Neal said. "It's a 24/7 thing that changes your life forever."

Nighttime was particularly frightening at first, Luangpraseut said. "Even with a continuous glucose monitor, we still wake up in shifts every night to check her."

Right away, Luangpraseut attended a diabetes management conference and began experimenting with new food menus. She also reached out to other Marshfield Clinic patient families who were dealing with Type 1, making new friends who provided crucial support in those early days.

Amidst the fog of those first months, a BenchMarks article about the Krause Family Pediatric Cancer Angel Fund caught Luangpraseut's eye. The fund was created by the family of Will Krause, a young leukemia patient now in remission. The fund provides patient families in financial need with support for non-medical expenses associated with caring for their sick children.

"I was reading about this family doing something beautiful out of a painful situation and asked John,

‘Can we do something like this?’
Luangpraseut said.

The couple knew that while they are capable of providing financially for all of Fiona’s medical needs and also have the time to provide her with emotional support so that she can envision a life beyond the limitations of the disease, many patient families don’t have those resources.

Establishing the Neal Family Pediatric Diabetes Fund, the couple chose to donate funds that can go immediately to help children learning to live with Type 1 by providing backpacks with needed medical supplies.

“I thought it might be a way to get through something challenging,” Luangpraseut said. “To focus on others, it lightens your load somehow.”

The fund also sends patients to special diabetes camps, where kids are cared for by counselors with T1D and where they learn more about managing their symptoms themselves, along with relaxing and having fun in a camp

environment. Managing stress, researchers have found, is vital in controlling T1D.

“To see the Neals want to move so quickly to help was particularly striking,” said Teri Wilczek, chief philanthropy officer, MCHS Foundation. “Our challenge and our great opportunity is to meet our donors’ vision for how they want to impact a particular aspect of the healing journey, whether that is finding a cure or helping patients live better lives until one is found.”

Both parents said that while the initial T1D diagnosis can be devastating for families, it can eventually evolve to inspiration.

“We’d like to provide kids who aren’t as fortunate with a little better quality of life. We’ve tried to turn it into a positive,” Dr. Neal said.

“What I took away from Fiona’s experience was an awakening about how I wanted to live and what our values as a family are,” said Luangpraseut. “Looking back, I do think we are closer as a family and with our community. We tell Fiona she will never be alone in this.”

To support children living with Type 1 Diabetes through the Neal Family Pediatric Diabetes Angel Fund, visit www.marshfieldclinic.org/giving or call Marshfield Clinic Health System Foundation at 800-858-5220.





Bonnie & Brad Guse

FRIENDS IN DEED FOR FARMERS & KIDS

As two horses graze the pasture outside Bradley and Bonnie Guse's farmhouse in Arpin, the couple sits at their kitchen table, reflecting on a career inspired by keeping farmers and children safe.

Brad, senior vice president for agribusiness banking at BMO Harris Bank in Marshfield, recalls his second day on the job, Sept. 11, 2001.

"I thought as I saw the towers falling, I might as well pack my bags," said Brad, a Wisconsin Army National Guard reservist who eventually was activated into service. Military influences run deep with this couple, with family and close friends either currently or formerly serving. They both wear red on Fridays to support the troops.

Despite the early interruption, the couple was quick to embrace their new neighbors.

"Bonnie and I could see the community spirit here right away," Brad said. Reflecting back that spirit in a personal way has been a passion for the Guses.

Brad has twice chaired Marshfield Clinic Health System Foundation's Auction of Champions, a

premiere annual event supporting agricultural health and safety through the National Farm Medicine Center. The couple has also made personal gifts to NFMC and donated countless volunteer hours. They've also supported the Fore the Kids fundraising events for pediatrics and were instrumental in creating Marshfield Clinic's Child Advocacy Center. Recently, Brad donned a clown costume, complete with his signature cowboy hat, to entertain children at a pediatric fundraiser.

"They are among the most compassionate and giving people my family has ever known," said Tiffany Halan, MCHS Foundation's manager of operations and special events. "They never look for recognition; they just want to care for people. Brad and Bonnie have dedicated their lives to their faith, family, community, and country."

Bonnie, who works in policy processing at McMillan-Warner Mutual Insurance Co., is a driving force behind the couple's active philanthropy, Brad said.

"She sees something that needs to be done and quietly makes it happen. That's Bonnie," he said. "She has supported everything I've ever been involved with."

Casper Bendixsen, PhD, associate research scientist and cultural anthropologist for NFMC, said the couple's work for NFMC goes beyond philanthropy and touches a deeply personal level.

"It was not long after arriving at NFMC in 2013 that I was introduced to Brad, and three things happened," said Bendixsen. "First,

**"I GUESS WE ALL
HAVE ANGELS THAT
PUSH US TO
DO THINGS."**

- BRAD GUSE

I was relieved to see I was not the only guy with a decent cowboy hat, and I think it's clear who looks better," Bendixsen quipped. "Second, it was made quite evident to me that this community really valued the work of NFMC. Third, a great friendship began."

Brad and Bonnie have supported NFMC since 2002 through consistent financial support and volunteerism, he continued.

"Chairing the Auction of Champions is no easy feat, let alone doing it twice. They also give generously themselves, and that's something for which NFMC will be ever-thankful," he said.

"Their connection to the world of agricultural banking and insurance are critical partners in NFMC's mission to incentivize farm safety," he said. "We take heart knowing that Bonnie and Brad are in our farm community, advocating and insisting that farmers', farmworkers', and farm families' safety is integral to successful, sustainable agriculture."

Brad and Bonnie both grew up in rural areas, and Brad worked on farms to help pay for college costs. Once, he learned the hard way

how dangerous the work can be, slipping into a piece of machinery that left him on crutches for two months.

"What the Clinic is doing for these farms is what drives us," Brad said. "It breaks our hearts every time we hear of a kid dying, or a husband or wife. That's where we want to make a difference."

The couple's involvement and personal passion transcends even the farm, however. When the Clinic was creating the Marshfield Child Advocacy Center, it touched the darkest corner of Brad's heart. Many years ago, his sister was sexually abused and she later took her own life.

"That Center is very personal to me," he said. "I thought a lot about how things might have been different for my sister if a place like that existed when we were young. Helping kids avoid getting to that place, that's where some of our drive comes from. I guess we all have angels that push us to do things."

Interested in supporting the National Farm Medicine Center? Contact Matt Faber, gift officer, at faber.matt@marshfieldclinic.org or (715) 387-5901. For more information on supporting the Child Advocacy Center or our pediatric programs, visit www.marshfieldclinic.org/giving or call Marshfield Clinic Health System Foundation at 800-858-5220.

Foundation Updates

Meet the Marshfield Clinic Health System

We are thrilled to introduce the inaugural members of the Marshfield Clinic Health System Foundation Board of Directors.

The MCHS Foundation Board, chaired by retired Marshfield Clinic oncologist Dr. William Hocking, will oversee philanthropic growth to pursue new initiatives, enrich the lives of patients and their families, and continue to engage and help communities served by the Health System.

We asked our inaugural Board members a simple question: Why are you personally inspired to serve on the Foundation Board?

Dr. Narayana Murali

ex-officio Member
Executive Director
Marshfield Clinic

Dr. Susan Turney

ex-officio Member
Chief Executive Officer
Marshfield Clinic Health System



Teri Wilczek

ex-officio Member
Chief Philanthropy
Officer, MCHS
Foundation

“Philanthropy is at the heart of Marshfield Clinic Health System’s mission, vision and values. It gives grateful patients an opportunity to give back, provides our clinicians and staff with the resources they need to care for our patients, and ensures our research and education programs remain strong. Helping patients and families heal through giving back inspires me to do this work every day. We are so excited to have a board dedicated to supporting the Foundation as we look forward to the future of enriching lives together.”



Dr. William Hocking

Retired Physician,
Marshfield Clinic
Board Chair

“It is a privilege to serve as the initial chair of Marshfield Clinic Health System Foundation Board. I care very deeply about not just the Clinic, but the patients and communities we serve. I’ve spent over 30 years at Marshfield Clinic, and this is a way I can help make a difference after retirement. Philanthropy is going to increasingly play a role in helping us achieve success in patient care, research and education and become the best health care system in existence.”



