

From: 'Marshfield Times', Wednesday, December 27, 1916*:

**“Marshfield Clinic
To Occupy Offices
First of January”**

The remodeling of the second story of the Thiel building, the entire floor of which has been leased by the Marshfield Clinic, is fast nearing completion and will be in readiness for occupation about January 1st.

The Marshfield Clinic as an organization is incorporated under the laws of the state of Wisconsin and is composed of six of the best known physicians in this part of the country. It forms the beginning of a comparatively new venture in the practice of medicine. As to its plans and purposes one of the members of the firm made the following statement when seen by a Times reporter: “Perhaps it would not be amiss to begin by stating that the purpose of the organization is not to form a so-called trust and charge bigger fees, nor to prevent the public from choosing the physician they wish to employ. Nothing is further from our minds. Each patient can choose the physician he desires no matter what his ailment. Let that be understood from the first and finally. The real aim of the organization is to give better and more efficient service to the public and to do it in a more scientific way, in order to be able to compete with the medical centers of the larger cities. Each member of the firm, besides his usual work, will do reading and study in a special field. He will thus gain more expert knowledge by reason of such study and will, through this extra knowledge, assist and help his colleagues in diagnosing especially difficult cases. In course of time we will all be better doctors and will give better service. We will be more efficient. That is all there is to it.

“The planning and arranging of the offices has been done with a view to aid and assist in the most difficult part of our work—that is, arriving at a correct diagnosis. To this end no ex-

pense or labor has been spared and we believe we now possess as complete an equipment and organization as can be found in the state.”

The large waiting room is reached from the main entrance on Central avenue and will be in charge of an attendant. The central hall divides the consultation rooms from the waiting room, laboratory and X-ray rooms. Every detail has been carefully watched with a view of omitting nothing that would add to the accommodation and convenience of patients. A large room for the library has been provided overlooking East Third street. The business manager’s office is at the head of the central hall and record rooms to one side. Adequate lighting is provided by skylights and the offices will be comfortably furnished.

At a recent meeting the organization adopted articles of incorporation and by-laws and elected the following officers: Karl Doege, president; H. H. Milbee, vice-president; V. A. Mason, secretary; William H. Hipke, treasurer; W. G. Sexton and R. P. Potter, directors. A. Morgan Chase, who recently resigned as secretary of the Board of Commerce will act as business manager.”

(*The ‘Marshfield Times’ was published weekly on Wednesdays.)