



Applied Sciences

Mission of Integration

Marshfield Clinic's mission extends beyond traditional human medicine; integrating clinical care, research and education to foster application of discovery for protection of public and population health.

The coalescence of clinical care, research, laboratory testing and public health services differentiates Marshfield Clinic from all other health care providers.

Marshfield Clinic Applied Sciences

Marshfield Clinic Applied Sciences promotes the exchange of knowledge between patient care services, research programs and emerging public health issues; aligning resources to conduct research projects and determine potential marketability.

Applied Sciences supports projects that accelerate medical advancements through Marshfield Clinic Research Foundation and other areas of intellectual property commercialization in the Marshfield Clinic system, bringing the results of research to clinical practice.

Applied Sciences helps market research projects and applied technology that can improve health care. It is the conduit between research projects identified as having potential marketability, external sources for additional funding, research and diagnostics and intellectual property. Primary responsibilities include:

- Intellectual Property/Technology Transfer
- Technology/Business & Research/
Business Collaborations
- Device Development
- Biomarker Discovery/Diagnostics
- Commercialization

**For more information, contact
Marshfield Clinic Applied Sciences
at 1-800-782-8581, or view
www.marshfieldclinic.org.**

Fostering Collaboration

Applied Sciences seeks partnerships to bring together world-class researchers, share resources and to protect intellectual property to enhance health care by transferring cutting-edge technologies to businesses.

An example is the collaborative relationship between Marshfield Clinic and WiSys Technology Foundation, an affiliate of Wisconsin Alumni Research Foundation (WARF). This is the first WiSys entered into with an entity outside the UW System.

Marshfield Clinic's Applied Sciences provides a forum for scientists and researchers to share pending projects and areas of expertise. Participants have additional opportunity to offer services or studies, broaden the scope of joint projects and create relationships for future exploration and development.

<http://www.wisys.org/>

Commercialization

Commercial Business Development at Marshfield Clinic is designed to target opportunity for non-patient revenue in areas that are relevant to health and human services. Marshfield Food Safety is an example of a non-medical area that impacts public health. In addition to in-house testing services, research and development, Marshfield Food Safety assists clients with point-of-collection testing services for more timely delivery of test results and data management for better tracking and source identification. These services help ensure the safest, freshest products will be made available to the public for mass human consumption. Marshfield Food Safety is the main laboratory for one of the nation's largest retail food suppliers.

<https://my.marshfieldclinic.org/foodsafety/>