Sheri Dick

VP Marketing &
E-Commerce,
Figi’s, Inc.

“I was born and raised in Marshfield, Wisconsin. Marshfield Clinic has always been a mainstay in the community, and I’ve always seen it give back to the community. I wanted to be a part of that giving back and continuation of that philosophy so that my kids and grandkids could benefit from that as well.”



Ken Heiman

Co-Owner,
Nasonville Dairy,
Inc.

“You couldn’t do anything more important for the community. The community is what it’s all about. And if I can help by doing what I’m doing on the Marshfield Clinic Health System Foundation board, it’s great.”



Dave Krause

Vice President,
Forward Financial
Bank

“When I was asked to serve on the Marshfield Clinic Health System Foundation board, I was honored. The main reason is that the Clinic has done so much for me and my family. My son has been treated here for cancer for four going on five years now. What can I do for future generations going through

Foundation Board of Directors

the journey we went through? We received phenomenal care here and part of that is because of philanthropy and the role it's played here."



Robert Marsh
Agent/Owner,
Marsh Insurance
Services

"We've been blessed. My family has had several health challenges over the years, some quite serious, and Marshfield Clinic has been there when we needed them. Every community deserves excellent healthcare, and by helping the Foundation I can help other families in Rice Lake, or in other parts of Wisconsin when they need a blessing most."



Al Nystrom
Regional President,
BMO Harris Bank

"Our family has personally experienced the power of Marshfield Clinic to save the life of someone we love. Marshfield Clinic is why my dad is still here with us today. We support Marshfield Clinic so that other families will have access to the same world class, highly personal health care that our family was fortunate to receive."



Michael Schmidt
Retired President,
St. Joseph's
Hospital

"I spent many years as president of Ministry Saint Joseph's Hospital, working closely with Marshfield Clinic leadership to have a premier medical center serving patients and families. As a member of the Marshfield Clinic Health System Foundation Board of Directors, I can be involved to raise philanthropic funds to enable the Marshfield Clinic Health System clinics and hospitals to provide the highest level of care and service."



Michael Smith
Private Wealth
Advisor
Ameriprise

"Because of the excellent care provided by Marshfield Clinic Physicians and staff, my father survived a severe case of Guillain-Barre' syndrome, heart disease and cancer. We are all very fortunate to have such outstanding healthcare professionals available in Central Wisconsin. I feel compelled to support these wonderful people."



**Dr. John
Przybylinski**
Retired Physician,
Marshfield Clinic

"I used to be like a lot of physicians, philanthropy wasn't part of what I was concerned about at all. But I really realized that, if done well, people really feel good about their contributions and want to make a difference. Because I am retiring, I still want to stay connected. We must lower the cost of care. We must continue to improve care and innovate. The Foundation is going to be crucial for that."



**Dr. Jessica
Wernberg**
Physician,
Marshfield Clinic

"As a Marshfield native, the Clinic has always been a cornerstone of this community. I continue to believe in the mission of Marshfield Clinic and am actively involved in patient care, education and research. Being a member of the Marshfield Clinic Health System Foundation Board of Directors allows me to work with integral members of the Marshfield Clinic communities in furthering our mission through philanthropic efforts."

Hometown Heart:

Longtime Marshfield Clinic supporter leaves \$500k legacy gift to heart research

A vision for the future, a love of her home community, and a huge heart inspired the late Patricia (Schreiner) Naegele to gift \$525,000 from her estate to heart research at Marshfield Clinic Health System. Naegele, who passed away July 25, 2015, was a dedicated supporter of research along with her husband, the late Robert Naegele, since 1987.



Patricia Schreiner Naegele

The Robert and Patricia Schreiner Naegele Endowment for Heart Research will fund continued research in heart health at the Marshfield Clinic Research Institute.

“Patricia and Robert’s commitment to philanthropy throughout their lives is inspiring,” said Karen Piel, gift planning officer, MCHS Foundation. “Their vision for the future of accessible, compassionate care will help us advance heart research for years to come. Receiving this gift to benefit heart research during American Heart Month in February was especially meaningful.”

Patricia was born and raised in Marshfield, graduating in 1943 from Marshfield High School. She and her husband, Robert, met in Milwaukee and were married in Marshfield in 1946. After their marriage, they moved to Midland, Michigan, where they lived, worked, and were actively involved in the community until Robert passed away in August 2000. As dedicated philanthropists, the couple supported many causes throughout their lives.

Though Patricia did not spend her adult life in Marshfield, she never forgot the close-knit community she called home. Patricia’s

commitment to Marshfield and Marshfield Clinic remained strong, leading her and her husband to create an endowment to benefit heart research that was funded primarily through their estate.

“The Robert and Patricia Schreiner Naegele Endowment for Heart Research ensures that Bob and Pat’s legacy will continue to support research at Marshfield Clinic,” said Teri Wilczek, chief philanthropy officer, MCHS Foundation. “Pat knew the importance of heart health in our Wisconsin communities, and she wanted to make a difference beyond her lifetime. Her remarkable generosity will make a significant impact on the future of research and patient care.”

Fritz Wenzel, interim executive director, Marshfield Clinic Research Institute, knew the Naegeles well and visited with them often.

“We are so pleased and grateful for the estate gift from Pat Naegele,” Wenzel said. “This gift will go a long way to support heart research conducted here in Marshfield. As we move toward health services research, we are working on research areas that will translate to patient care as quickly as possible. The diseases that affect the heart

are most certainly conditions where our emphasis lies. We thank all who made this gift possible.”

In addition to her philanthropic commitment, Patricia played a key role for many years at Marshfield Clinic as a member of the Clinic’s National Advisory Council from 1991-2013. The National Advisory Council served as consultants to Marshfield Clinic to enhance the Clinic’s ability to provide high quality health care and to continue its leadership role in medical research and education, before the MCHS Board of Directors was created.

Robert and Patricia Naegele also were featured in MCHS Foundation’s Legacy Book, a collection of stories from Marshfield Clinic supporters celebrating Marshfield Clinic’s 100th anniversary. In the book, Patricia shared, “I am one of the privileged to have been born and raised in Marshfield, and I did know the quality of life was better because of the special doctors and staff serving us at the Marshfield medical complex. Giving, doing what we can while we enjoy the fruits of what life has to offer means leaving benefits to those after we have gone.”

To learn more about how you can make a difference beyond your lifetime, contact Karen Piel, gift planning officer, at piel.karen@marshfieldclinic.org or (715) 389-3868. For more information about supporting the Marshfield Clinic Research Institute, contact Jill Kurszewski, gift officer for research, at kurszewski.jill@marshfieldclinic.org or (715) 387-9247.

Valerie & Aaron Homolka

Valerie: Director of Revenue Integrity

Aaron: Manager, Rehabilitation Services

Center: Marshfield

Years at Marshfield Clinic: 17

Giving at the office takes on a special meaning when it comes to the Homolka family.

Valerie and Aaron Homolka have both worked for Marshfield Clinic nearly 17 years, she in various financial management positions and he as a physical therapist and manager.

Today, Valerie is Director of Revenue Integrity. Her role in making sure proper billing codes are used by providers across Marshfield Clinic Health System is vital to the system's mission of enriching lives by providing quality care that is affordable.

Aaron is currently manager of Marshfield Clinic Rehabilitation Services. His colleagues are frequent recipients of Shining Star awards, which are presented when a gift is made in honor of an employee who has made a difference in the MCHS experience. Donors also fund a variety of patient support materials used in his departments, including iPads for patient education programs.

Both on the job and off, the couple sees up close the importance of their work to the mission of MCHS.

So when the Clinic first began an effort to ask employees to donate one hour's pay per pay period to the organization, known as the Hour Club, Valerie jumped right in.

She also participates in wellness events such as Hub City Days Duathlon and the Breast Cancer Awareness Ride/Run/Walk, and the couple regularly attends Clinic fundraising events.

"It's basically our date night, where we get out and socialize amid busy work and family schedules, Aaron said. The couple has two school-aged children, Logan and Lauren.

"I admire Val and Aaron and their 'can do' attitude," said Teri Wilczek, chief philanthropy officer, MCHS Foundation. "They are extremely dedicated leaders who are always willing to help. We are so grateful for their generous support."



Valerie and Aaron Homolka

Leading Together

Blending Research + Clinical Care to Blast Disease

It can start out looking like a bad cold, but blastomycosis is a deadly fungal infection, and a large portion of its victims live in central and northern Wisconsin.

Now, Marshfield Clinic Health System researchers from both the clinical and research disciplines are probing the genetic factors that affect the severity of blastomycosis in individual patients. The data will help unlock the mystery behind why some patients recover quickly, and others become very sick or die.

The project is a collaboration between Dr. Holly Frost, a pediatrician at Marshfield Clinic Minocqua Center, and Jennifer Meece, Ph.D., a nationally recognized blastomycosis investigator with the Marshfield Clinic Research Institute.

“Blastomycosis is a huge problem in our area. Patients can present with a variety of symptoms and it is very difficult to know which patients will be fine and which ones will be really sick,” said Frost. Blasto lurks in moist soil, and is released into the air when the dirt is stirred up, producing pneumonia, shortness of breath, weight loss, joint pain and body aches in humans and animals.

Through the Clinician-Scientist Collaborative Research Award, funded through philanthropy at Marshfield Clinic Health System Foundation, Frost and Meece are recruiting 350 patients with a previous blasto diagnosis. From a simple blood test, they will begin to understand how a patient’s

genetic code predicts whether the disease may spread to the lungs or to other systems in the body, Frost said. Already, more than 100 patients have enrolled.

“Our science is better when we engage with physicians in the trenches,” said Meece, whose passion for investigating the infection began a decade ago after a 16-year-old Wisconsin athlete died after contracting blastomycosis.

“Blastomycosis is a huge problem in our area. Patients can present with a variety of symptoms and it is very difficult to know which patients will be fine and which ones will be really sick.”

Dr. Holly Frost

“We wondered, ‘How could a healthy teen die of this?’ There is such a huge spectrum of outcomes, from death to barely knowing one has it,” said Meece, director of the Integrated Research and Development Laboratory.

The partnership to study a rare disease occurring quite literally in our own backyard underlines the importance of the research team’s mission to promote groundbreaking research that reaches the bedside quickly. It also

highlights the community benefit of having independent research conducted on problems that might have been overlooked in bigger cities, said Fritz Wenzel, interim executive director, Marshfield Clinic Research Institute.

On a personal level for Wenzel, the research also builds on the research team’s prominence in respiratory illnesses such as farmer’s lung disease. Wenzel collaborated with the late Dr. Dean Emanuel on farmer’s lung disease, a form of chronic pneumonia caused from inhalation near moist grain products.

While farmer’s lung researchers could actually see the mold growing on bales of hay, researchers have only been able to isolate the fungus causing blasto 22 times, Wenzel said, making the study of the disease all the more difficult.

“To provide the best care to our patients, we learn as much as we can about the diseases they are dealing with,” said Frost. “This is an area in particular where we have the resources and experience to lead the way, so we are taking advantage of the opportunity. Being an integrated system, we can take basic bench research to the bedside, and there aren’t a lot of others who can make that connection.”

To learn more about how you can get involved with life-saving research at Marshfield Clinic Research Institute, contact Jill Kurszewski, gift officer for research, at kurszewski.jill@marshfieldclinic.org or (715) 387-9247.

Donor Support Advances Oxygen as a Healer

When the Center for Hyperbaric Medicine and Tissue Repair opens in Summer 2017, a power team of nationally recognized physicians will launch a new era in within the Marshfield Clinic Health System.

Michael Caldwell, MD, PhD, FACS, one of the founders of the U.S. Wound Healing Society and the longtime MCHS surgeon who led the effort to create the Center, recently announced he'll be joined by Greg Bohn, MD, FACS. Dr. Bohn is board certified in general surgery and hyperbaric medicine, and is president of both the Association for the Advancement of Wound Care and the American Board of Wound Healing.

Drs. Caldwell and Bohn, along with Dr. Pradeep Joseph, will be leading the facility, the only one of its kind providing 24/7 care for all indications for hyperbaric medicine between Milwaukee and the Twin Cities. Constructed with a new, 70,000-pound steel chamber, one of only a handful in the nation, the facility will more than triple the number of patients that can be treated each day. The Center will be the first of its kind to integrate hyperbaric medicine, wound healing and wound surgery for patients within one unit.

Hyperbaric medicine boosts the amount of oxygen in patients' bloodstream, causing blood vessels to grow at sites of injury. In addition, this increase in oxygen supply helps the body fight infection by giving white blood cells greater ability to kill bacteria and fungi.



Hyperbaric oxygen therapy is used to treat many medical conditions, including air or gas within blood vessels, carbon monoxide poisoning, gas gangrene, acute traumatic blockage of blood flow from crush injuries and delayed effects of radiation therapy.

"We've already received generous initial gifts for hyperbaric and tissue medicine and are just beginning to envision some naming opportunities for various parts of the Center," said Matt Faber, gift officer with MCHS Foundation. "That's partly because the array of patients we see with these issues is really vast. The measurable impact this makes is life-altering."

Dr. Caldwell's passion for wound care began early in life. His father, a Navy pilot, survived a plane crash in 1943 but lost his leg after a year-long battle with infected wounds.

With antibiotics, hyperbaric medicine and wound surgery, injured patients are dramatically more likely to keep their limbs

today, and Dr. Caldwell's work has done much to bring that about, Faber said.

Looking forward, Dr. Caldwell expects having the first integrated center of its kind will further Marshfield Clinic Health System's leadership in hyperbaric medicine and wound healing.

"The dedication and vision of Marshfield Clinic Health System to live up to its mission to enrich lives and to create healthy communities through accessible, affordable, compassionate care will be vividly displayed in this Center," Dr. Caldwell said. "More patients who suffer with painful, disfiguring and frustratingly chronic wounds and other conditions should have ideal access to this remarkable therapy."

To support the future of wound healing through the new Center for Hyperbaric Medicine and Tissue Repair, contact Matt Faber, gift officer, at faber.matt@marshfieldclinic.org or (715) 387-5901.

2016 Gratitude Report

A caregiver can enrich countless lives. One idea can lead to a cure. And your gift can – and does – make a difference.

At Marshfield Clinic Health System, gifts from people like you are used to enhance the patient experience, promote innovative research, and educate the next generation of health care providers.

Your 2016 Impact:

Total raised:
\$4.1 million

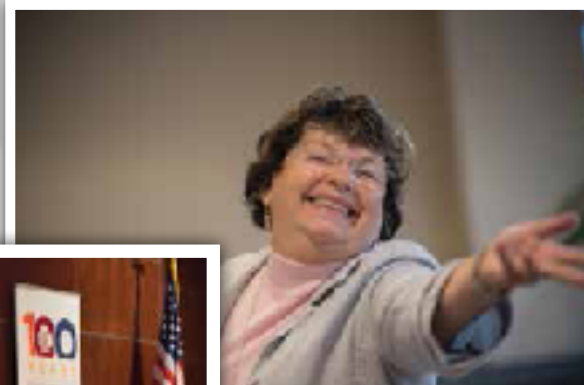
Events total:
\$940,000

Volunteer fundraisers total:
\$230,000

Employee giving total:
\$619,000 from
1,411 employee donors

Year in Review:

- ★ New Marshfield Clinic Health System Foundation established on October 1, 2016, a 501(c)3 leading philanthropic efforts across Marshfield Clinic Health System with the inaugural MCHS Foundation Board of Directors.
- ★ Celebrated 100 year anniversary of Marshfield Clinic during Legacy Week, October 10-14, 2016.
- ★ Announced plans to build a new Center for Wound Healing and Hyperbaric Medicine in Marshfield Clinic Marshfield Center, including a custom-built hyperbaric chamber.
- ★ Began building the new Marshfield Clinic Cancer Center – Stevens Point, which opened in February 2017. A \$100,000 gift from Mike and Claudia Smith of Stevens Point, personally and through Dueling Against Cancer/Ameriprise, named the patient commons area in the new Cancer Center.
- ★ Announced plans to purchase Ascension's Ministry St. Joseph's Hospital in Marshfield and build a new, state-of-the art hospital and cancer center in Eau Claire.
- ★ Established the new Neal Family Pediatric Diabetes Angel Fund, providing hope and healing to children with Type 1 Diabetes and their families.



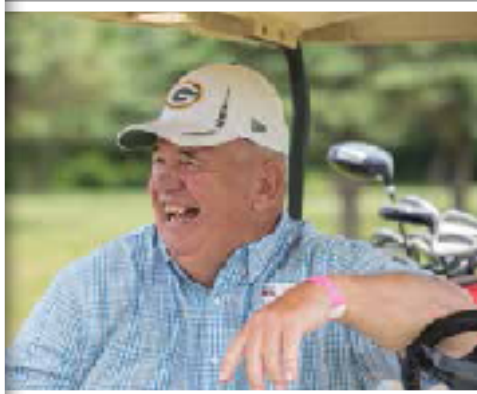
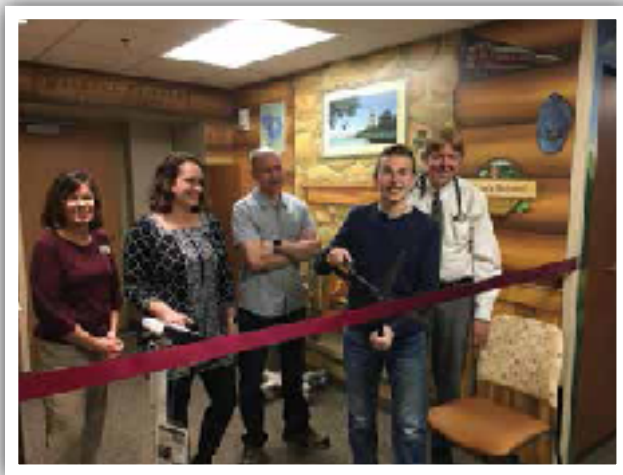
Relive the Legacy

In 2016, we celebrated 100 years of Marshfield Clinic enriching lives in communities across Wisconsin and beyond. Commemorate Marshfield Clinic's 100th anniversary by ordering your copy of our Legacy Book, celebrating the philanthropic spirit of donors, emeriti and other Marshfield Clinic friends. Price \$250*; proceeds benefit the Area of Greatest Need at Marshfield Clinic Health System.

Quantities limited! To order, contact the Marshfield Clinic Health System Foundation office at giving@marshfieldclinic.org or (800) 858-5220.

**Special pricing available for those featured in the Legacy Book.*

- ★ Distributed over \$150,000 from the Angel Fund to patients in need across our service area to assist with non-medical expenses.
- ★ Received a \$100,000 gift from Dan O'Connell, Alliance Collection Agencies, Inc., Marshfield, to support precision medicine research.
- ★ Announced a \$50,000 gift from Pat and Floyd Hamus of Marshfield, to create a children's play area in Marshfield Center's Ambulatory Surgery Center.
- ★ Transformed spaces to create new, healing environments for patients, including the Heiman Consult Room in General Surgery and Ryan's Retreat in Pediatric Oncology.
- ★ Produced the 100th anniversary Legacy Book, a collection of stories from some of our most loyal supporters.
- ★ Celebrated the legacies of many Marshfield Clinic friends who passed away in 2016, including: The Honorable Melvin Laird, Chester Krause, Robert Froehle, and Dr. Dean Emanuel.
- ★ Hosted new volunteer fundraising events, including Dance for Diabetes, Be a Hero, and many more.



Gifts from people like you help Marshfield Clinic Health System Foundation enrich lives and transform healthcare every day. Your generosity ensures our mission will thrive.



What inspires you?



Transforming care. When you support patient care, you allow physicians and staff to provide the best treatment possible through new equipment, patient comfort items, and increased patient education.



Helping Families. Giving to an Angel Fund assists patients and their families undergoing treatment with basic, non-medical expenses like rent, utilities, groceries, and car repairs.



Advancing Discovery. Your gifts to research fund the life-saving work our scientists and physicians are doing to support health and wellness, develop new treatments, and ultimately cure diseases.



Training caregivers. Making a gift to support education helps us attract the next generation of health care providers and ensures all our employees and physicians are trained in the latest medical advances.

How can you get involved?

Celebrate someone special

We never forget the special people who have touched our hearts and influenced our lives. You can make a difference for our patients with a gift in honor or in memory of a family member, friend, caregiver, or anyone else you wish to recognize.

Recognition of tribute gifts includes:

- A listing of the individual being memorialized or honored in Benchmarks, a publication of MCHS Foundation
- An acknowledgement letter sent to the honoree or family

Cumulative tribute gifts over \$1,000 are also displayed on the digital donor wall in the Main Lobby of the Marshfield Clinic Marshfield Center.

1916 Society

Donors who make gift commitments totaling \$10,000 or more to MCHS Foundation become distinguished members of the 1916 Society. By having the compassion and conviction to give at this level, members of the 1916 Society demonstrate strong and purposeful giving that inspires others to make good happen.

Established in honor of the year Marshfield Clinic was founded, the 1916 Society provides a unique opportunity for generous supporters committed to a mission of medical excellence in patient care, research and education.

We recognize six levels of cumulative giving within the 1916 Society:

Philanthropist

\$5,000,000 and above

Humanitarian

\$1,000,000 - \$4,999,999

Visionary

\$250,000 - \$999,999

Champion

\$100,000 - \$249,999

Benefactor

\$25,000 - \$99,999

Friend

\$10,000 - \$24,999



Doege Legacy Society

Members of the Doege Legacy Society have expressed their commitment to MCHS through a very special and important form of financial support – a gift in their estate.

Named in honor of Karl W. Doege, M.D., one of the Clinic's six founding physicians and its first president, the Doege Legacy Society recognizes all individuals, living and deceased, who have made a gift through their estate or have expressed their intention to make such a gift, regardless of the amount.

You can continue to support the causes that are important to you after your lifetime. There are a variety of ways to do this, including:

- Bequests in a Will or Trust
- Gifts by Beneficiary Designation
- Gifts of Life Insurance
- Gifts of IRA/Retirement Assets
- Lifetime Gifts from IRAs
- Charitable Gift Annuity
- Charitable Remainder Trust
- Charitable Lead Trust

For more information on making a legacy gift, visit www.marshfieldclinic.org/legacy

Circle of Friends

MCHS Foundation's Circle of Friends recognizes those leaders whose dedication to our mission is backed by strong financial support each year. Our Circle of Friends is made up of donors whose annual gifts of \$1,000 or more provide the foundation for the valuable programs and services offered at MCHS.

All pledge payments, the tax-deductible portion of charitable gift annuities, and gifts of cash or stock – excluding event purchases or in-kind contributions – are eligible for recognition in Circle of Friends.

We recognize four levels of annual support within Circle of Friends:

Promise Circle

\$10,000 and above

Compassion Circle

\$5,000 - \$9,999

Healing Circle

\$2,500 - \$4,999

Hope Circle

\$1,000 - \$2,499

Loyalty Society

The Loyalty Society recognizes donors who renew their financial commitment to our mission each calendar year. Inclusion in the Loyalty Society begins when an individual or organization makes a gift 3 or more years in a row.

Pledge payments, charitable gift annuities, and gifts of cash or stock—excluding event purchases or in-kind contributions—will all be considered qualifying gifts for the Loyalty Society. The size and designation of the gift each year do not matter for recognition purposes within this giving society.

Loyalty Society members will be listed on the digital donor walls in the main lobby of the Marshfield Center using the following levels of consecutive giving:

3-4 years

5-9 years

10-14 years

15 or more years

Ready to make an impact? For more information, visit www.marshfieldclinic.org/giving. To talk to a Foundation team member about how you can make a difference, call 800-858-5220.



2016 Circle of Friends

MCHS Foundation's Circle of Friends recognizes those leaders whose dedication to our mission is backed by strong financial support each year. Our Circle of Friends is made up of donors whose annual gifts of \$1,000 or more provide the foundation for the valuable programs and services offered at MCHS. For more information, see pg. 15.

Promise Circle (\$10,000 or more)

Anonymous Donor Estate
Amella Beilke Estate
American Family Insurance
Dreams Foundation
Dr. Lloyd & Kelly Anseth
Arthur Hoffman Estate
Associated Banc-Corp
August Winter & Sons, Inc.
Mr. Richard Austin
Bader Philanthropies, Inc
Bardet Biedl Syndrome
Foundation
BMO Harris Bank, Marshfield
Children's Miracle Network
Chippewa County Dental
Foundation, Inc.
CHS Foundation
Cruise for a Cause, Inc.
Delta Dental of Wisconsin
Mrs. Jane Dovenbarger
E.O. Johnson Charitable
Legacy Fund
Edward J. Okray Foundation,
Inc.
Elizabeth A. Crary Fund in
memory of Thomas
H. Crary
Mr. Daniel Erdman
Gabelli Asset Management, Inc.
Hamilton Roddis Foundation
John & Susan Harrington
Kenneth & Joellen Heiman
Herbert L. Rahm
Charitable Trust
Ho-Chunk Gaming -
Black River Falls
Dr. P. Daniel & Julianna Horton
J.P. Morgan
Jacob Wittig Estate
John Harrington Estate
Allie & Diane Knoll
Eugene R. Krutza
Ms. Cecilia Kurtzweil
Macdonald Family
Charitable Trust
Margaret Sternweis Estate
Market & Johnson, Inc.
Robert H. Marsh & Family
Dr. Joseph & Virginia Mazza
Brian A. Morris
Dr. Rama P. Mukherjee

Nasonville Dairy, Inc.
Dr. John Neal & Dara
Luangpraseut
Dr. Tom & Hilda Nikolai
Norm-E-Lane, Inc.
Dan O'Connell
The Timothy Ogden Family
Otto Bremer Trust
Mrs. Irma Parzy
Pedal For A Cure
Ridin' for a Reason
Roehl Transport, Inc.
Dale & Annette Schuh
D. David "Dewey" &
Danielle Sebold
Security Health Plan
Sentry Insurance
Foundation, Inc.
Serta Simmons Bedding
Shooting for a Cure -
Pool Tournament
Michael & Claudia Smith
Solarus
Marbeth Miller Spreyer
St. Baldrick's Foundation
Jack & Margaret Sturm
Susan G. Komen Foundation
- Central WI Affiliate
The Boldt Company
The Helping Foundation
The Insurance Center
Karen W. Thomsen
United Way of the Greater
Chippewa Valley
V & H Trucks, Inc.
Frederick J. "Fritz" &
Mary Ann Wenzel
Dr. William Warren
Garitano Estate

Compassion Circle (\$5,000-\$9,999)

Anonymous (2)
Dr. Amit Acharya & Mrs.
Rohini Hebbbar Balakrishna
AgStar Financial Services
Aim for a Cure
Alexander Charitable
Foundation, Inc.
Ralph & Sharon Bredl
Dr. Eric & Emily Callaghan
Capital Solutions
Cargill Cares

Charter Bank
CliftonLarsonAllen,
Marshfield
Drs. Peter & Sara
Cochrane
Columbus Catholic Schools
Dr. Richard & Wendy Dart
F. Brooks Doege
Mr. & Mrs. Jackson Doege
Richard Doege &
Julia Koster
Michael & Chryl Dumas
Gordon & Theresa
Edwards
Figi's Companies, Inc.
Martha Fischer
Fraternal Order of Eagles -
Wisconsin State Auxiliary
H&S Manufacturing
Company, Inc.
Jack & JoAnne Hackman
Mr. Tom Hebert
Ho-Chunk Gaming -
Nekoosa
Newell & Helen Jaspersen
Joan Heurich Estate
Dr. Robert Kay,
Orthodontist
Knutson Construction
Floreine Kurtzweil
Ladies Night Out
Bowling League
Dr. Barbara & James Lee
Dr. George & Anna Magnin
Caroline M. Milewski
Phyllis I. Moore
New York Football Giants, Inc.
Greg Nycz
Oncology Nursing Society
Mike & Karen Piel
Pillars Insurance
Agency Inc
Mr. & Mrs. Brian Reigel
Drs. Milind & Alpa Shah
Simmons Inc
James A. Taylor
The Dental Suite LLC
ThyssenKrupp Waupaca
Trout Lake Ladies League
Victory Promotional, LLC
Vita Plus - Loyal
Wells Fargo
Brent & Stacy Wiehle

Richard Wolding
Marvin & Audrey Worzella
Dr. Steven &
Purvie Ziemba

Healing Circle (\$2,500-\$4,999)

Anonymous
Michael Smith & Associates,
Ameriprise Financial
Be A Hero
Dr. James Berbee
Mr. F. Steven &
Elisabeth Bissell
Mark & Ann Bradley
Timothy & Julie Brussow
BSH Home Appliances
Mark & Kate Bugher
Business & Estate
Advisers, Inc.
Shirley A. Carlson
CliftonLarsonAllen,
Stevens Point
CN
Dr. James Conterato &
Lynn Deuser
Dance for Diabetes
Dental Clinic of
Marshfield, S.C.
Doine Excavating, Inc.
Dr. Kathleen Dominguez
Electrolux Major Appliances
Festival Foods
Terry & Allean Frankland
Frontier FS
Drs. Gregory Gill &
Kathryn Krohn-Gill
Jeffrey & Jayne Griese
Jeffrey & Michelle Hamus
Dr. & Mrs. Robert Haws
Jackson Furniture
Dr. Matthew & Susan Jansen
Dr. Yusuf Kasirye
Drs. Matthew Keifer &
Susan Kline
Mary E. Kier
Mr. & Mrs. John Laird
Jake & Peg Leinenkugel
LG
Greg Loescher
Lorraine Pagel Irrevocable
Trust
Margaret Griese Estate

Marshfield Area
Community Foundation
Marshfield Medical Center
Credit Union
James & Clara Mason
Sandra Mason
Thomas & Marcia Mason
Dr. Michael & Mary Ellen
McCormick
David & Tammy Meissner
Dr. John & Linda Melski
Dr. James Meyer
Mid-State Truck Service, Inc.
Midwest Communications
Dr. Donald & Mary Miech
Monsanto Company
MTH Foundation
Drs. Narayana & Hema Murali
Robert & Gloria Nate
Mr. Brian O'Donnell
Dr. Uzoma Okorie &
Dr. Asha Okorie
Ontonagon County
Cancer Association
Steven & Linda Pelton
Dr. Timothy & Kara Pitchford
Dr. John Przybylinski &
Lennet Radke
Quality Roofing Inc.
Mrs. Ruth Ricci
Rural Mutual Insurance
Company
RZ Builders LLC
Security Overhead Door, Inc.
Allen & Mary Singstock
John & Julie Sirianni Family
Skyward, Inc.
Spec Products, Inc.
Mr. Patrick Sturz
Dr. Mark & Mary Jane Swanson
Symbol Mattress
John & Lisa Thornton
Total Electric Service, Inc.
Thomas & Emi Tranetzki
Trierweiler Construction &
Supply
Dr. Susan & Peter Turney
WAOW TV9 - ABC
Mr. & Mrs. David Webb
Mark & Rosemarie Weber
Dr. Kelli Wehman-Tubbs &
Mr. Jason Tubbs
Weis Amusements, LLC

Ron & Teri Wilczek Family
Ken & Geri Wry
WSAW TV7 - CBS
Xcel Energy

Hope Circle (\$1,000-\$2,499)

Anonymous (3)
Bill & Pat Allen
American Asphalt of
Wisconsin
Anderson O'Brien
Dr. Kelley & Susan Anderson
Patricia L. Anderson
Associated Sales & Leasing,
Inc.
Auburndale Volleyball Team
John Baltus & Cherie Baltus
Bay Towel
Dr. Bradley & Jill Bekkum
Dr. Efstathios &
Vasiliki Beltaos
Donald & Georgiane Bentzler
Robert & Sarah Berrett
Matthew & Margo Berrier
Blackout Cancer
Don Blanchard
Dr. Jaime & Lisa Boero
Ted & Sharon Nytes
Books Are Fun
Bobbi & Steve Bradley
Mr. & Mrs. Gary Braun
Bremer & Trollop Law Offices,
S.C.
Dr. Bruce & Patty Brink
Mrs. Mary Bruggeman
Mr. & Mrs. Thomas Brussow
Dennis & Susan Buehler
Bull's Eye Sport Shop, LLC
Central Mechanical Systems,
Inc.
Dr. Po-Huang Chyou
Dr. & Mrs. David A. Cleveland
Mr. & Mrs. Thomas Clinger
Community Foundation of
Chippewa County
Richard & Mary Connor
Contessa Health
Dr. Lisa Corbett
Dairy Services Inc.
Dakota Electric Service, Inc.
Teresa Derfus

Dr. Edna DeVries &
Bryan DeVries
Stephen & Patricia Diercks
Disher Insurance Services
Dr. Ruwan Dissanayake &
Ms. Dhyani Jayasundara
Ronald & Diane Doine
Donaldson Company, Inc.
Lee & John Dressendorfer
Family
DuBois Investments
Dr. Todd Duellman
E S Klufft- Aireloom
Ed Altmann Construction Co,
Inc.
Enbridge Energy
England Inc.
Don Evans, M.D.
Fabick CAT
Fascan International, Inc
Barry & Donna Fetting
Flexsteel
Vincent & Mary Fonti
Dr. Jonathon Forncrook &
Mary Masuda
Forward Financial Bank, SSB
Mr. & Mrs. Glen Foust
Ted Fox
Fraternal Order of Eagles -
Chippewa Valley #2213
Dr. James & Janice Freeman
Esther Fried
FurnitureDealer.net
Patrick Gall & Cassie Gall
Gannett Foundation, Inc.
Mr. Richard Gile
Dr. & Mrs. Caesar R. Gonzaga
Green Bay Packers Foundation
Mr. & Mrs. Richard Gritt
Gross Motors, Inc.
Bradley & Bonnie Guse
Drs. Ali Bseiso &
Dana Habash-Bseiso
Dr. Anna Hackman &
David Morris
Mark & Julie Hackman
Mr. & Mrs. Richard Haderlein
Mr. & Mrs. Daniel Halan
Floyd & Patricia Hamus
Michael & Debra Hansen
Hawkins Ash CPAs
Dr. John & Stephanie Hayes
Mr. & Mrs. Nathan Heeg

Mr. & Mrs. Kelvin Heiman, Sr. Kim & Cheryl Heiman Bill & Sue Heiting Glenn Herrmann Jeffrey & Rochelle Hill Hinnendael & Associates Ho-Chunk Gaming - Wittenberg Dr. William & Karen Hocking Aaron & Valerie Homolka M. Lorna Hotz Mr. & Mrs. Daniel Huotari Imagine Nation Books, LTD. Iowa Mold Tooling Co., Inc Burton & Shirley Iverson Ms. Marci Jackson Jarp Industries, Inc. Mr. & Mrs. Jerard Jensen JHL Digital Direct Joe's Refrigeration, Inc. Dr. David Johnson & Ms. Lee Ann Podruch Dennis M. Joy Dr. Melissa & David Emmerich Patricia A. Kelly Christopher & Diane Kessler Kohl's Kountry Home Builders Mr. & Mrs. Jason Kraemer Dr. Edward & Eileen Krall Krone Wisconsin - Fox Valley Service & Sales Charlotte Kruse Kulp's of Stratford Donna M. Kunding Ladies of Harley Davidson of Wisconsin Dannie & Lorraine LaGrand Lakeland Union High School Raulf & Kristina LaMarche Mr. & Mrs. Terry Larson Dr. and Mrs. Benjamin E. Lawler Mr. & Mrs. Gary Lawless Dr. Richard & Marika Leer Dr. Thomas Leifheit & Amber Kiggens-Leifheit Dr. & Mrs. Mark LePage Lincoln County Rodeo Days Dr. Janet & Larry Lindemann Michael Lindquist Wayne & Jodi Linzmeier Marshfield Professional Policemens Assoc.	Marshfield Rotary Club Foundation Mr. & Mrs. Jerry Masanz Dr. James Mazza & Ms. Elizabeth Dexter-Mazza Mr. & Mrs. Steve McCullough Dr. & Mrs. Thomas McIntee McMillan Electric Jerry & Diane Meissner Dr. & Mrs. William Melms Midwest Dental-Midtowne Mike's Angels Dr. Lisa Mink Minocqua Brewing Company Carl & Joan Mockross Muzzy Broadcasting Drs. Mark Earll & Carolyn Nash Mr. & Mrs. Ryan Natzke Nelson-Jameson, Inc. Dave & Kelly Noreen Northern Highland AHEC Alan & Amy Nystrom John & Marjorie O'Reilly Memorial Fund Dr. Joseph & Mary Ousley Christopher & Melissa Owens Palfinger North America Thomas & Peggy Peissig Dr. Eric & Amy Penniman Peoples State Bank Dr. Lowell & Mary Peterson Mr. & Mrs. Timothy Peterson Physician Wealth Strategies - Eric & Jodi Heiting Dan & Mary Poehnelt Scott & Kristin Polenz Dr. Rajender Polireddy Mr. Charles Posnanski & Ms. Luella Roland Power Pac, Inc. PreventionGenetics, LLC ProVition Partners Railview Distribution Mr. & Mrs. Daniel Ramsey Drs. Kent & Shana Ray Regnier Consulting Group, Inc. Mr. & Mrs. Steven Regnier Retirement Wealth Solutions, LLC Karen Reyes Dr. Bruce & Dr. Katherine	Rhoades Rice's Capitol Carpet Neil & Paulette Riedel Gary & Mary Rindfleisch RiverEdge Golf Course River's Edge Inc Robert Campbell Estate Dr. Evan & Karna Sandok Dr. Craig & Barbara Santolin Michael & Elizabeth Sautebin Dr. & Mrs. Ivan Schaller Verlyn & Mary Schalow Drs. David Schifeling & Joan Hamblin Bette Schloesser Youth Net Fund Peter Schmeling & Kathy Kurth Screaming Eagles Football Dr. Param & Sudesh Sharma Dr. Gene & Annie Shaw Shell Lake Town & Country Days Dr. Teresa & Myron Silberman Dr. Ann Smith & Lyman Smith David & Jennifer Smith Thomas & Marijean Snarski Southern Motion Mr. & Mrs. David Spear Rikki Starich Mr. Charles Stewart Stratford State Bank Marlene Stueland The Samuels Group, Inc. Dr. Matthew Thomas Mr. & Mrs. Scott Trautman Mike & Cheryl Trulen Richard & Elizabeth Uihlein Lois Umhoefer Mr. Harry Untiedt V & M Investments Mr. Dennis VanDerLeest Verlo Mattress Factory Store Dr. Dieter & Ruth Voss Dr. Stephen & Patricia Wagner Walmart, Minocqua Wausau Daily Herald Mr. & Mrs. Tom Wenzel Harold & Rita Werth Thomas & Anita Werthman Whirlpool Corporation Mrs. Carol Widdes	Dr. Richard Wilkinson Robert & Sandra Winter Wipfli LLP, Marshfield WISC TV Wisconsin Dermatological Society Wisconsin Medical Society Foundation Wisconsin River Orthopaedics, Ltd Wisconsin Visual Artists Guild Wiskerchen Cheese Inc. WJFW WMTV Dr. William & Carolyn Yanke Richard Zidek & Nancy Christien-Zidek Zimmerman Architectural Studios, Inc. Kenneth & Norma Zittleman
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The Benefits of Laughter

Comedy Against Cancer

The fourth annual Comedy Against Cancer, presented by pink ribbon sponsor Nasonville Dairy, lived up to its name in January. More than 260 cancer survivors and family members, physicians, patient care providers and community members shared many laughs as they celebrated cancer survivorship. The event raised over \$45,000 to support cancer care at Marshfield Clinic Health System.

The fun-filled evening featured stand-up comedians Jim Flannigan and Roger Radley and emcee Len Luedtke, Jr. Luedtke, a cancer survivor, father, teacher and football coach, shared his cancer journey along with the importance of humor throughout his treatment at Marshfield Clinic. The laughter throughout the room demonstrated

that while cancer is not a laughing matter, maintaining a sense of humor during treatment can sometimes be the best medicine.

Comedy Against Cancer was inspired by Drs. Anna Seydel and Jessica Wernberg and Nurse Practitioner Kelly Noreen. When they began planning the event in 2013, they never imagined the impact Comedy Against Cancer would have on their patients, families and community. Proceeds from the event have been used to purchase the latest in radiography technology, comfort items for patients and room renovations.

Proceeds from this year's event will help enrich the lives of cancer patients by transforming the Cancer Care Boutique at Marshfield Clinic Marshfield Center into a unique

care experience. The updated space will include additional wig choices for men and women in treatment, an increased selection of hats and scarves, important patient education resources, specially designed tops for patients with chemotherapy ports and many more upgrades to create a comfortable, healing environment.

To learn more about how you can support MCHS cancer care, visit www.marshfieldclinic.org/giving or call Marshfield Clinic Health System Foundation at (800) 858-5220.



CALLED TO ACTION

Volunteer Fundraising for Marshfield Clinic

Aim for a Cure August 6-7, 2016

Back for the fifth year, Aim for a Cure celebrated the life of Richard Lepak on Saturday, August 6 and Sunday August 7, 2016 at a new site, Bucks and Bulls Archery in Stevens Point. Aim for a Cure supports cancer research at Marshfield Clinic Health System. The 2016 event included a 5K Color Run on Saturday, two days of Indoor Target Archery Tournaments, a bounce house, food and beverages, amazing raffles and onsite vendors.

As an oncology research nurse at MCHS, event organizer Laura Lauer sees the burden of cancer, but also the advances being made every day to save lives. The 2016 Aim for a Cure team tripled their proceeds from previous years, donating \$10,000 towards cancer research and awareness.

ALS Steps for Hope August 27, 2016

The Braun family pulled together for the 2016 ALS Steps for Hope to provide hope for future generations diagnosed with this crippling disease.

Since its inception three years ago, ALS Steps for Hope has raised more than \$18,000 for ALS research at Marshfield Clinic Research Institute through a powerful network of community members. The 2016 event was held on August 27 at Wildwood Park and Zoo in Marshfield and included raffles, lunch, a one-mile walk, a 5K fun run, and other family fun activities.

Darrin and Lynn Braun held the first ALS Steps for Hope back in 2014 in honor of Darrin's father, John Braun of Marshfield. "Once you get involved in the ALS community, you find how many people are affected by this terrible disease," Lynn Braun said. "Even with our small event, every dollar raised helps to make a difference."



Cruise for a Cause September 30 - October 2, 2016

Each year, Ford enthusiasts from across the country head to Wisconsin Dells the first weekend of October, Breast Cancer Awareness Month, for Cruise for a Cause. The 2016 event, September 30 - October 2 was a huge success, raising over \$46,000 for breast and prostate cancer research at MCHS, as well as mobile mammography.

Cruise for a Cause, organized by Dan Neve, features golf, cruises, track time and a car and truck show, along with banquet and auction. Dan hosts the event each year as a way of giving back in honor of his mother and wife, both of whom were diagnosed with breast cancer.



BCARR (Breast Cancer Awareness Ride and Run) October 8, 2016

Each second Saturday in October, Denny and Joan Riedel and The Sports Den of Marshfield host BCARR (Breast Cancer Awareness Ride and Run) in honor of Breast Cancer Awareness Month.

On October 8, 2016, over 300 participants, including some breast cancer survivors, participated in BCARR. The bikers, runners and walkers raised close to \$15,000 for MCHS breast cancer research and detection.

“We realize that breast cancer is not just a woman’s disease,” said event organizer and owner of The Sports Den, Denny Riedel. “It affects children, husbands, brothers and fathers. That is why we do this event every year – for our family and for our children’s families.”

Pedal for a Cure October 9, 2016

Kathy and Ray Pliska, along with Mark Pliska and Melanie Hoffman, organized another record-breaking Pedal for a Cure event October 9, 2016 raising over \$11,000 for Multiple Sclerosis research at MCHS.

“For the eleventh consecutive year, this passionate group of volunteers has proven that with a little time and a lot of hard work, you can make great things happen,” said Tiffany Halan, manager of operations and special events, MCHS Foundation.

The event, hosted by The Bar in Stevens Point, was complete with an afternoon bike tour, an expansive selection of prizes, a potluck lunch and plenty of pedaling.



Bring Light to BBS October 20, 2016

The third annual Bring Light to BBS golf tournament was held on October 20, 2016 at the Canongate Golf Course in Sharpsburg, Georgia. BBS is a rare genetic disorder that affects many parts of the body, including vision, speech, and weight. This year’s event was held in honor of Tyler West, 10-year-old son of Donna and Tim West.

It was a record breaking year, with 216 golfers raising over \$30,000 to benefit the National Registry for BBS, CRIBBS (the Clinical Registry Investigating Bardet-Biedl Syndrome), developed by MCHS in 2013 with the help of Marshfield Clinic physician Dr. Robert Haws.

CRIBBS provides research insights into treatment, management, and future outlook for BBS patients and makes it possible for people with BBS to be included in clinical trials. Over 300 BBS patients are enrolled in CRIBBS, and the program is funded completely through philanthropic support.

Pretty in Pink October 21-22, 2016

The 2016 Pretty in Pink event took place October 21-22, 2016 at the WOWSPACE in downtown Wittenberg. The annual event is organized by The Pink Ladies – Laura Hunt, Chanda Kersten, Tammy Antone, Elaine Knab, and Tarrie Beran – to help support local women fighting cancer.

In addition to a silent auction and cocktail party, this year’s event also featured a special performance of “Jen,” a dance choreographed in honor of a Stevens Point-area woman battling stage 4 cervical cancer. Nearly 100 women attended the Saturday evening festivities, helping to raise over \$10,000. Since its inception in 2013, this event has raised over \$45,000 for the Wausau/Weston Cancer Patient Care Fund.

Holiday Concert December 8, 2016

Held in Froehlke Auditorium at Marshfield Clinic Marshfield Center, the Holiday Concert on December 8, 2016 was filled with musical entertainment by TRISIS vocal trio and delicious treats. Over \$7,000

was raised through this event to benefit the Nikolai Endowment in Resident Clinical Research at MCHS.

Dr. Tom Nikolai, a retired Marshfield Clinic endocrinologist, and his wife, Hilda, donated the concert, which was held in her loving memory.

More great actions:

Local radio station 95.5 WIFC and Wausau Homes hosted Runners Cure Cancer, a 5K/10K/Half Marathon on September 24, 2016, to benefit local cancer treatment centers. The event raised close to \$5,000 that will go directly to cancer research at MCHS.

In place of a holiday gift exchange within the classroom, second graders at Medford Area Elementary School donated close to \$700 worth of unwrapped gifts of toys, books, games and more to MCHS pediatric oncology in December 2016. "We started doing this a couple years ago after a fellow teacher had a child being treated for cancer. Now it is something that the kids look forward to doing each year," says teacher Margo Swedlund.

70 Usborne books were donated to MCHS pediatric oncology in December 2016. Thanks to Sarah Alger and Becky Krause for bringing these books to kids in treatment during the holiday season!

MCHS employees and community members participated in the Holiday Angel Tree program again in 2016. This program allows donors to "adopt" a family in need and buy holiday gifts for that family. Pediatric Case Manager Jenny Podevels shared that over 30 donors provided gifts to over 55 families in need in 2016. The Angel Tree program also used the Pediatric Angel Fund to purchase additional gifts and gift cards for the families.

The Oliver, Jutz and Berti families, along with the Packerland Parents, tied 13 kid-themed fleece blankets and donated them to the Child Life Program and pediatrics at MCHS. "We enjoyed working together to help bring some joy to kiddos who are sick," said Jackie Oliver. "We hope that these blankets will provide warmth and security to the children that receive them."

JARP Industries, with the assistance of their employee engagement committee, participated in a company-wide \$5 all you can eat cookout and a Packer vs. Vikings ticket raffle to benefit MCHS breast cancer care and women's health. The group of 150 employees helped to raise almost \$2,300 for the cause.

The Eleva-Strum football team presented a \$1,300 check from their "Tackling Cancer" football game to the CLIMB (Children's Lives Include Moments of Bravery) Program at the Marshfield Clinic Cancer Center - Eau Claire on January 31, 2017. The CLIMB Program helps young children cope with a loved one's cancer diagnosis and treatment.





The Regis High School and Altoona High School girls' basketball teams brought a donation of fleece tie blankets to the Marshfield Clinic Cancer Center - Eau Claire on Friday, January 20, 2017. The blankets, made by the girls, will help comfort patients receiving treatment at the center.

Feeling inspired to start your own fundraiser for a cause at MCHS that you're passionate about? Contact Mary Beth Knoeck, volunteer fundraising coordinator, at knoeck.marybeth@marshfieldclinic.org or (715) 389-3258.

Dance for Diabetes

See pg. 2 for the inspiration behind this event

February 11, 2017

The second annual Dance for Diabetes on Saturday, February 11 at Hotel Marshfield brought together kids, parents, and families to raise awareness and support for Type 1 Diabetes. Attendees and volunteers raised over \$25,000 to benefit kids with T1D through the Neal Family Pediatric Diabetes Angel Fund at MCHS, bringing the two-year event total to over \$44,000.

The Neal Family Pediatric Diabetes Angel Fund serves MCHS pediatric Type 1 Diabetes patients whose families are experiencing financial hardship due to their child's diagnosis and treatment. The Fund helps children diagnosed with Type 1 Diabetes thrive despite the challenges of the disease by providing education, kid-friendly diabetes supplies, and funding for children to attend diabetes camps.



Memorial & Honor Gifts

Every day, friends of Marshfield Clinic Health System remember and honor relatives and others by making contributions that support the mission of enriching lives through patient care, research and education.

Gifts received October 2016 to January 2017

Robert T. Ahles	Orville Carlson	George Fischer	Newell Jaspersen
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If you would like to honor a physician or staff member for making a meaningful difference in your experience at MCHS, consider a gift through the Shining Star program. Learn more: www.marshfieldclinic.org/giving/shining-star

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A family honors one doctor who truly made a difference in their care at Marshfield Clinic Health System

“Congratulations, you’re going to have a baby!”

“Being first time parents, and hearing the news that our child would be born with a cleft lip and possible cleft palate was devastating. We didn’t know how we would handle it, or how we would be able to put our child through numerous surgeries to get his lip and palate repaired.

We had our first appointment with Dr. Kathleen Meyer to discuss our son’s future in October 2015. When Dr. Meyer walked into the room, we were surprised when the first thing she said to us was “Congratulations, you’re going to have a baby!”

It was in that moment that we found peace in knowing that our son was in the best possible hands for his surgery. Without Dr. Meyer I don’t think we would have ever made it through his lip repair surgery. She guided us every step of the way, comforted us, explained everything in great detail, and drew multiple diagrams explaining just what she would do behind those closed surgery doors. From our first visit at 22 weeks pregnant, to Hunter’s surgery at 3 months old, she was there for our family.

Dr. Meyer is one of the greatest doctors you will ever meet. It’s hard to find the words to express our gratitude for her, or explain the impact she has made on our family. Hunter’s lip surgery is flawless. She took her time, and made certain that everything looked wonderful. It was so reassuring when she came into the waiting room after his surgery with a smile on her face, saying “he did a wonderful job.” For us, it’s always a great feeling when somebody looks at a picture of Hunter and says “Wow, his lip looks great! Who did his surgery?” We can proudly say that it was Dr. Kathleen Meyer!

That is why Dr. Meyer is our Shining Star. We cannot wait to tell Hunter all about the wonderful surgeon he had when he gets older.”

Matthew, Autumn and Hunter Hall

Would you like to honor a caregiver who made a meaningful difference in your experience at Marshfield Clinic Health System? Visit www.marshfieldclinic.org/giving/shining-star to learn more.



Celebrating Legacies

Patty and Bruce Brink

A Love Rooted in Giving

Before two crisply-uniformed U.S. Marines silently folded an American flag to present to Patty Brink, mourners attending Dr. Bruce Brink's memorial service and military honors heard tales of youthful motorcycle rides, a distinguished surgical career with the Marshfield Clinic and countless acts of friendship over a life well lived. Bruce passed away on November 27, 2016 at age 78.

Whether he was interacting with residents or quizzing church youth about their future plans, Dr. Brink's curiosity was his hallmark. He studied medicine and served on the faculty at his beloved University of Michigan (the couple's doorbell plays the fight song) and he served in faculty roles at Wayne State University and University of Texas Southwestern before joining the Clinic in 1985, becoming residency director and eventually chair of the surgery department.

His curiosity about a certain Hope College student named Patty DeJong would prove his richest reward, however, and it began a legacy of giving that spanned more than five decades.

Both Bruce and Patty grew up in families who tithed to their church, and the couple continued that practice with their own family, which includes a daughter, Mary, and a son, Jonathan.

"We never even questioned it," Patty said. "It was never a burden. It was something you did."

That early giving blossomed, to include gifts and hands-on volunteer service to Marshfield Clinic and many other local, national and international organizations. The couple has given regularly to a variety of Clinic endeavors and included research and education gifts in their estate plans.

They also have been active with New Visions Gallery, St. Joseph's Hospital, Meals on Wheels and First Presbyterian Church, among others. After his retirement in 1998, Bruce often sat in the surgery waiting room, offering comfort to patients' families.

"Bruce so appreciated what happened here at the Clinic," Patty said, referring in particular to the teaching and research aspect of Marshfield Clinic Health System. "He wanted to help ensure that

the residency program remained strong to attract top talent that would provide the best quality healthcare."

The breadth of the couple's giving is as striking as its duration, said Karen Piel, gift planning officer, MCHS Foundation.

"Bruce and Patty's joy in giving is precisely the kind of passion that Celebrating Legacies is about," Piel said. "To have the vision not only to support the Clinic's education mission today, but also to envision how to help tomorrow, is the definition of a legacy."

If you'd like to hear more about how to include a gift in your estate for research, education or patient care, contact Karen Piel, gift planning officer, at piel.karen@marshfieldclinic.org or (715) 389-3868.



Legacy Gifts – Beneficiary Designations

An easy way to fulfill your legacy gift dream.

Determining the lasting legacy you wish to have takes careful thought and consideration. Your legacy may include supporting a cause that has been important to you or your family, such as finding a cure for cancer, helping families who are struggling as a result of a medical situation, or making sure important services continue to be available to people in your community. Everyone sees different opportunities to make their mark on the world. Sometimes, the opportunity to make your mark is with a legacy gift.

While deciding your legacy may take some time and planning, fulfilling your legacy gift can be surprisingly simple.

Naming a charitable organization as a beneficiary of a retirement account, bank account or life insurance policy is a very easy and inexpensive process. Essentially, you just contact your retirement plan administrator, financial institution or life insurance company to ask

for a Beneficiary Designation or Change of Beneficiary Form. After completing the form, you return the form to the administrator, institution or company. Some companies have online forms, which makes the process even easier.

Beneficiary designations can be changed at any time, providing an easy way to update your legacy gift plan as your wishes and intentions change.

In most cases, you do not need the assistance of an attorney or other professional advisor to complete a beneficiary designation form. However, your beneficiary designations should be coordinated with your overall estate plan. In addition, you may benefit from gifting certain assets to charitable organizations and designating other assets to your family and friends. Your tax or financial advisor can assist in making those determinations so that you maximize the gifts to your family, friends and charitable causes.

If you make a legacy gift to support Marshfield Clinic Health System Foundation, please contact us so we can document your wishes for that legacy gift. A Beneficiary Designation or Change of Beneficiary Form may not provide the opportunity to fully define the impact you wish to have with your legacy gift. We can work with you to discuss your intentions and put your wishes in writing so you can rest assured that your legacy goals will be met.



For more information on legacy gifts, beneficiary designations, or other ways to support Marshfield Clinic Health System Foundation, please contact:

***Karen Piel, J.D., C.P.A., CFRE
Gift Planning Officer
(715) 389-3868
piel.karen@marshfieldclinic.org***



It's one of the *most meaningful* and *vital programs* in our Marshfield Clinic communities, and the need continues to grow.

The *Angel Fund* offers Marshfield Clinic patients in need assistance with basic living expenses like rent, utilities, transportation, and groceries. Since 2015, the *number of families* receiving assistance from the Angel Fund has *more than doubled*.

Add your support to help us help more families than ever before. They can't afford for you to wait:

marshfieldclinic.org/giving/angel-fund